



U.S. Chamber of Commerce

A Current Snapshot of Those Unemployed During the COVID 19 Pandemic

Polling Conducted November 2-9, 2021

PREPARED BY:
**SPORTS &
LEISURE**
RESEARCH GROUP



Research Objectives & Methodology



- A current and updated deep dive into the current status of those who lost jobs or were furloughed during the pandemic and have not returned to work; augments earlier polling conducted in May, 2021
- Probe further into a variety of areas of inquiry that can help us projectably quantify and profile:
 - Behaviors
 - Expectations
 - Attitudes
 - Motivations (or lack thereof) behind both the U-3 and U-6 unemployed
- Identify any meaningful differences across a variety of demographics and employment history traits.
- Look to shifts or trends from comparable earlier insights



Research Objectives & Methodology



METHODOLOGICAL SPECIFICS:

- 15 Minute Online Survey of those unemployed during the pandemic who have not returned to full time employment
- In Tab Final Sample of 529 American Adults; yields overall survey margin of error +/-4.3% at the 95% confidence level
 - Balanced across the four U.S. Census Regions and population densities
 - 49% Female
 - Stable and Projectable bases quoted across age, prior total compensation, ethnicity, incidence of children at home, industry sector and educational attainment
 - For this wave of research, respondents over the age of 65 were excluded from the study



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KEY INSIGHTS

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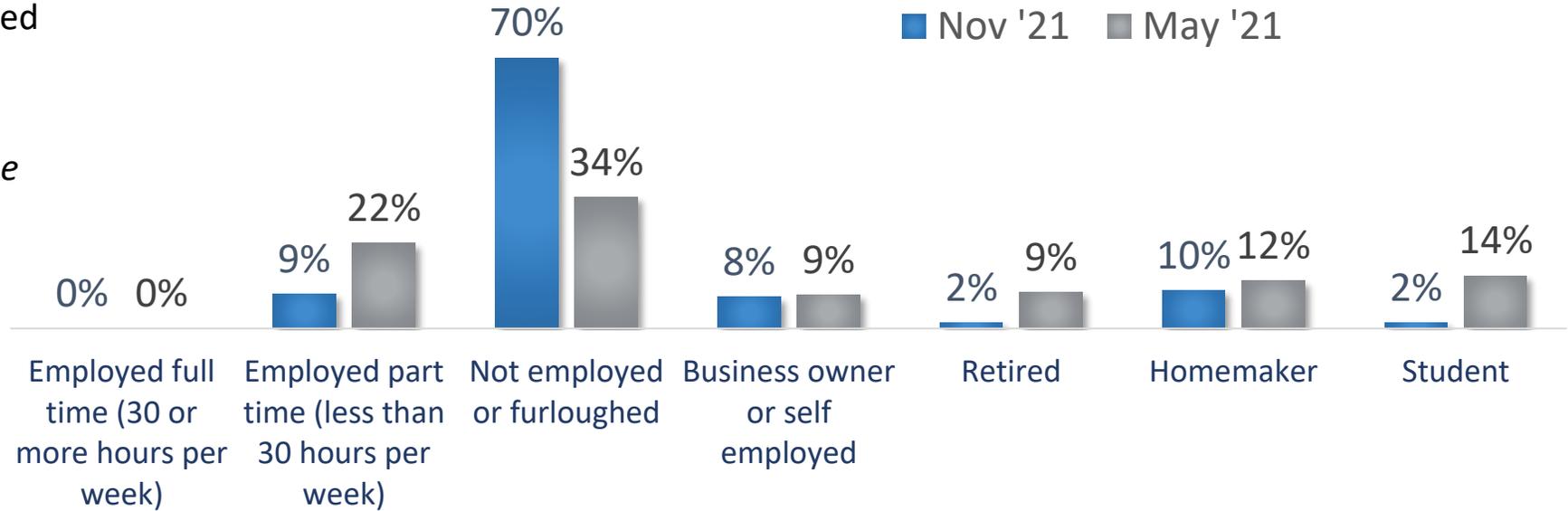


One in Five Have Altered Their Livelihoods

Of those losing their full time job during the pandemic:

- 9% are now working part time
- 8% have become self employed
- 2% have retired

Q. How would you best describe your current work status?

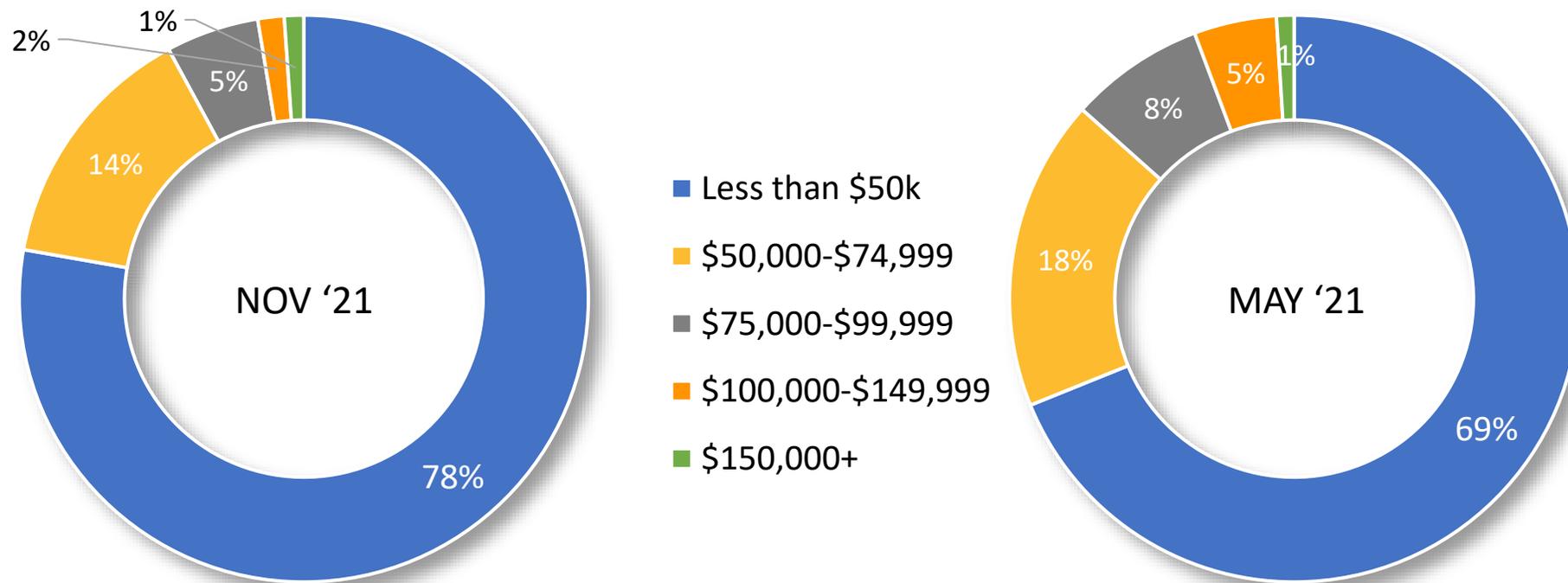


- Those in the Western Census Region are less likely to have taken on part time employment
- 17% of those who last worked in the construction industry, now consider themselves to be self-employed or business owners



