



BY THE NUMBERS

I'm living proof that young adults are capable and hungry for an opportunity to succeed.

Carlos Carrillo, Year Up Graduate
Hired as an Application Operations Specialist at GE Digital



ABOUT YEAR UP

Year Up enables motivated young adults to move from minimum wage to meaningful careers in just one year, by providing the skills, experience, and support they need to reach their full potential. Students spend the first six months learning in-demand technical and professional skills, focusing on one of five career pathways, before applying their skills during a six-month corporate internship. Throughout the program, students earn an educational stipend, and complete coursework eligible for college credits.

GREATER ATLANTA IMPACT

2,140+
students
SERVED TO DATE

420+
students
WE WILL SERVE IN 2019¹

\$7.25 Local Minimum Wage
\$17.00 Year Up Graduate Starting Wage

HOURLY WAGE
Employed graduates earn an average starting salary of \$34,000/year²

92%

EMPLOYED AND/OR ENROLLED
Graduates employed and/or enrolled in postsecondary education

75%

FULL-TIME, TRACK-RELATED ROLES
Graduates employed full-time in one of the five career pathways Year Up trains students³

PARTIAL LIST OF TECHNICAL AND PROFESSIONAL TRAINING OFFERED

Technical

- Helpdesk/Desktop Support
- Cyber Security
- Investment Operations
- Accounting
- AML/Fraud Compliance
- Project Management Support
- Data Analytics
- Quality Assurance
- Advanced Excel
- Software Development
- Client Services & Sales Support
- Application Development

Professional

- Microsoft Office
- Time Management
- Workplace Norms
- Presentation Skills
- Career Networking
- Customer Service
- Business Writing

up to **31**

COLLEGE CREDIT RECOMMENDATIONS⁴

INTERNSHIP BASICS

On a per intern basis, partners make a financial investment in Year Up, commensurate with entry-level talent costs.⁵ During the six-month internship, corporate partners gain access to a pipeline of diverse, motivated, and loyal entry-level talent. Partners receive 1-to-1 support from Year Up and have the opportunity to hire graduates at zero cost.

