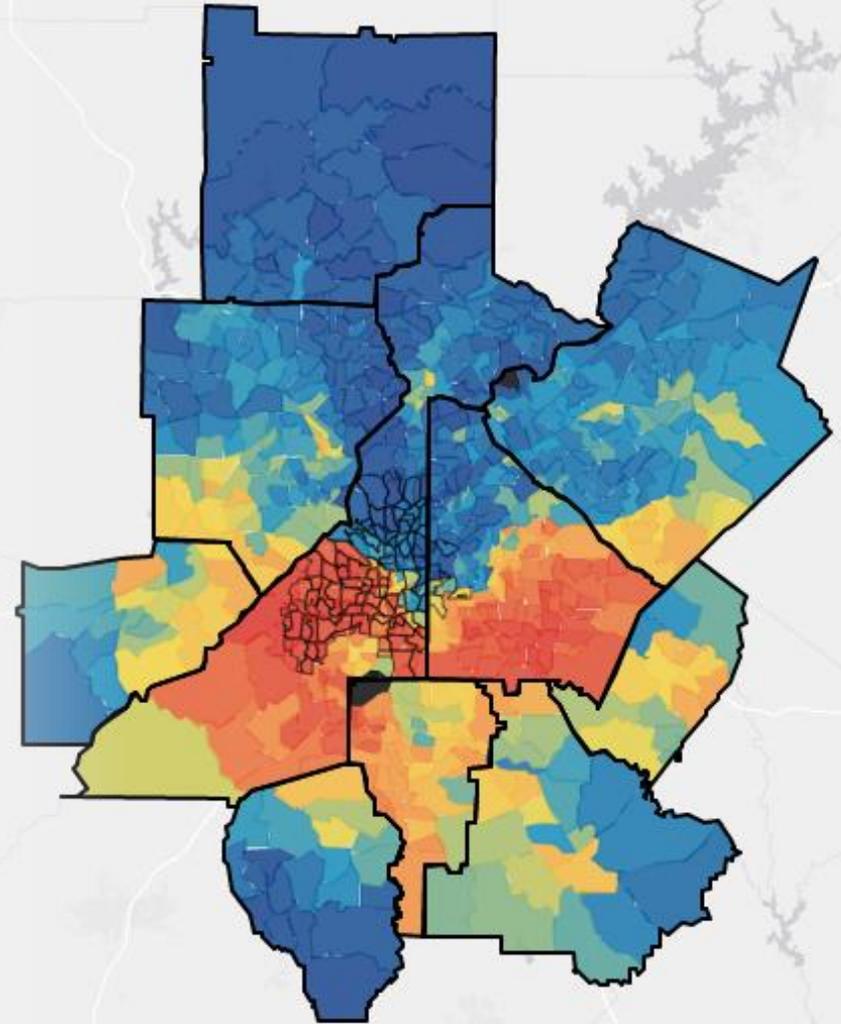




**Align your services to  
community needs with  
stress-free data.**

Tommy Pearce, Executive Director  
tpearce@atlantaregional.org

[www.neighborhoodnexus.org](http://www.neighborhoodnexus.org)



# Neighborhood Nexus is a collaborative initiative with strong regional and national partners



Atlanta Regional Commission



NATIONAL  
NEIGHBORHOOD  
INDICATORS  
PARTNERSHIP



United Way of  
Greater Atlanta



# When we don't leverage community data, we risk...

Unfilled  
service gaps

Wasting critical  
community  
resources

Limited impact  
& effectiveness

**Neighborhood Nexus is solving this by enabling mission-driven organizations to more easily and confidently...**



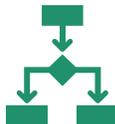
**Ask the right questions**



**Use the best data**



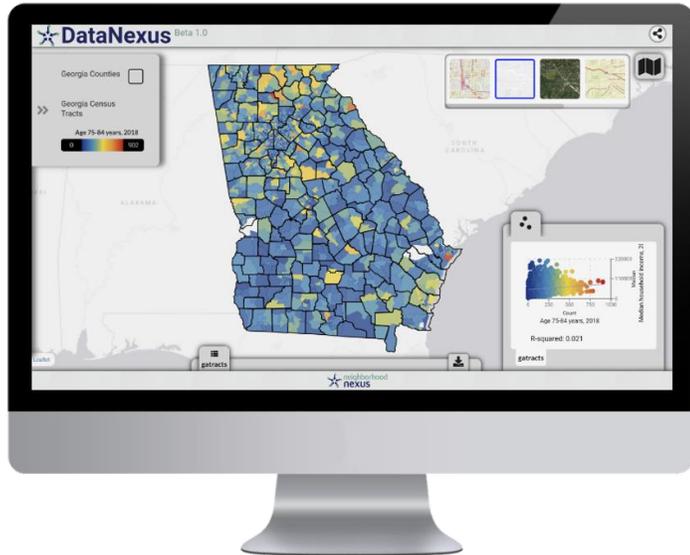
**Tell compelling stories**



**Make informed decisions**

## Comprehensive Access

to thousands of indicators from dozens of sources and a free-to-use mapping and visualization platform