The Preponderance Earned Less Than \$50,000 Per Year

Q. *What was your estimated total annual compensation including all wages, bonuses and tips?*

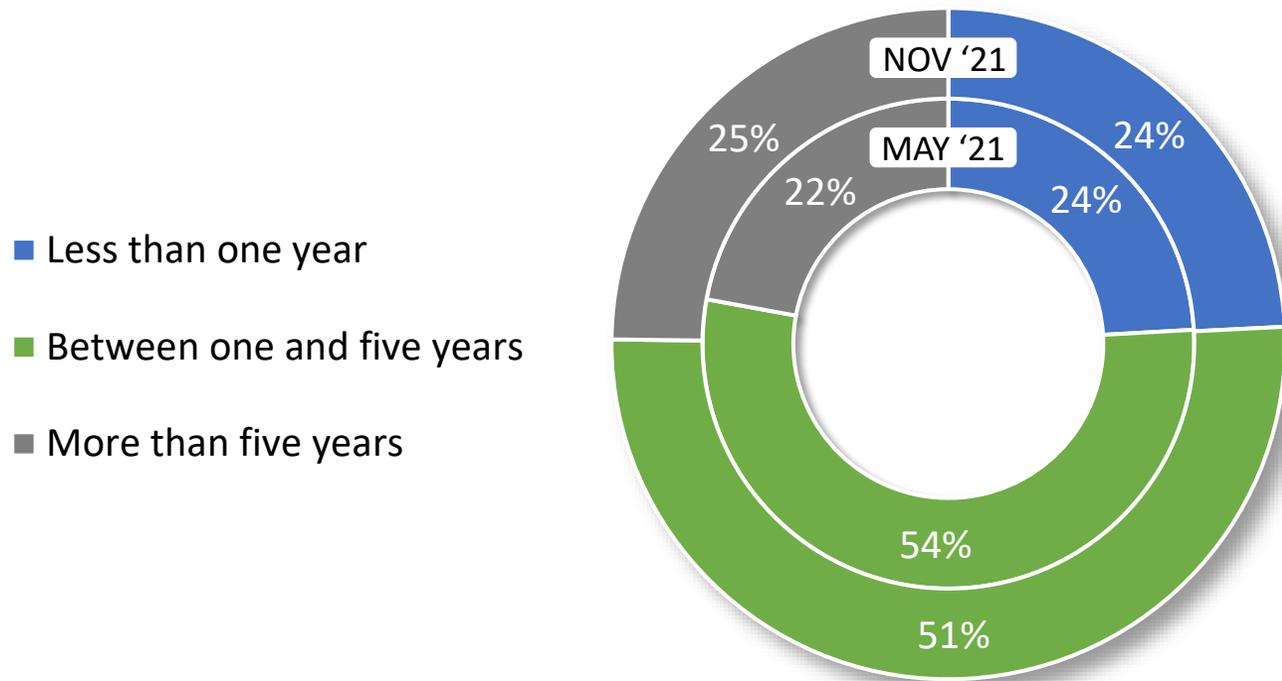


- Note May data included respondents age 65+
- Average income of the COVID unemployed, fell from \$43k to \$37k



Those Losing Their Jobs Were Not Long Term Employees

Q. *Approximately how long were you employed in your most recent full time job?*



Those More Likely to have been employed for shorter periods of time:

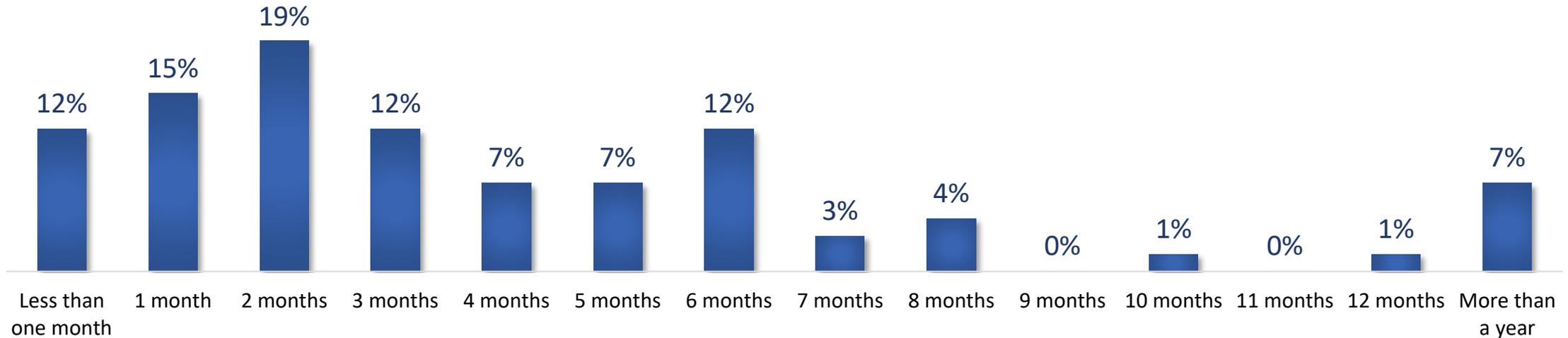
- Those living in Urban areas or cities
- Those earning \$50k or less per year
- Those previously employed in manufacturing
- Black and Hispanic Americans
- Those under age 35



More Than One In Ten Have Left Multiple Jobs During the Pandemic

- 13% have switched jobs since April of 2020, only to have then left that job

Q. For how long did you stay at your most recent job (Among those currently unemployed who have held multiple jobs since April 2020)?





Nearly Half Were Terminated or Had Their Position Eliminated

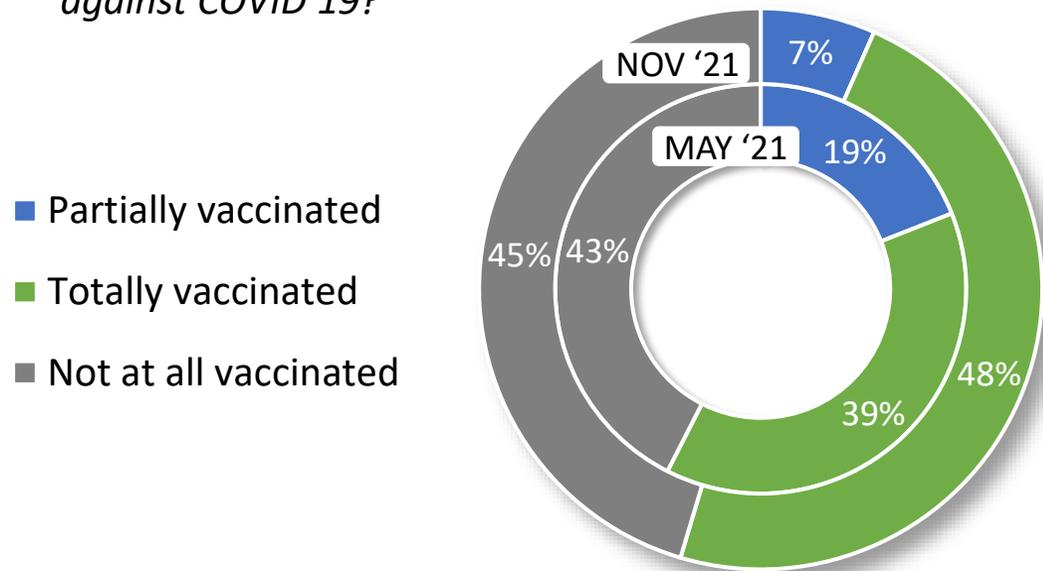
Q. *Why did you leave your most recent job?*





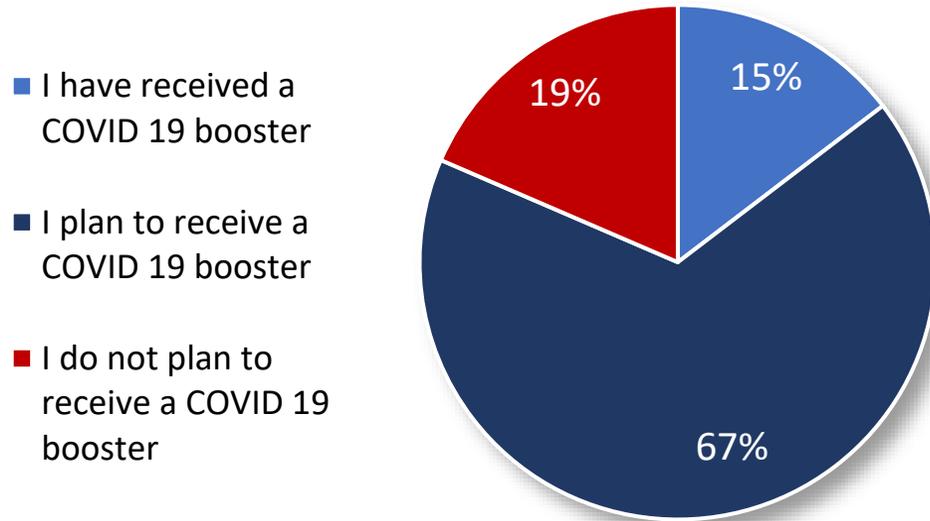
They are Significantly More Likely Than the Population at Large, to be Unvaccinated for COVID 19

Q. Have you been partially vaccinated (one shot), totally vaccinated (both shots) or not at all vaccinated against COVID 19?



