

JUMA



**Juma strives to break the cycle of poverty by paving the way to work, education, and financial capability for youth across America.**



# Juma's History & Impact



## **National Footprint**

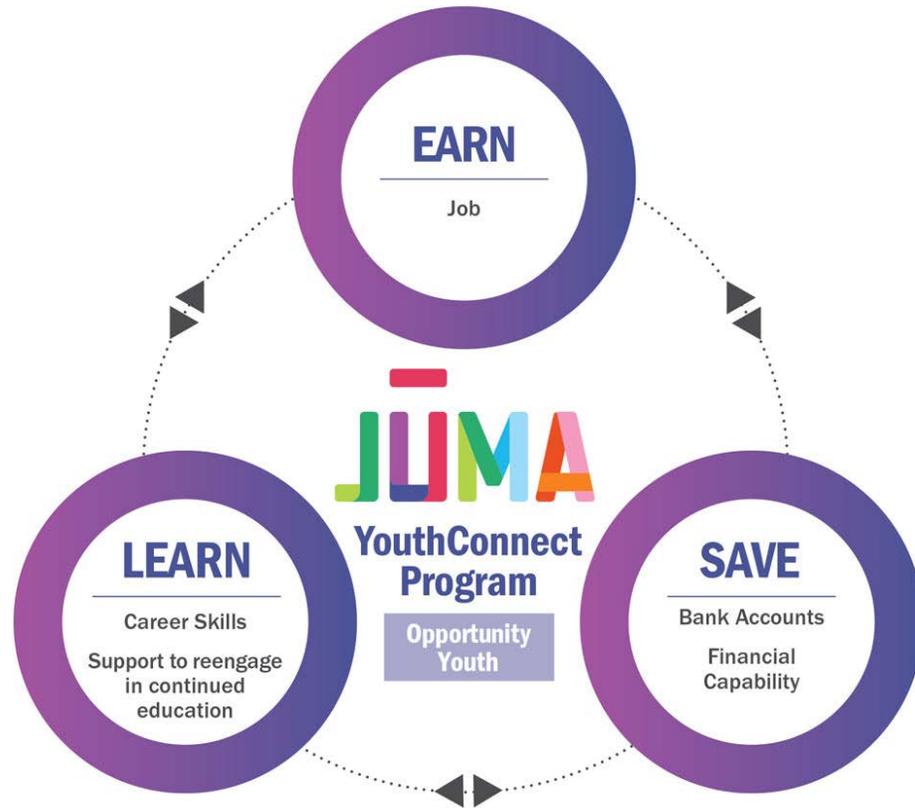
- Started in 1993 in San Francisco
- 9-Cities (CA, GA, LA TX & WA)
- 21-Social Enterprise Venues
- 1,200 OY Served in 2017
- Over \$34M in total Social Enterprise Revenue
- Nearly \$9M in Wages

## **Georgia Impact**

- 2016 (GWCC, SunTrust Park & MBS Stadium)
- 250 Opportunity Youth Hired (ages 18-24)
- \$400K in Collective Salaries
- GA TECH LEAP Program
- Support Government & Nonprofits
- YouthConnect Program



# The Juma Model



## **Earn/Employment**

- It Starts with a Job
- Entry Level Opportunity
- 6-9 Months

## **Learn/YouthConnect Program**

- GT LEAP Program
- Career/Education/Vocational Track
- Career Coach

## **Save/Financial Capabilities**

- 21<sup>st</sup> Century Banking
- 4-Sessions by Industry Professionals
- Match Savings



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