## Custom Insights

and tailored tools for organizations looking to tell their story and/or make data-informed decisions



## Data Fluency

programs to ensure organizations have the training and tools they need to maximize their impact



# Align your services to community needs with stress-free data

Empowering Georgia's mission-driven organizations to more easily and confidently ask the right questions, use the best data, tell compelling stories, and make informed decisions.

[Take me to the data →](#)[Scope a custom project](#)

## COVID-19

The current health and economic crisis is unprecedented. We're focused on actionable data and insights to guide your response. [View our COVID-19 resources here.](#)

How much do you know about the communities you serve? Do your programs address local health, economic, and educational needs, or leave unfilled service gaps? Are you leveraging data to secure vital funding, or wasting resources delivering the wrong programs?

A [study](#) of 232 Metro Atlanta nonprofits showed growth in scale, reach, and impact when using community data in planning. Those that didn't were more likely to remain stagnant.

## The insights you need

Neighborhood Nexus makes hundreds of community indicators from dozens of sources freely available and easy to access on your own. Or engage our team on a project.



### Maps & Data

Visualize, analyze and export hundreds community indicators for free

[Create →](#)

### Deep Dives

Explore articles and dashboards looking at regional and statewide issues and trends

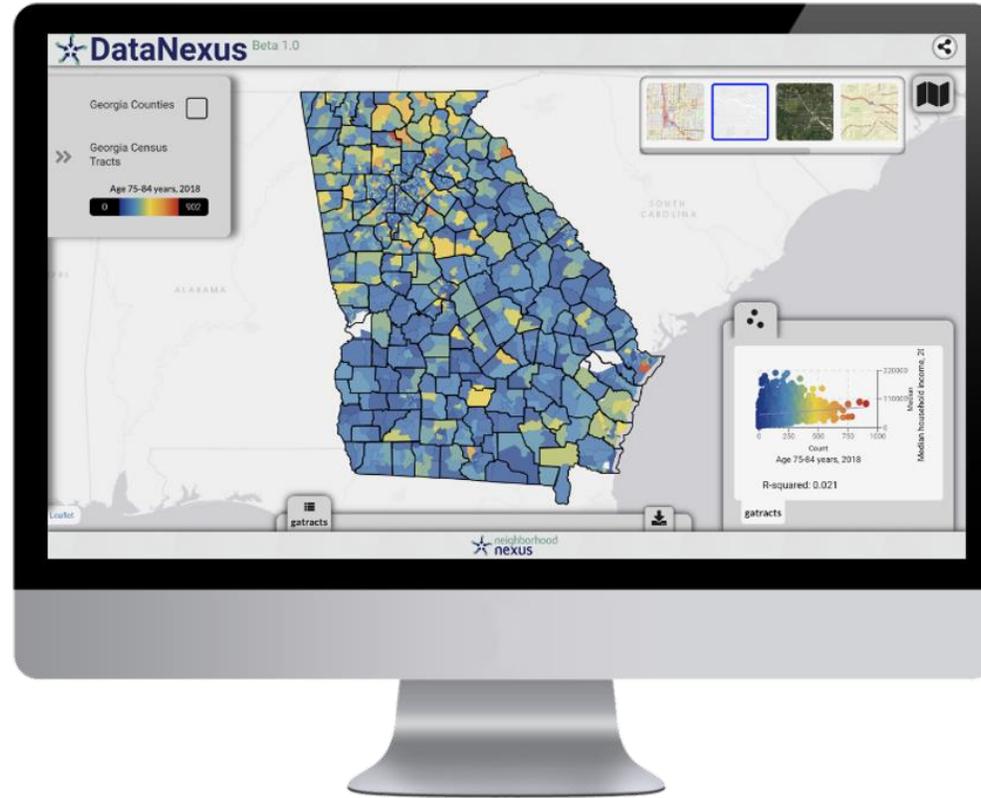
[Explore →](#)

### Custom Insights

Let our team help you create tailored tools and data stories to maximize your impact

[Learn more →](#)

[www.neighborhoodnexus.org/maps](http://www.neighborhoodnexus.org/maps)



**Data Nexus** beta

# www.neighborhoodnexus.org/covid19

March 20, 2020

## How we're thinking about COVID-19

The crisis that Atlanta and Georgia and the world is facing is a unique threat in its scale and urgency; however, the opportunities it presents are also significant. The covid-19 pandemic is shining a light on systemic inequities and historic blindspots—whether unknown or unacknowledged—and our response could inform our approach to addressing long-term systemic change.