- Partially vaccinated
- Totally vaccinated
- Not at all vaccinated

Q. Have you received or do you plan to receive a booster for COVID 19? (Among those vaccinated)



- I have received a COVID 19 booster
- I plan to receive a COVID 19 booster
- I do not plan to receive a COVID 19 booster

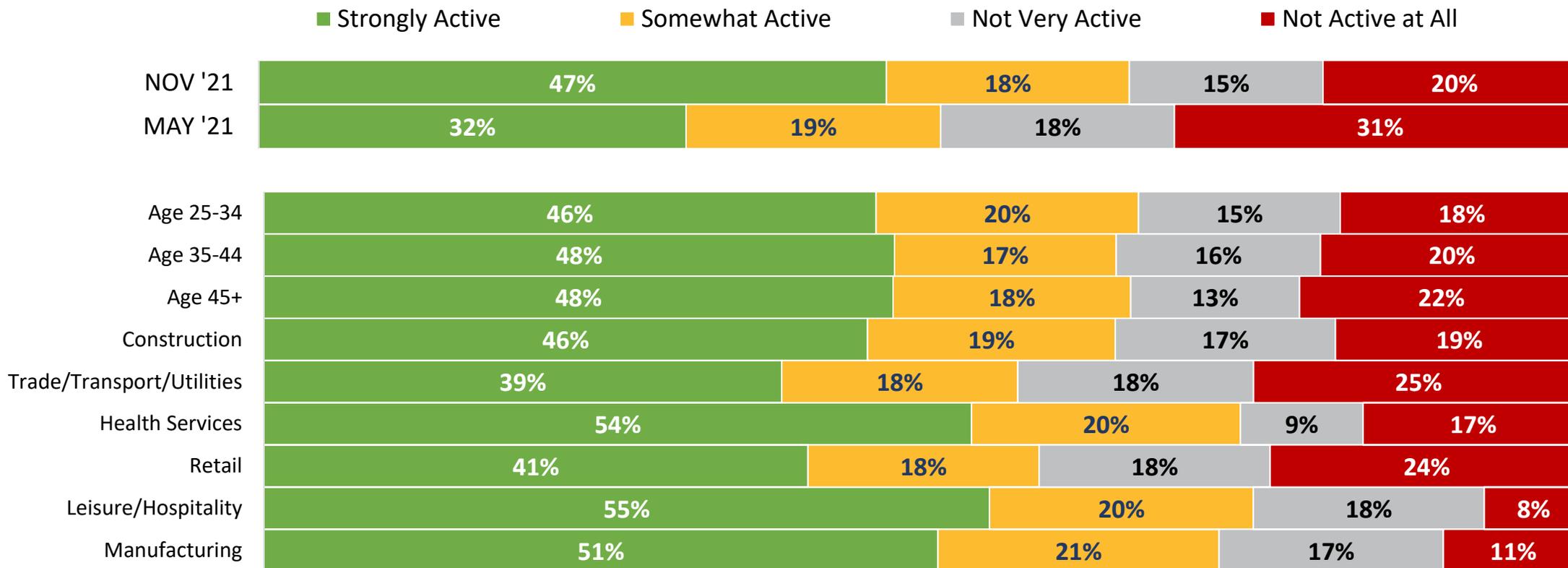
Q. When do you plan to be vaccinated? (among unvaccinated)





The Majority Aren't Actively Job Searching

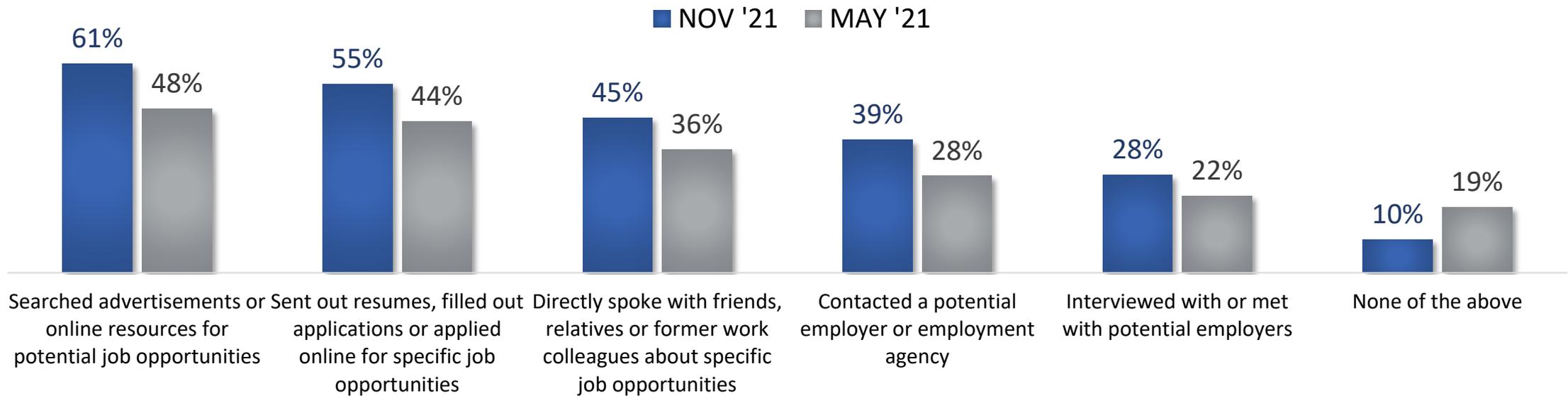
Q. Please indicate how actively, if at all, are you searching for a new job.





