Technology Summit:

How Community Leaders Address the Needs of the Region's Technology Industry

Presented by



The Greater North Fulton Chamber of Commerce (GNFCC) will host a Technology Summit on the morning of **March 27, 2018**. This is a program of the GNFCC's <u>Talent Coalition</u> which is a cross-discipline initiative of the Chamber that brings together education and business to develop workforce strategies that fill jobs in the region.

The lead topic of conversation is how community leaders address the needs of the region's technology industry. This event will include participation and attendance by leaders at the highest level in our community within technology, education and other industries to discuss sustainable workforce strategies.

The event includes an opportunity for attendees to engage with high school and college students to solve a cyber challenge facilitated by State Farm. Chamber leaders will also provide an update on the work of the Talent Coalition and its partnerships, development efforts, and results.

To register for the Technology Summit, visit: <u>http://bit.ly/2n1oons</u>. GNFCC Members: \$50.00/ticket or \$500.00/table of 10. General admission: \$75.00/ticket or \$750.00/table of 10. The event will be held at the **Atlanta Athletic Club** from **7:30 to 10 a.m**.

Sponsorship Levels & Benefits

- Presenting Sponsor (Industry Exclusivity) \$25,000
 - o Presented by listing or logo placement on all event materials
 - Private reception with keynote speaker based on availability
 - o Company logo placement on event website linked to company's website
 - Premiere reserved table (10 seats) with name recognition on table sign
 - Option to display company-produced full color ad (10-second screen time per full loop) on video screens during the program
 - o Option to have an Elected Official seated at company table (included in table count of 10 seats)
 - o Introduction during the program, with five minutes during the program to address guests

• Platinum Sponsor - \$10,000

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• Gold Sponsor - \$5,000

- Company logo placement on event website linked to company's website
- o Prominent listing or logo placement on all event materials
- o Premiere reserved table (10 seats) with name recognition on table sign
- Option to display company-produced full color ad (5-second screen time per full loop) on video screens during the program
- Option to have an Elected Official seated at company table (included in table count of 10 seats)

• Silver Sponsor - \$2,500

- Company logo placement on event website linked to company's website
- o Prominent listing or logo placement on all event materials
- Premiere reserved table (10 seats) with name recognition on table sign

• Bronze Sponsor -\$1,000

- Four (4) reserved seats
- o Company logo in program

• Media Sponsor – In-Kind

- o Priority access and filming opportunities for the Event
- Exclusive interviews with key leaders/attendees, speakers and contributors during the Event, at the discretion of Event organizers
- One (1) page advertisement in the Event's official program book
- An opportunity for media correspondent to moderate a Panel Session and/or participate in a Roundtable discussion (if we are planning any event extensions)
- Opportunity to place collateral in the Event gift bag and/or at each seat
- o Four (4) reserved seats
- Acknowledgement as a Media Partner in the Event's print and advertising collateral, webpage, on-site branding collateral, and select social media posts

With sponsorship questions, please contact Bethany Usry <u>busry@qnfcc.com</u> (0) 678-397-0562 (c) 205-862-7320

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