The effects of the covid-19 pandemic immediately developed into concurrent public health and an economic crises. Thus, medical *and* economic interventions are necessary, especially for those families finding themselves at the intersection of both.

As such, we at Neighborhood Nexus have been working with public agencies, nonprofit service providers, and the philanthropic community to provide data-informed analysis and guidance. From creating maps and tools, conducting economic modeling to inform policy decisions, and supporting relief funds and planning efforts, we're here for you. Please reach out anytime to [tpearce@atlantaregional.org](mailto:tpearce@atlantaregional.org).

Below, we've organized critical data and resources regarding Georgia's most vulnerable populations as you and other agencies work to provide relief over the coming weeks and months. Here, you will find:

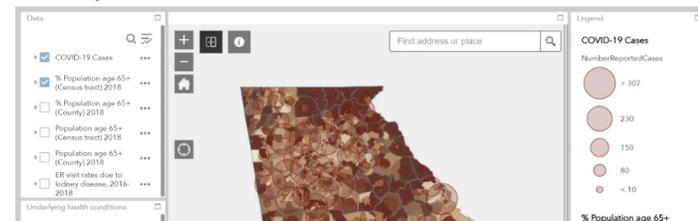
- [information on vulnerable populations, including health and economic indicators](#)
- [economic impacts](#)
- [covid-19 incidents and mortality trends](#)
- [analysis into social patterns](#)
- [a list of other community resources.](#)

More community data can be found throughout our site, especially on our [mapping page](#) and the [33n blog](#).

## Vulnerable Populations

The following maps look at indicators relating to high-risk groups, [according to the CDC](#) and economic analysis. Use these tools to identify individuals, families, and local partners. Click the images to open full-screen interactive tools.

### Medically Vulnerable



### Economically Vulnerable



# 33n.atlantaregional.com



Finding Meaning at 33.7°N

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**COVID-19** Weekly Report  
Week ending July 24, 2020

Brought to you by Powered by and

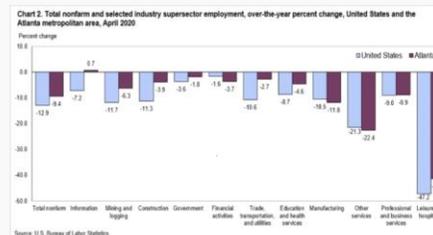
## COVID-19 Weekly Report: July 24, 2020

By Layla Bellows | July 24th, 2020 | COVID-19, Friday Factday

The latest information on cases and the economic impacts in ARC's 10-county area.

[Read More >](#)

[Comments Off](#)



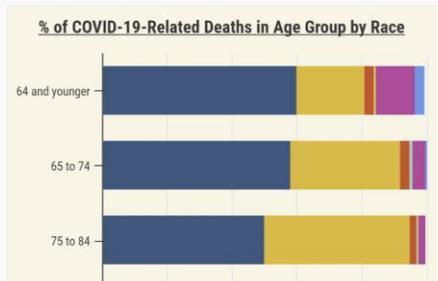
## Data Diversion: Mike and Mike Discuss the Economic Impacts of COVID-19

By Layla Bellows | July 22nd, 2020 | COVID-19, Data Diversions, Economy, Public Health

In this recording of an Atlanta Regional Commission Webinar, the agency's Mike Alexander and Mike Carnathan dissect the intersection of the public health crisis and the economy.

[Read More >](#)

[Comments Off](#)



**COVID-19** Weekly Report  
Week ending July 17, 2020

Brought to you by Powered by and

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- Age and Generations (43)
- Transportation (68)
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- Metro Atlanta Speaks (41)
- Housing (54)



## COVID-19 Weekly Report

week ending October 2, 2020

The COVID-19 Weekly Report, jointly produced by the Atlanta Regional Commission and Neighborhood Nexus, provides the latest data about the state of the novel coronavirus in the Atlanta area. Information comes from the Georgia Department of Public Health, Georgia Labor Market Explorer, and Google COVID-19 Mobility Reports, among others. The report focuses on ARC's member governments but also examines the broader metro area as appropriate.