The Majority Aren't Actively Job Searching

Q. Please indicate which, if any of the following, you have done in the past three weeks.

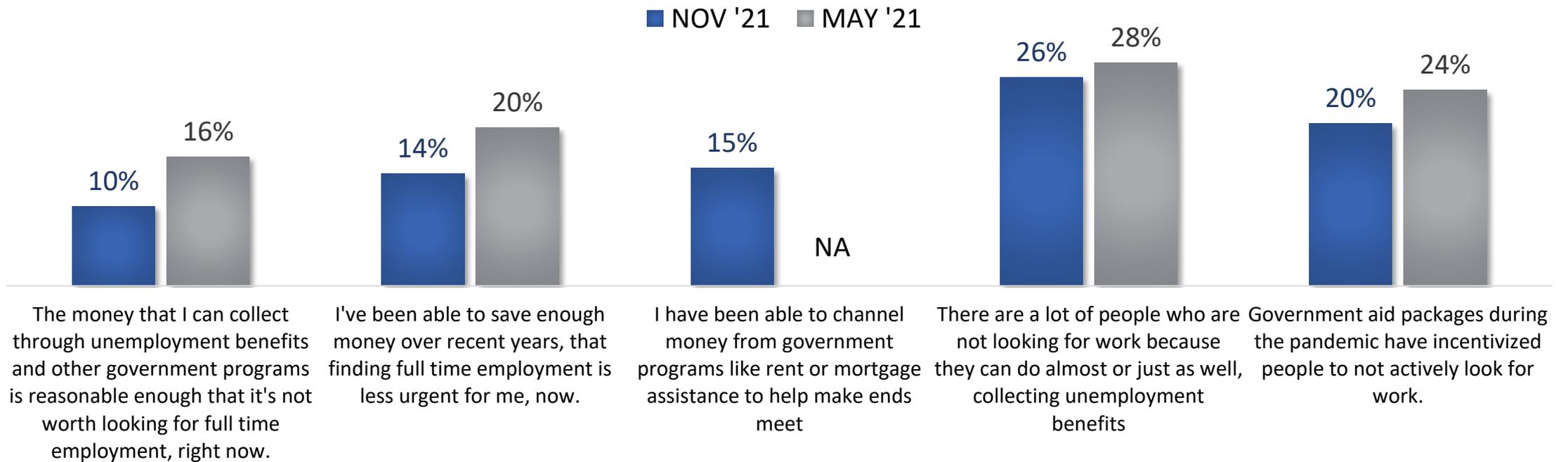


- Only 4% of those currently unemployed and losing their job during the pandemic have turned down a job offer at any time since April 2020. This is down significantly from 13% in May



One In Ten of Those Not Actively Looking, Strongly Agree That Government Provided Benefits are Good Enough for Them

TOP 3 BOX RELEVANT





Other Reasons Why They Aren't Actively Looking—Some Shifts Since May

TOP 3 BOX RELEVANT	TOTAL NOV '21	TOTAL MAY '21	GENDER		REGION			
			Men	Women	Northeast	South	Midwest	West
I'm concerned about COVID 19 and do not wish to pursue employment until that threat is reduced.	29%	26%	26%	31%	24%	27%	23%	39%
I've been ill and my health has taken priority over looking for work.	28%	21%	22%	33%	26%	29%	27%	30%
My industry is still suffering from the effects of the pandemic, and there just aren't enough good jobs available.	26%	28%	28%	24%	19%	21%	24%	38%
The need to be home and care for children or others in my family has made it difficult or impossible to search for full time employment, right now.	24%	24%	16%	32%	16%	24%	26%	30%
Others in my family are making enough money now, that working full time is not as critical for me as it was before.	23%	23%	17%	28%	15%	23%	27%	26%
I've found that wages for my skills are not competitive, so I'm not anxious to go back until they increase.	18%	19%	17%	19%	11%	18%	19%	23%
I'm more focused on acquiring new skills, education or training before I re-enter the job market.	17%	23%	16%	18%	15%	17%	18%	19%



Other Reasons Why They Aren't Actively Looking—Some Shifts Since May

TOP 3 BOX RELEVANT	TOTAL NOV '21	TOTAL MAY '21	AGE		
			25-34	35-44	45+
I'm concerned about COVID 19 and do not wish to pursue employment until that threat is reduced.	29%	26%	29%	27%	30%
I've been ill and my health has taken priority over looking for work.	28%	21%	22%	28%	35%
My industry is still suffering from the effects of the pandemic, and there just aren't enough good jobs available.	26%	28%	22%	25%	33%
The need to be home and care for children or others in my family has made it difficult or impossible to search for full time employment, right now.	24%	24%	24%	25%	24%
Others in my family are making enough money now, that working full time is not as critical for me as it was before.	23%	23%	25%	22%	20%
I've found that wages for my skills are not competitive, so I'm not anxious to go back until they increase.	18%	19%	18%	22%	14%
I'm more focused on acquiring new skills, education or training before I re-enter the job market.	17%	23%	16%	21%	14%



Other Reasons Why They Aren't Actively Looking—Some Shifts Since May

TOP 3 BOX RELEVANT	TOTAL NOV '21	TOTAL MAY '21	PREVIOUS COMPENSATION			
			<\$25K	\$25K-\$49.9K	\$50K-\$74.9K	\$75K+
I'm concerned about COVID 19 and do not wish to pursue employment until that threat is reduced.	29%	26%	30%	32%	28%	9%
I've been ill and my health has taken priority over looking for work.	28%	21%	24%	35%	26%	18%
My industry is still suffering from the effects of the pandemic, and there just aren't enough good jobs available.	26%	28%	20%	29%	35%	23%
The need to be home and care for children or others in my family has made it difficult or impossible to search for full time employment, right now.	24%	24%	24%	28%	16%	23%
Others in my family are making enough money now, that working full time is not as critical for me as it was before.	23%	23%	24%	25%	14%	23%
I've found that wages for my skills are not competitive, so I'm not anxious to go back until they increase.	18%	19%	15%	23%	14%	18%
I'm more focused on acquiring new skills, education or training before I re-enter the job market.	17%	23%	15%	17%	16%	32%



Other Reasons Why They Aren't Actively Looking—Some Shifts Since May

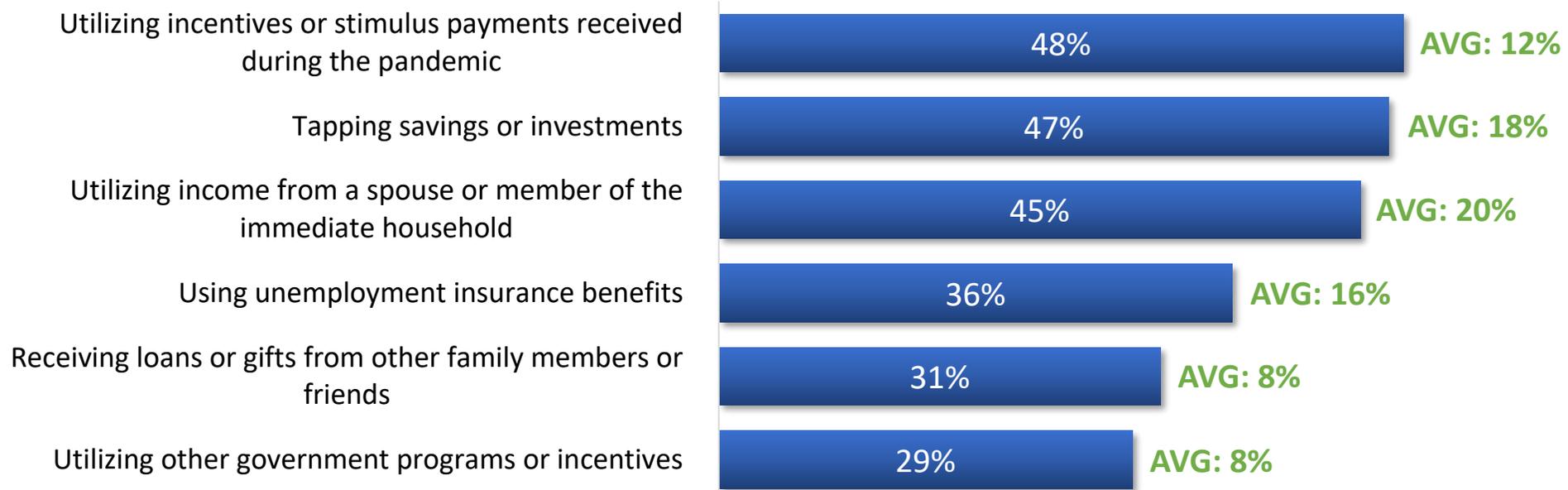
TOP 3 BOX RELEVANT	TOTAL NOV '21	TOTAL MAY '21	INDUSTRY PREVIOUSLY WORKED IN					
			Construction	Trade/Transportation/Utilities	Health Services	Retail	Leisure/Hospitality	Manufacturing
I'm concerned about COVID 19 and do not wish to pursue employment until that threat is reduced.	29%	26%	14%	22%	30%	37%	25%	30%
I've been ill and my health has taken priority over looking for work.	28%	21%	18%	28%	30%	27%	17%	26%
My industry is still suffering from the effects of the pandemic, and there just aren't enough good jobs available.	26%	28%	32%	11%	17%	31%	25%	30%
The need to be home and care for children or others in my family has made it difficult or impossible to search for full time employment, right now.	24%	24%	18%	22%	35%	21%	17%	17%
Others in my family are making enough money now, that working full time is not as critical for me as it was before.	23%	23%	18%	28%	13%	27%	17%	17%
I've found that wages for my skills are not competitive, so I'm not anxious to go back until they increase.	18%	19%	18%	28%	9%	19%	8%	13%
I'm more focused on acquiring new skills, education or training before I re-enter the job market.	17%	23%	9%	22%	4%	17%	17%	13%