EXAMPLE INTERNSHIP PARTNERS

50+
CORPORATE PARTNERS

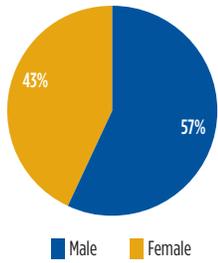
88%
PARTNER SATISFACTION RATE⁶

44%
INTERNSHIP TO HIRE⁷

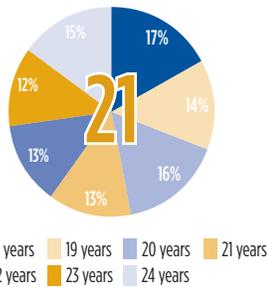


GREATER ATLANTA ADMISSIONS STATISTICS⁹

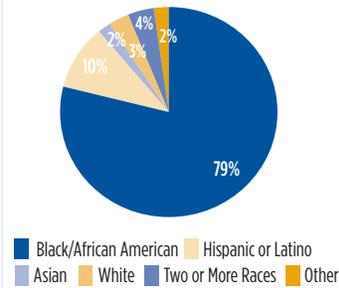
GENDER



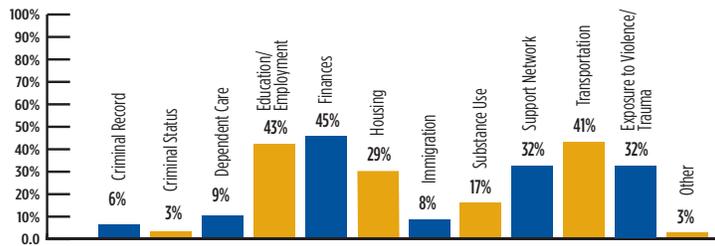
AVERAGE AGE



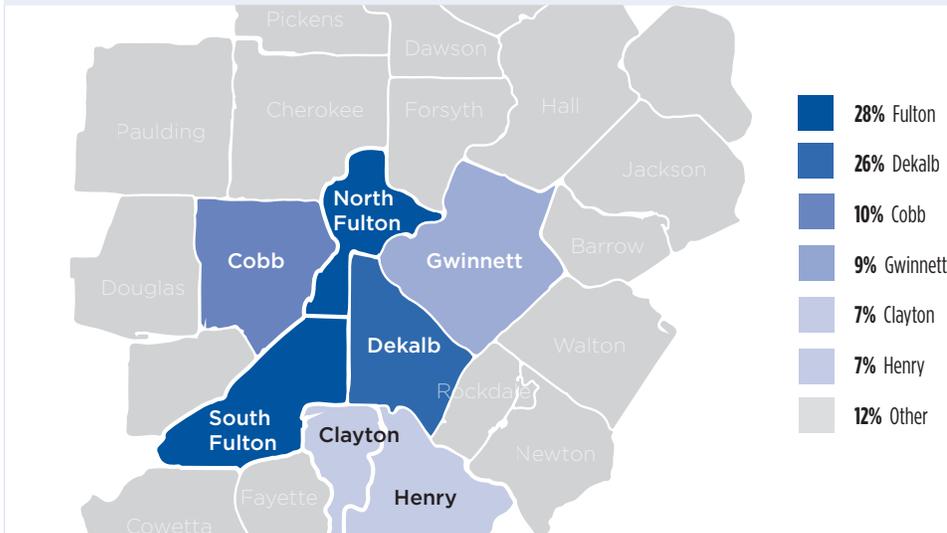
RACE



CHALLENGES OUR STUDENTS OVERCOME¹⁰



GEOGRAPHIC DISTRIBUTION¹¹



NOTES

- Greater Atlanta Impact— Students served annually reflects projected 2018 figure (Figure includes all Year Up locations)
- <https://opportunityindex.org/national-trends/>
- Independent evaluation showed that Year Up graduates earned 30% more than non-graduates (“A Promising Start”, Economic Mobility Corporation, 2011)
- Graduates employed and/or enrolled in postsecondary education within 4 months of completing the program.
- Average starting wage of \$17.50/hour or approximately \$35,000/year; minimum wage: <http://www.dol.gov/whd/minwage/q-a.htm>
- College credits may vary by market and college partnership
- Through January 2018
- 90% of corporate partners would recommend the Year Up program to a colleague or friend
- Admission statistics reflect the classes of July 2017 to July 2018 combined
- As a method of assessing student readiness during the admissions process, Year Up talks with candidates about challenges that may pose a barrier to their success in the program, and potential solutions.
- As of January 2018

Year Up opened up a world of opportunity and a network that I couldn't have gained on my own. Some of us just need a shot to show that we are bright assets to our companies and communities.

Ruth-Ann Bowen
Year Up Greater Atlanta Graduate,
Hired as a Process Design Analyst at Bank of America

WHO WE SERVE⁸



GEOGRAPHIC DISTRIBUTION⁹



STUDENT STORY



Ruth Bowen, Year Up Graduate

Hired as a Project Analyst
at Bank of America

“I always expected to be a corporate woman someday. I saw myself as better than struggling to find a job and pay bills, but I just did not have the financial resources to start a career that I would be proud of. While job-hunting, a receptionist recommended Year Up. Learning a skill, getting paid, going to school, and potentially earning a job sounded much better than acquiring more debt while trying to find work.”

Without the skills and network Year Up provided, I don't know how I would have landed this position. I truly believe in this movement and recommend Year Up to friends and family. Young adults are intelligent, proactive, and hardworking—we just haven't had access to opportunities. Some of us just need a shot to show that we are bright assets to our companies and communities.”

1. Reflects annual projections
 2. Minimum wage source: <https://www.dol.gov/whd/minwage/mw-consolidated.htm>
 3. Defined as a full-time, professional job within one of Year Up's five training pathways (Information Technology, Financial Operations, Business Operations, Software Development, and Sales & Customer Support)
 4. College credits may vary by market and college partnership

5. Investment covers a portion of Year Up program expenses
 6. Percentage of corporate partners that would recommend Year Up to a friend or colleague
 7. Percentage of interns hired by internship host company
 8. Reflects the classes of January 2018 to January 2019 combined
 9. As of August 2018

2019 CORPORATE PARTNER LIST



Aaron's Inc	Google
Accenture	Graphic Packaging International
American Cancer Society	HERE Technologies
Anthem	IBM
Asbury Automotive Group	Intercontinental Exchange (ICE)
Assurant	Jones Lang LaSalle
AT&T Inc.	Kaiser Permanente
Athenahealth, Inc.	Kiosk and Display
Bank of America	Koch Business Solutions
Cardlytics	McKesson Corporation
Careerbuilder, LLC	Mercedes-Benz
Children's Healthcare of Atlanta	Merrill Lynch
The Coca-Cola Company	Nasco
Cox Automotive	NCR Corporation
Cox Enterprises	New York Life Insurance Company
Crawford & Company	NOWaccount
DataClover	Pegasystems, Inc.
Delta Air Lines	Power My Learning
DH Pace	Primerica
Diversified	RaceTrac
Elavon	Rollins
Elekta	Sage
Emory University	Salesforce.com Inc.
Encompass Digital Media	Serta Simmons
Equifax	Rollins
EY	Southern Company
Federal Reserve Bank of Atlanta	Springbot
First Data	Travelport
Fiserv.	Troutman Sanders eMerge
GE	Twilio
GE Digital	U.S. Trust
GE Energy	VMWare
Genuine Parts Company	The Weather Channel
Georgia Technology Authority	Womble Bond Dickinson LLP
Georgia-Pacific	