### Key Insights

---

The most noteworthy updates for this week are:

- **2,778 newly reported COVID-19 cases, a decrease of 17.8 percent** from last week's 2,778 new cases.
- **61,113 new COVID-19 tests in the 10-county area** this week, a **0.1 percent decrease** from last week.
- **49 new COVID-19-related deaths**, a decrease of 37.2 percent from last week's 78.
- **21,534 new unemployment insurance (UI) claims**, down 12.5 percent from 24,607 claims last week.
- **15,848 new jobs posted** this week, down 7.8 percent from 17,192 postings last week.

# METRO ATLANTA **SPEAKS**



Special edition coming soon!

Tue, Sep 22 - 2:30 pm

# What we know (or don't know) about the Economic Impact of COVID-19



<https://atlantaregional.org/webinar/what-we-know-or-dont-know-about-the-economic-impact-of-covid-19/>

# www.neighborhoodnexus.org/insights

The screenshot shows the Neighborhood Nexus website's 'Real-Time Insights' page. At the top left is the logo, and at the top right are navigation links: 'Maps & Data', 'Custom Insights', 'About', and 'Donate'. Below the navigation is a header for 'Real-Time Insights' with a sub-header: 'The only way to understand and plan for our most critical and emerging issues is to keep each other informed. Send insights to tpearce@atlantaregional.org.' and a breadcrumb link 'Home / Real-Time Insights'. The main content area features four insight cards, each with a date, a category, a quote, and a 'Read More' link.

**neighborhood nexus**      [Maps & Data](#)      [Custom Insights](#)      [About](#)      [Donate](#)

## Real-Time Insights

The only way to understand and plan for our most critical and emerging issues is to keep each other informed. Send insights to [tpearce@atlantaregional.org](mailto:tpearce@atlantaregional.org).      [Home / Real-Time Insights](#)

**30**  
Sep, 2020      Education, Postsecondary

“ Designing and offering structure/processes for students to address academic, engagement, and/or campus life issues is generating nuanced and successful solutions. (Emory University, The Hatchery) ”

[Read More >](#)

**4**  
Sep, 2020      Eviction, Operations, Victims

“ Domestic violence shelters are dealing with significantly higher demand by housing clients in hotels. However, as hotels are exempt from the national eviction moratorium, clients continue to experience evictions. (DV shelter outside Metro Atlanta) ”

[Read More >](#)

**25**  
Aug, 2020      Basic Needs, Food

“ Spending monthly what they used to spend annually on purchasing food (12x increase in demand). Using 1/3 typical number of volunteers. (Intown Collaborative Ministries) ”

[Read More >](#)

**22**  
Aug, 2020      Hispanic, Housing

“ Undocumented and mixed status households don't qualify for federal aid including City of Atlanta/United Way eviction relief program (Latino Community Fund Georgia) ”

[Read More >](#)