Making Ends Meet: The COVID Unemployed Have Been Most Apt To Tap Into Pandemic Incentives or Stimulus Payments and Savings To Get By

PERCENTAGE TAPPING INTO EACH SOURCE

(Green Avg denotes percentage of income provided by each source among those using these sources)



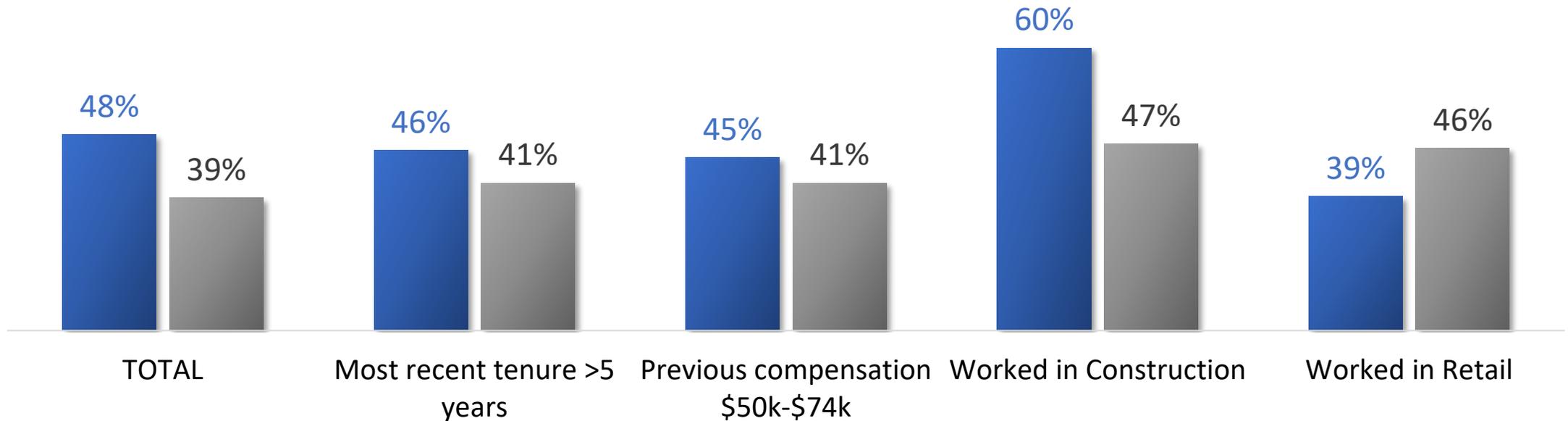


Less Than Half are Anxious to Go Back to Work

"I want to return to full time work as soon as possible."

TOP 3 BOX AGREEMENT

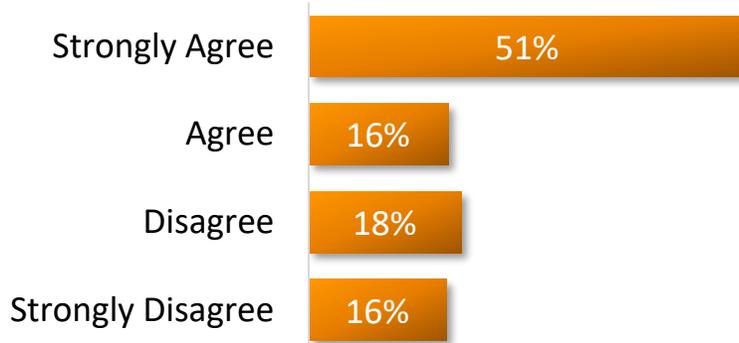
■ NOV '21 ■ MAY '21



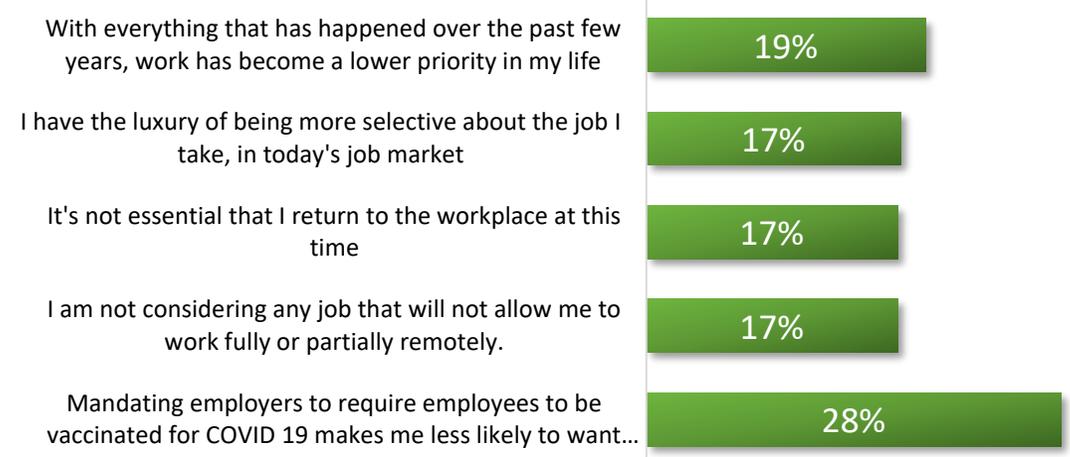


And They Are In No Hurry To Do So

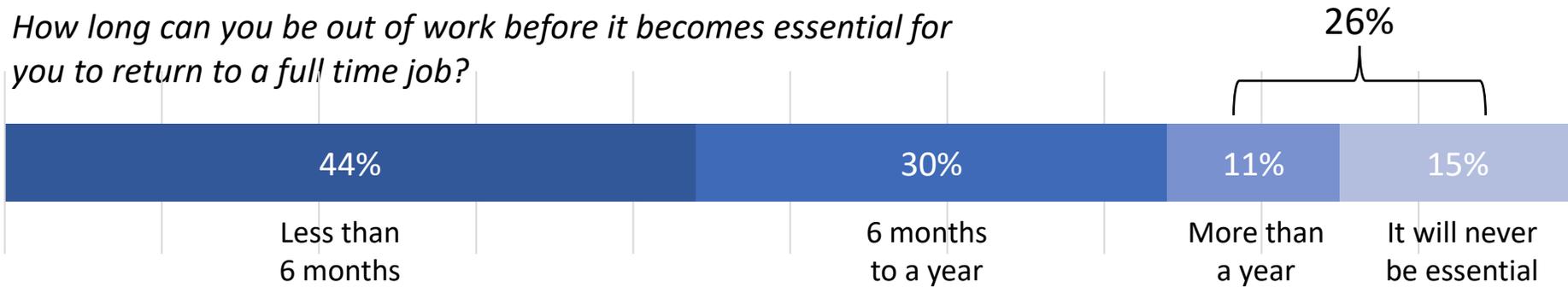
It is essential to return to a full time job as soon as possible.



TOP 3 BOX AGREEMENT



How long can you be out of work before it becomes essential for you to return to a full time job?





A Third Want To and Expect To Switch Industries

TOP 3 BOX AGREEMENT

“For my next job, I prefer to work in a different industry than the one that I last worked in.”



