



**Business Leaders United for Workforce Partnerships (BLU)** is comprised of employers from a range of industries across the nation who are concerned about our nation's skills gap, who are working with local partners to train and hire community residents for skilled jobs, and who want our country's policymakers to follow suit and invest, aggressively and effectively, in the skills of America's workers. BLU provides a common platform from which these diverse business leaders can jointly communicate to national policymakers, the press and the American public about the effective industry-based strategies they've developed which could serve as models for a more comprehensive national skills policy.



### Objectives of the BLU State Affiliate Network

#### **Develop Industry-led state policy proposals**

Harness the collective voice of industry, primarily among small and medium-sized businesses across industry sectors, to inform state skills policy in order to align with the needs of local employers.

#### **Bring skills policies to scale across the states**

Increase the number of states adopting skills policies that directly connect to the skills needs of industry, including the unique needs of small to medium-sized businesses and their workforce.

#### **Drive federal policy innovation**

Use successful state policies and a connected network of affiliated business coalitions to shape key federal policies on workforce development and higher education.

### POLICY FOCUSED

Apprenticeship & Work-Based Learning

College that responds to the skill needs of business

Sector partnerships that are driven by business

Policies that improve data systems and tools

Future of work re-skilling

Upskilling an entry-level workforce

### Georgia's Strategy

To create a network of workforce leaders and collaboratives and business leaders from across the state of Georgia who are committed to sharing information and advocating for more impacting workforce policy and funding.

**2019 Goal:** Identify a GA BLU representative and business leader in each of the 12 identify regions.

**2020 Goal:** Identify a GA BLU representative and business leader in all 159 counties in GA.

Elected leadership must hear from business leaders regarding the impact of workforce policy. Workforce leaders must develop initiatives and policy agendas that work for all Georgians and supported by the business community. Advocacy works best when data is combined with a coalition of dedicated leaders.

For more information:

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