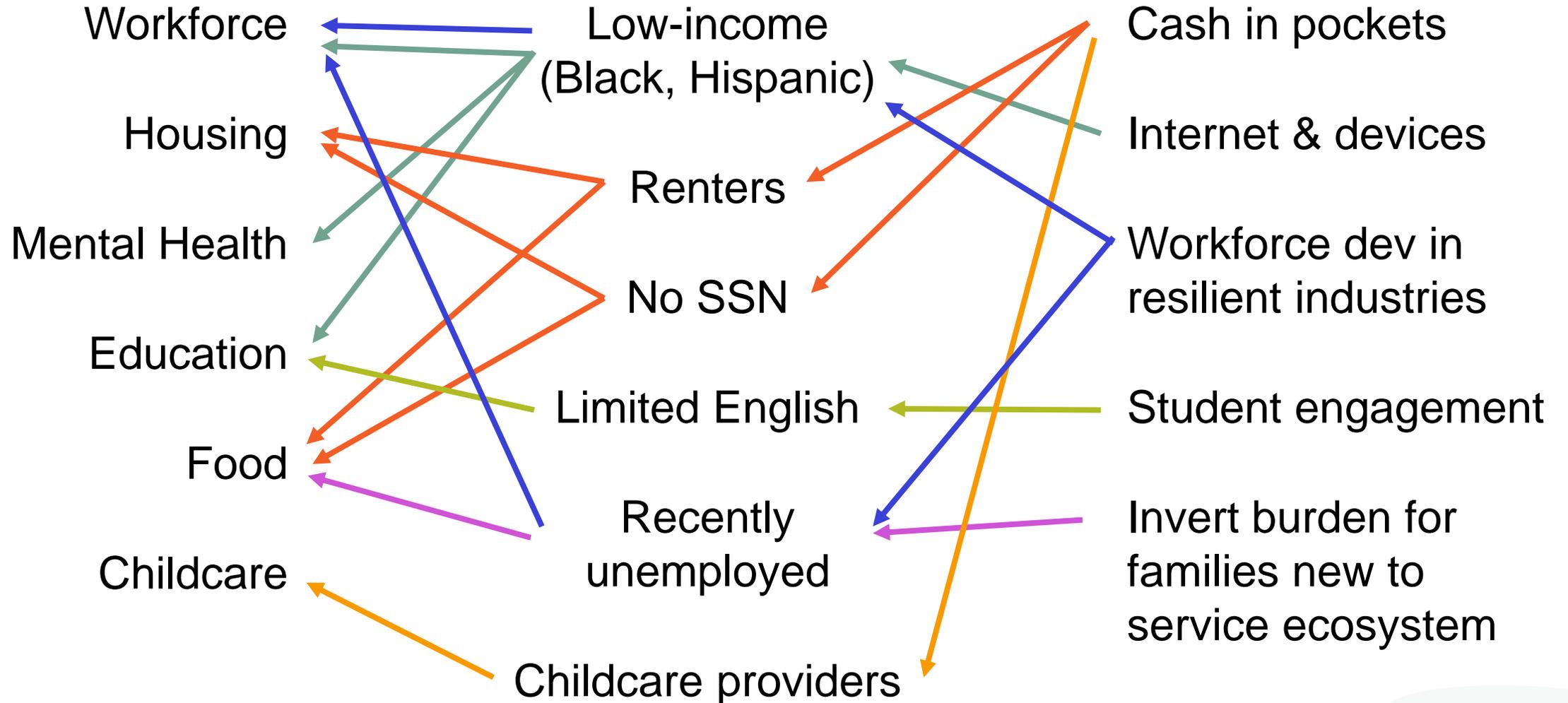


# Executive summary?

## Issues

## Populations

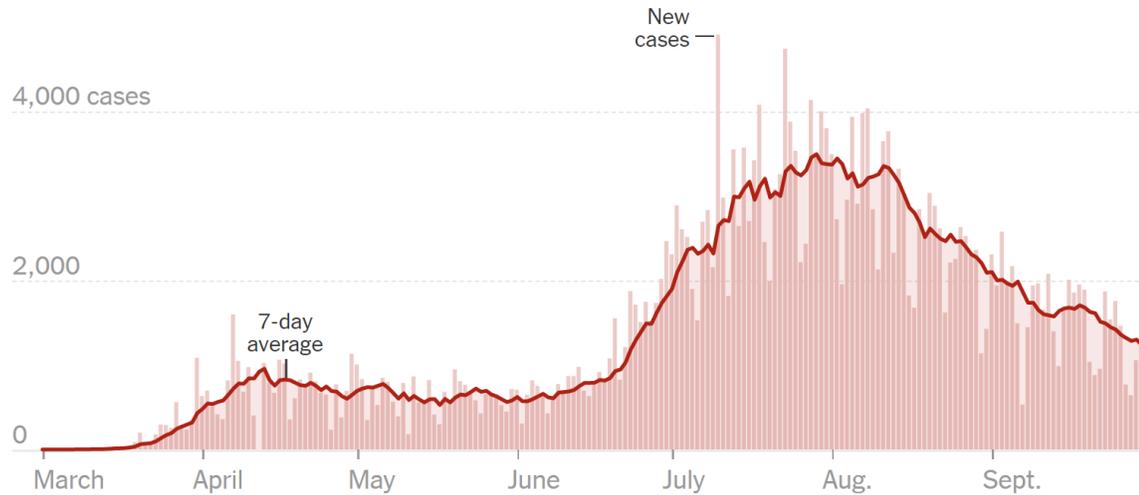
## Solutions



**So, where are we?**

# Cases headed in the right direction

New reported cases by day in Georgia