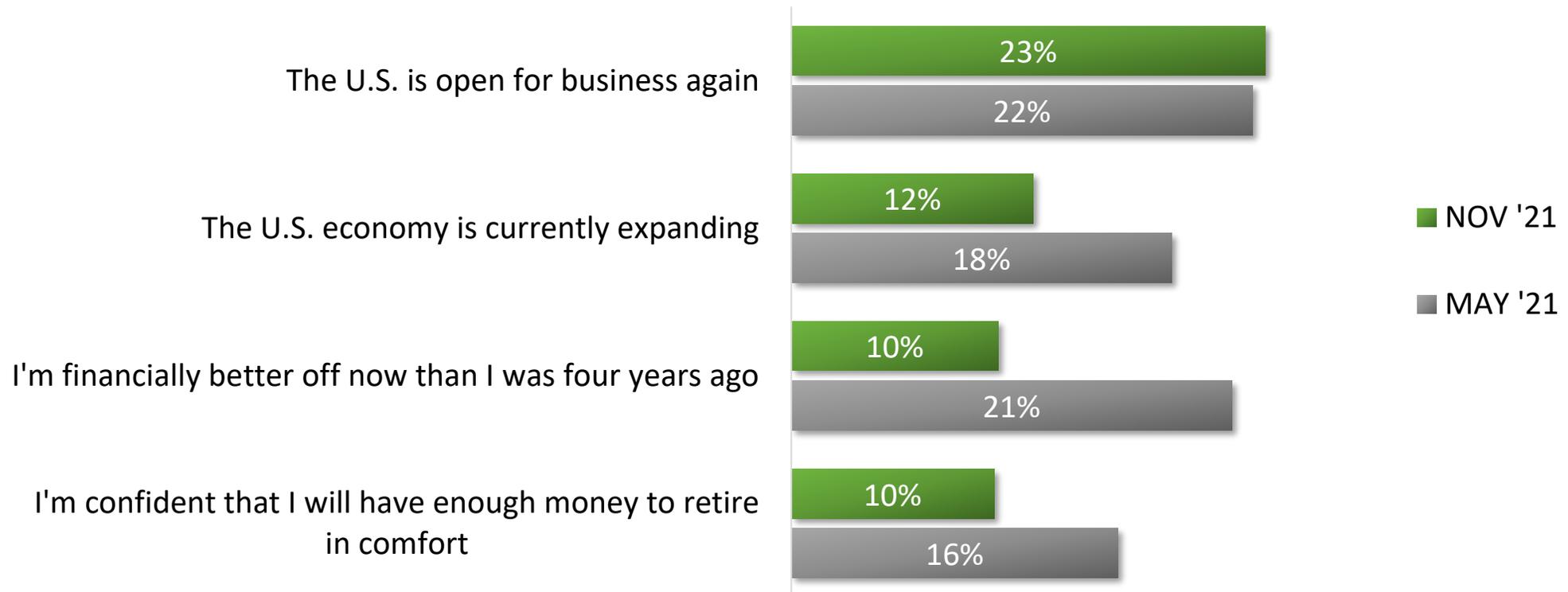
Q. *If you plan to return to work, how likely are you to change industries?*

	TOTAL NOV '21	INDUSTRY PREVIOUSLY WORKED IN					
		Construction	Trade/ Transportation/ Utilities	Health Services	Retail	Leisure/ Hospitality	Manufacturing
TOP 3 BOX LIKELY	29%	30%	32%	31%	30%	46%	21%



A Bleaker Perception of the Economy: More than ¾ Still Feel that the Country is NOT Open for Business

