

### **Why Career ReBoot Fulton?:**

Much like the rest of the nation, our community is facing record unemployment caused by the COVID-19 pandemic and we as Fulton County Government are committed to supporting our residents and workers during these uncertain times. Right now, many of our residents lack the basic computer skills and digital literacy required to work in the many open positions in our community. These jobs can be important pathways to middle skills jobs, 80% of which require digital literacy skills.

As a valued and critical partner, your support in promoting the Career ReBoot Fulton program is crucial to reaching workers in our community in need of these core computer skills. **Attached to this email is a public outreach toolkit on the program to share with your network via social media.**

### **Program Highlights:**

**Career ReBoot Fulton** is a **\$5M retraining program** that will provide **FREE** access to **computer training** for **3,000 Fulton County residents** to improve their computer skills as they re-enter the workforce. The program will enable **recently laid-off or unemployed Fulton residents** to **earn industry-recognized certifications** online or in-person via **Goodwill of North Georgia's** career training centers. Opportunity ATL, the **Metro Atlanta Chamber's** job resource initiative, will **provide employment connections** to program participants, leveraging an existing network of employers in the region. Career Reboot Fulton is being directly funded by Fulton County using CARES Act funds. Career ReBoot Fulton will run from **August 24<sup>th</sup>** until the end of the year.

### **Program Design:**

Career ReBoot Fulton will provide a free set of wrap around services to help our unemployed residents return to the workplace: 1) Digital Literacy Training, 2) Career Counseling and 3) Employment Connections.

- 1) Digital Literacy Training: Participants will be offered three levels of digital literacy training for Fulton residents. Classes can be taken self paced or instructor led at one of Goodwill of North Georgia's metro area career centers.
  - o **Level 1 – Awareness** (explore access to technology, career exploration)
  - o **Level 2 – Basic Skills** (digital skills assessment, computer basics intro)
  - o **Level 3 – Productivity Tools** (Microsoft Office and G-Suite basic proficiency)
- 2) Career Counseling: Participants will receive career counseling via Goodwill of North Georgia to help position them for a career path using their new computer skills.
- 3) Employment Connections: Participants will receive resume writing, job search assistance and access to virtual jobs fairs led by Goodwill of North Georgia, supported by the Metro Atlanta Chamber of Commerce.

To enroll in Career ReBoot Fulton, Fulton County residents can go to [careerconnector.org](https://careerconnector.org); email [careerservices@ging.org](mailto:careerservices@ging.org), call [844.344.WORK \(9675\)](tel:844.344.WORK); or visit one of Goodwill of North Georgia's Career Centers.