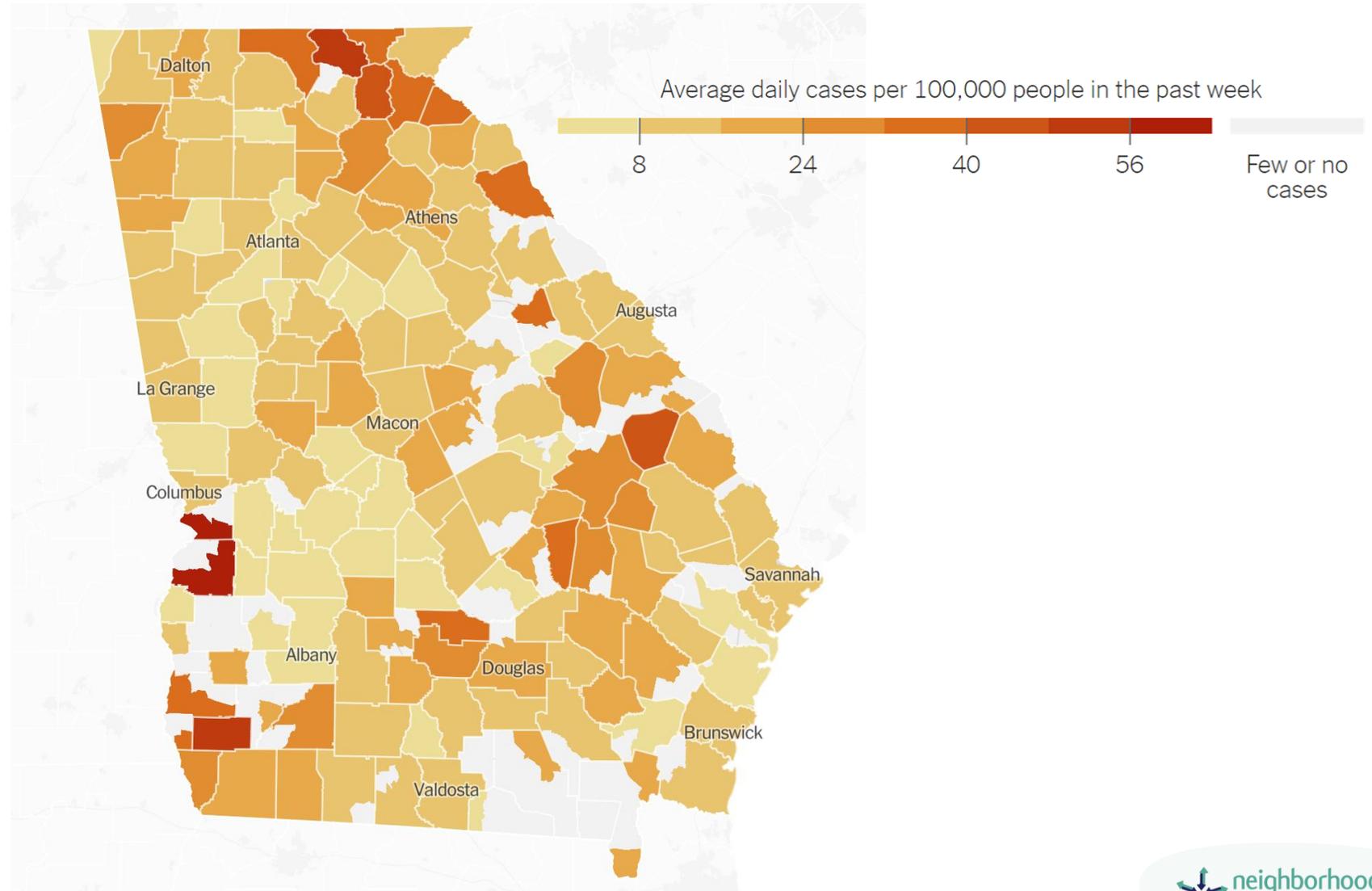


New reported deaths by day in Georgia



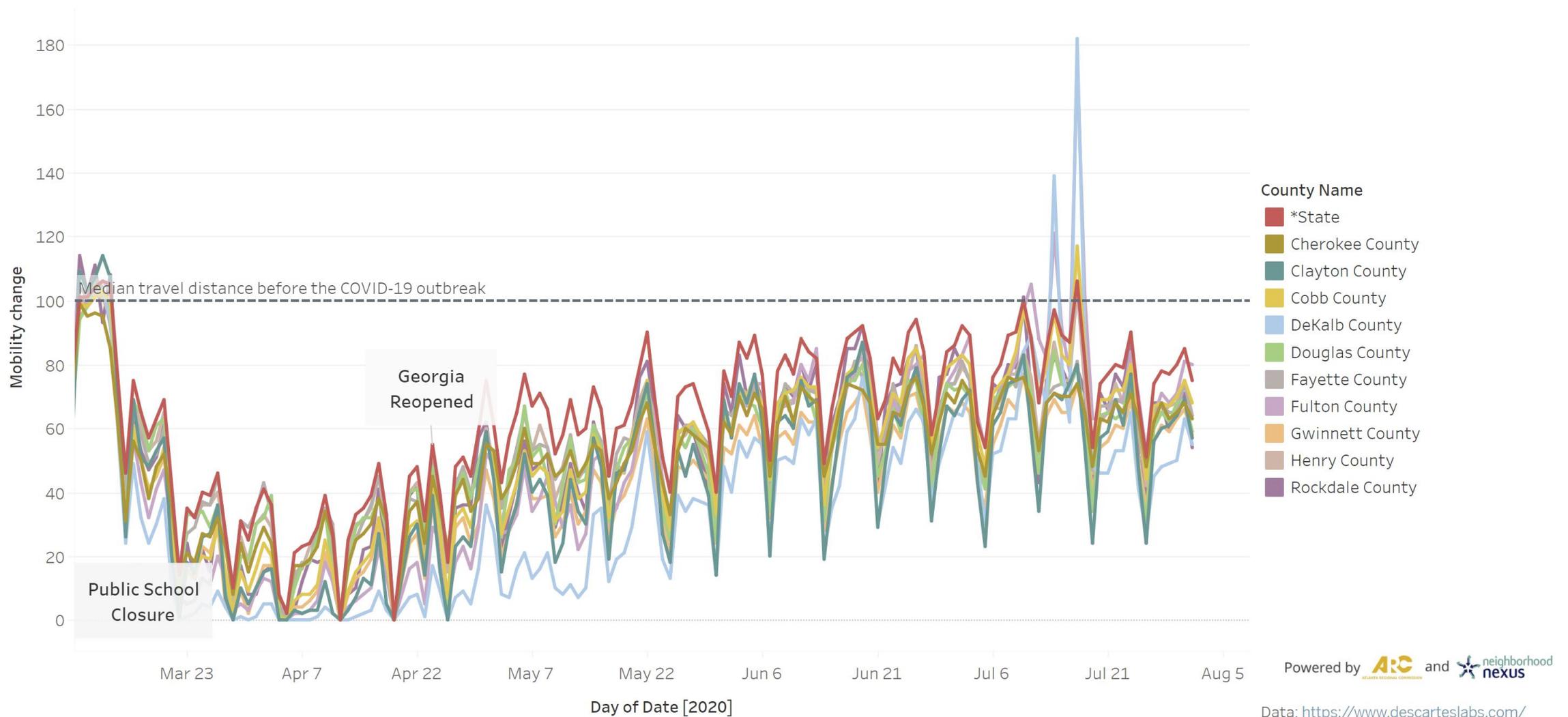
CASES CONNECTED TO	CASES	LOCATION	
+ Colleges and universities	8,733 cases at 35 schools		2.9% of 301,485 cases
+ Nursing homes	8,322 cases at 91 facilities		2.8%
+ Prisons	3,192 cases at 27 prisons		1.1%
+ Other	692 cases at 4 clusters		0.2%
+ Food processing facilities	104 cases at 1 facility		0.0%