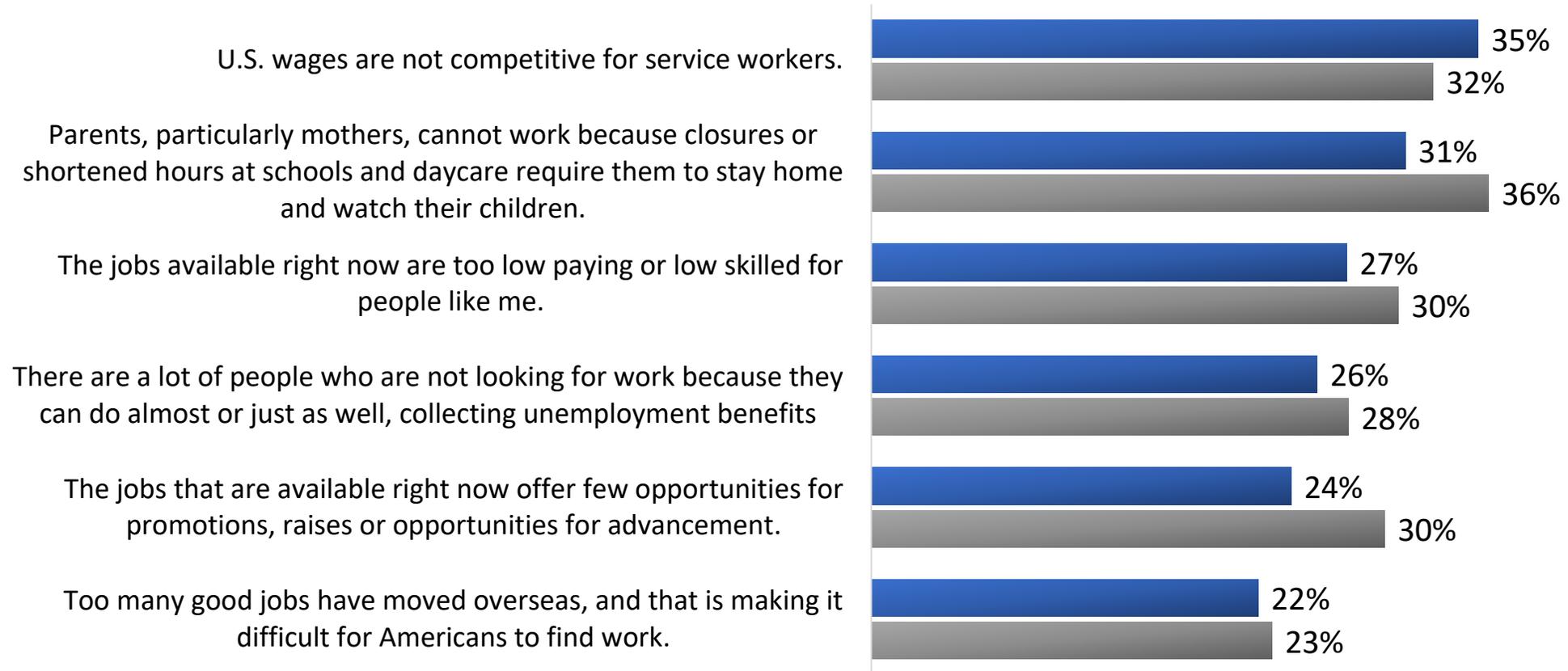
TOP 3 BOX AGREEMENT





Other Factors and Attitudes Influencing the COVID Unemployed

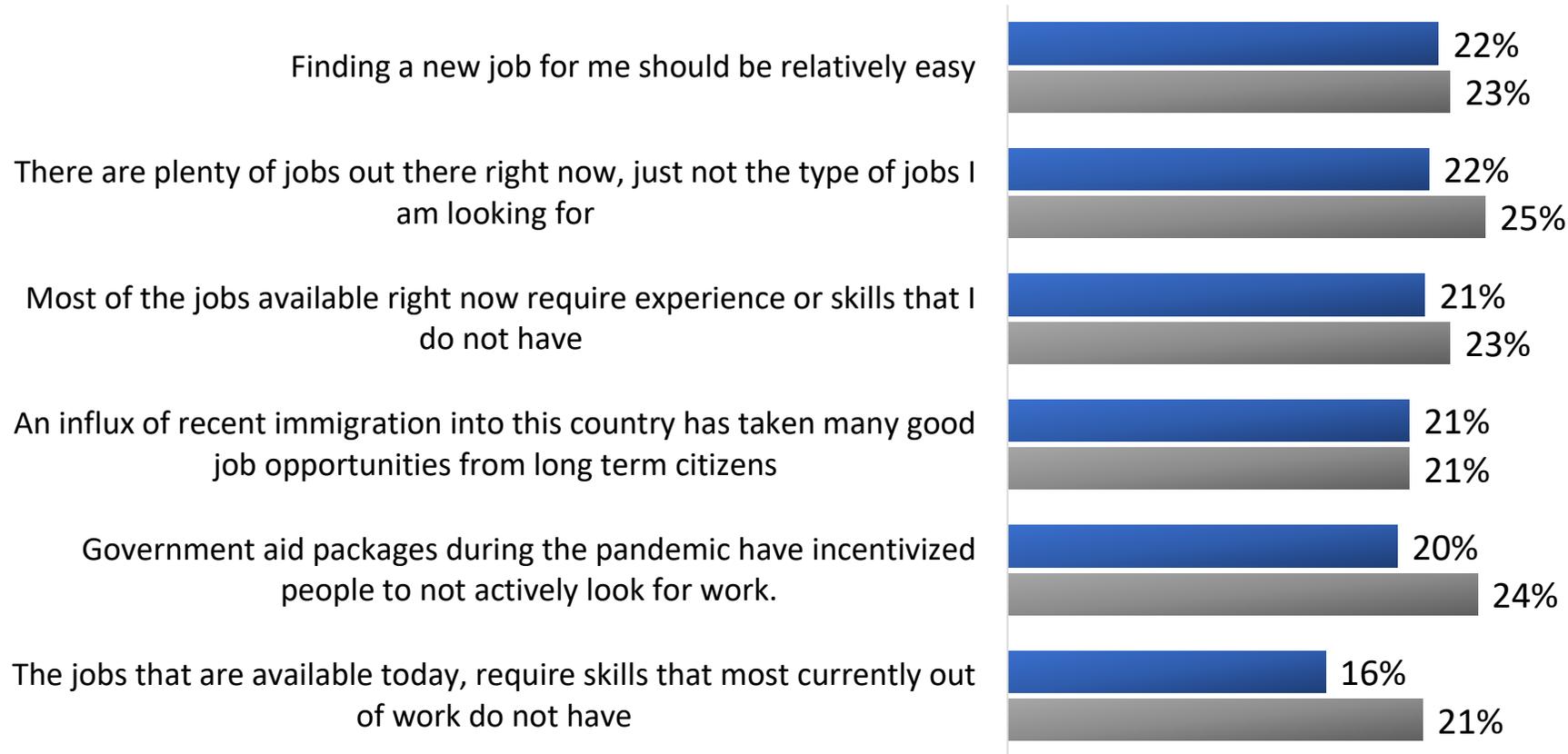
TOP 3 BOX AGREEMENT





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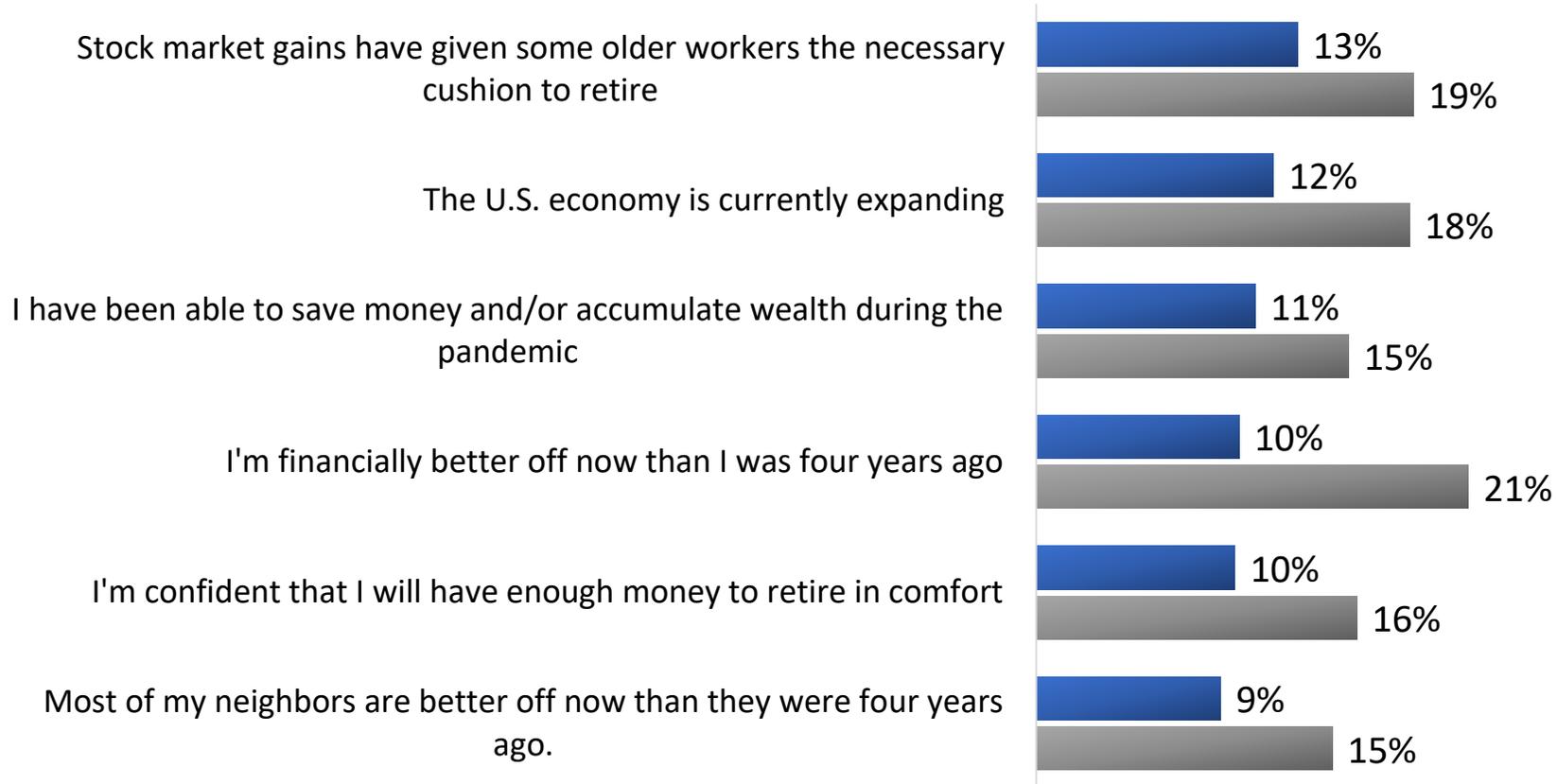
TOP 3 BOX AGREEMENT





