What’s New With Logistics Workforce?

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Governor’s High Demand Career Initiative

Preparing Georgia’s Future Workforce Today
Public Meetings

• 17 Meetings in 2014 & 2015
  • Atlanta, Dalton, Statesboro, Augusta, Columbus, Warner Robins, Eastman, Gainesville, Carrollton, Albany, Valdosta, Athens & Savannah

• Agriculture & Food, Aerospace, Automotive Manufacturing, Defense, Film & Entertainment, Healthcare, Information Technology, Logistics & Transportation, and Manufacturing
2014 Report

• Overall Trends
• High-Demand Careers and Skills
• Challenges
• Recommendations
Statewide Workforce Trends

- Aging Workforce
- Soft Skills
- Basic Educational Skills
- STEM Exposure
- Skilled Trades Shortage
- Need for Work-Based Learning (WBL) Opportunities
HOPE Career Grant

• Covers total cost of tuition for designated diploma or certificate programs
• Must be eligible for HOPE scholarship
• High School students participating in dual credit are ineligible
• 17 approved program areas
Statewide Task Forces

- **Identify** acute workforce shortages and/or barriers to recruiting and retaining skilled workers
- **Develop** innovative solutions to identified problems
- **Draft** strategic policy and programming recommendations to the governor’s office
- **Connect** employers with existing or newly-created resources
- **Collaborate** between public and private partners to create a cohesive pipeline of talent
HDCI Sector Partnerships

- Regional implementation of the HDCI model
- HDCI Sector Partnership Guide
- Grant Funding to Assist (up to $250k per region)
Who Is Involved in Sector Partnerships?

Figure 4. Potential Sector Partnership Participants

- Convener
- Economic Development Professionals
- Workforce Development Boards
- Chambers & Trade Associations
- Government Agencies/Leaders
- Human-Service Organizations
- Community Partners
- TCSG
- USG
- CBOs
- Adult Education
- K-12 Education
- Employer Leaders
- Working Groups
### What Jobs are In Demand?

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Number of starter jobs</th>
<th>Projected Change in Employment (2016 - 2026)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tractor-Trailer Truck Driver</td>
<td>34,019</td>
<td>8.7%</td>
</tr>
<tr>
<td>Sales Delivery Driver</td>
<td>3,744</td>
<td>13.2%</td>
</tr>
<tr>
<td>Light Truck Delivery Driver</td>
<td>2,188</td>
<td>8.5%</td>
</tr>
<tr>
<td>Valet / Parking Lot Attendant</td>
<td>508</td>
<td>-3.5%</td>
</tr>
<tr>
<td>Transportation Supervisor</td>
<td>300</td>
<td>6.3%</td>
</tr>
<tr>
<td>Van / Taxi / Shuttle Driver</td>
<td>298</td>
<td>27.5%</td>
</tr>
<tr>
<td>Bus Driver</td>
<td>227</td>
<td>36.5%</td>
</tr>
<tr>
<td>Courier / Messenger</td>
<td>186</td>
<td>2.3%</td>
</tr>
<tr>
<td>Motor Vehicle Operator / Transporter</td>
<td>135</td>
<td>16.9%</td>
</tr>
<tr>
<td>Pilot</td>
<td>104</td>
<td>10.6%</td>
</tr>
</tbody>
</table>

Source: Labor Insight Jobs (Burning Glass Technologies)
## What Skills Are Needed?

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Postings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>25,557</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
</tr>
<tr>
<td>Truck Driving</td>
<td>4,184</td>
</tr>
<tr>
<td>HAZMAT</td>
<td>2,080</td>
</tr>
<tr>
<td>Commercial Driving</td>
<td>2,067</td>
</tr>
<tr>
<td>Over The Road</td>
<td>1,505</td>
</tr>
<tr>
<td>Flatbed Trucks</td>
<td>1,111</td>
</tr>
<tr>
<td>Smoking Cessation</td>
<td>542</td>
</tr>
<tr>
<td>Scheduling</td>
<td>426</td>
</tr>
<tr>
<td>Drop and Hook</td>
<td>378</td>
</tr>
<tr>
<td>Forklift Operation</td>
<td>283</td>
</tr>
<tr>
<td>Inverters</td>
<td>250</td>
</tr>
</tbody>
</table>

Source: Labor Insight Jobs (Burning Glass Technologies)
Statewide Efforts

- HDCI Sector Partnerships (Atlanta & Savannah)
- HOPE Career Grant
- Driver Talent Gateway
- K-12 Engagement
- Warehousing Management Software
Questions?

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