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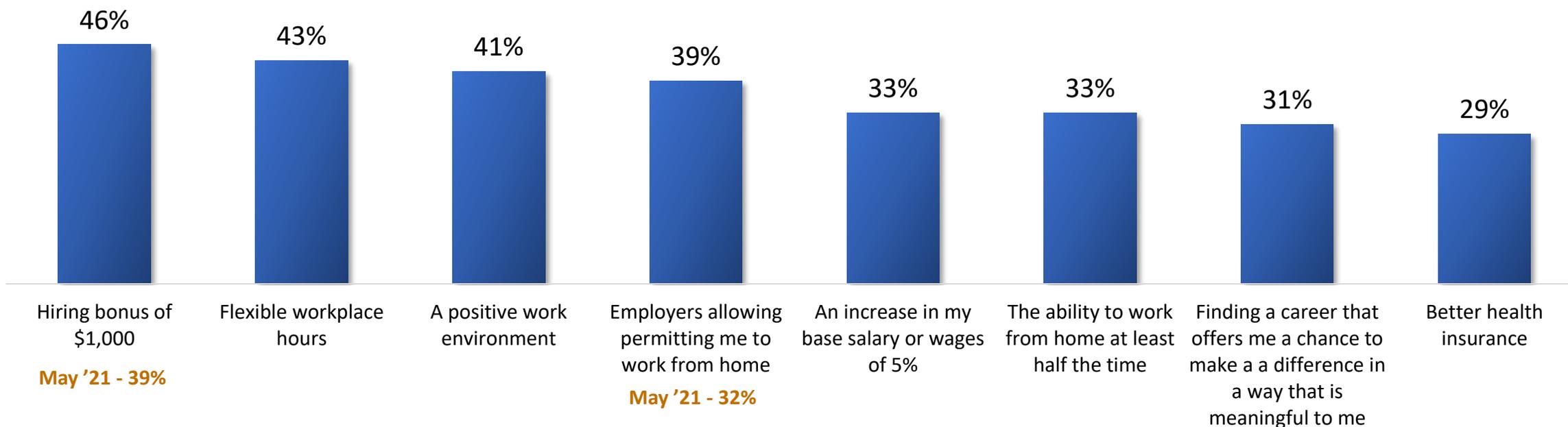
TOP 3 BOX AGREEMENT





Here's What's Most Apt to Bring them Back

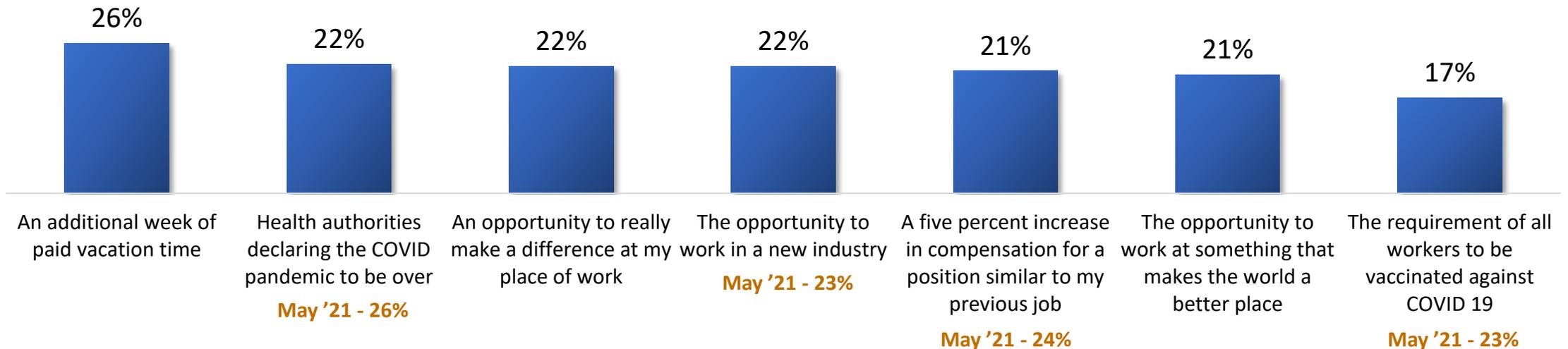
Q. Which of the following, if any, would increase your urgency to return to full time employment?





Here's What's Most Apt to Bring the Unemployed Back to Work

Q. Which of the following, if any, would increase your urgency to return to full time employment?

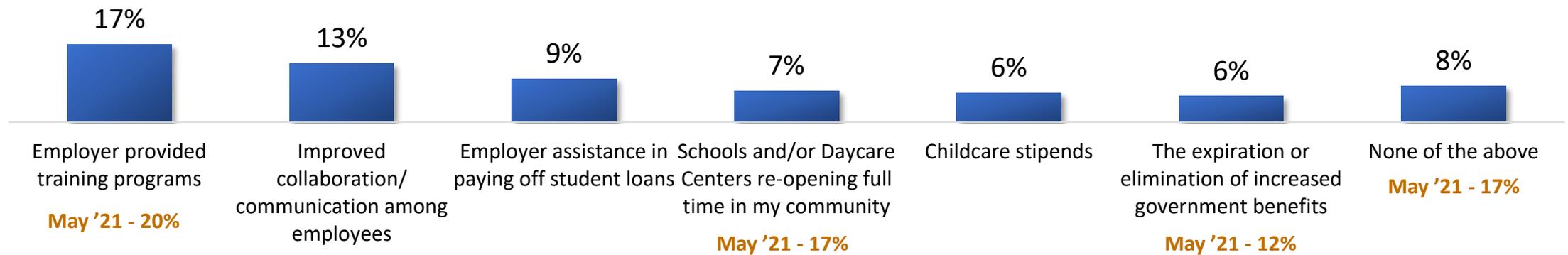


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Here's What's Most Apt to Bring the Unemployed Back to Work

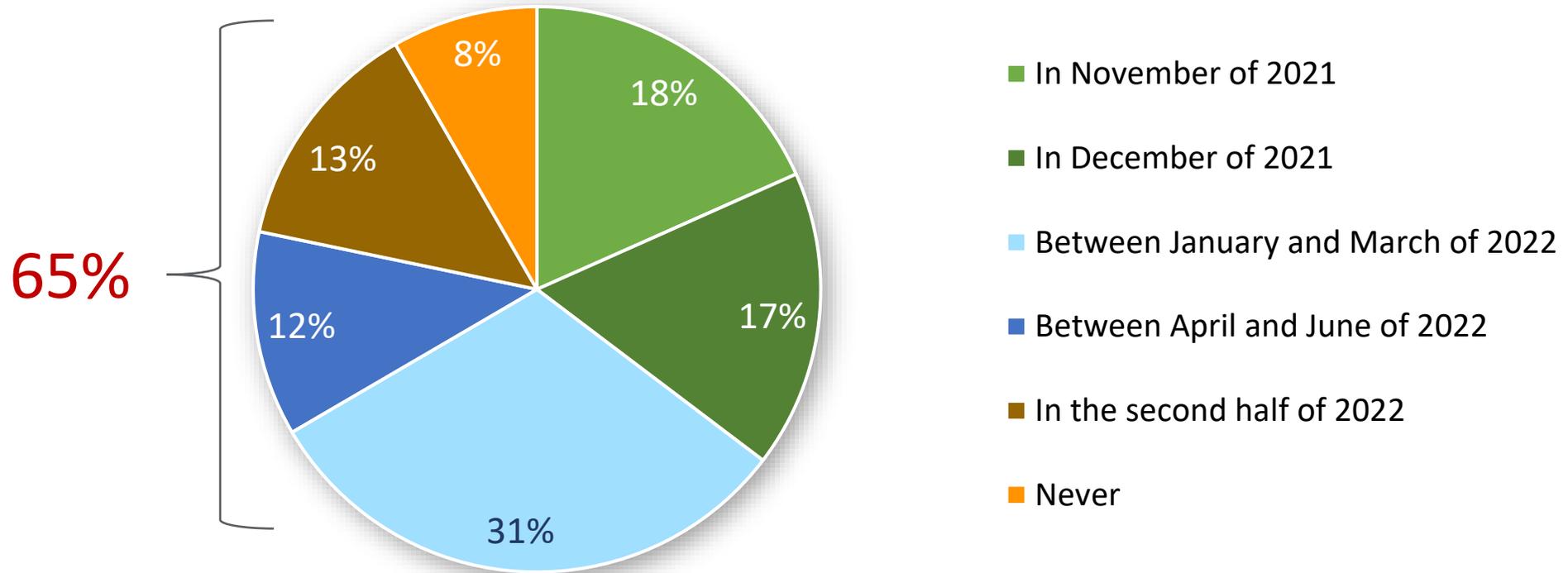
Q. Which of the following, if any, would increase your urgency to return to full time employment?





Nearly Two Thirds Don't Expect To Be Back Soon

Q. *When do you expect to be back at work full time?*





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