# Hot spots are largely outside the metro region



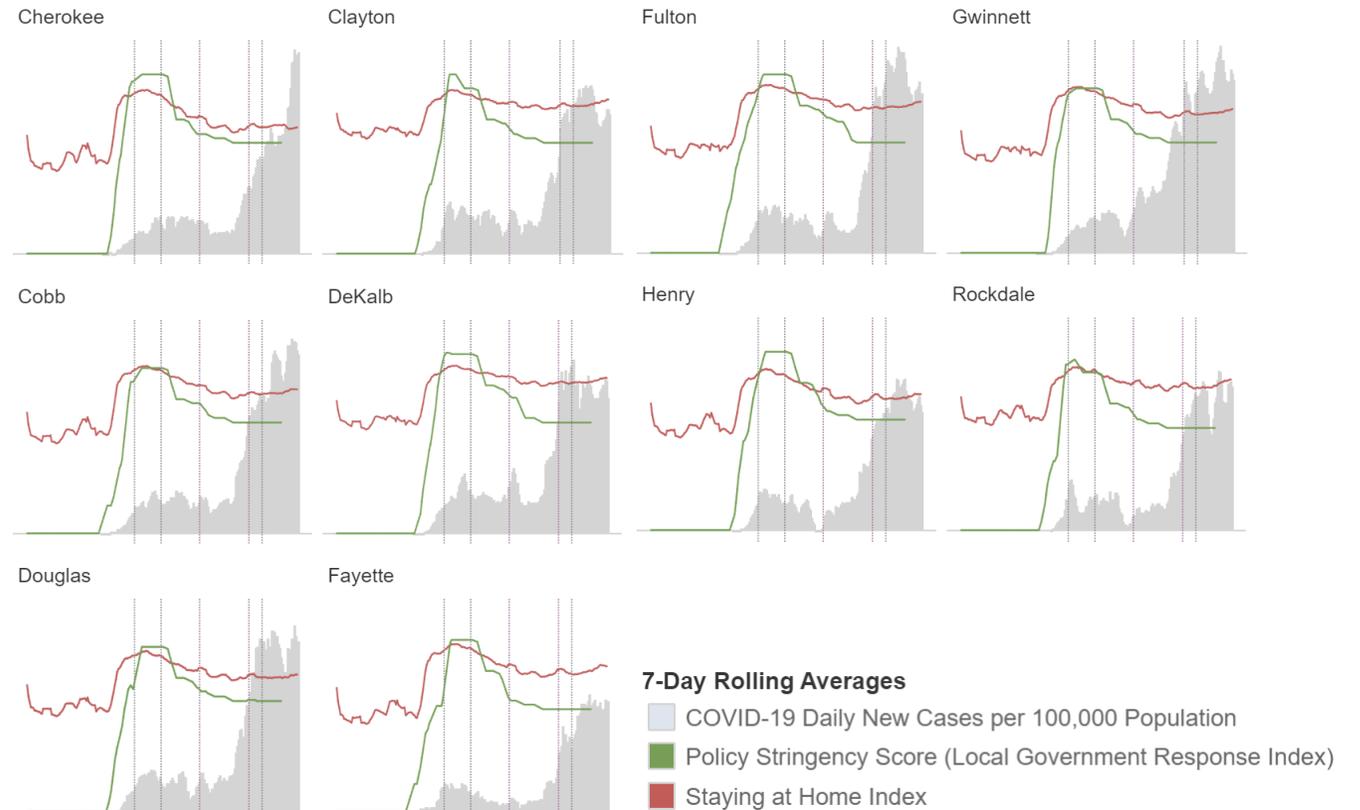
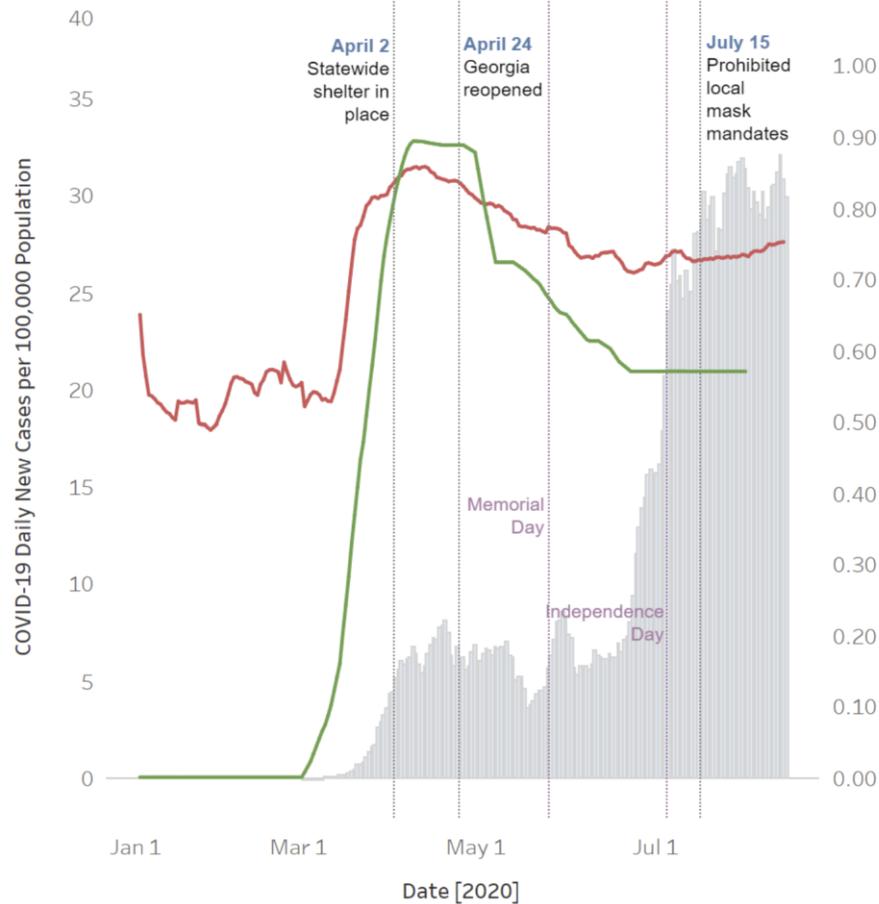
# We're leaving our homes less than a month ago

Median Travel Distance Change after COVID-19 Outbreak in Georgia by County

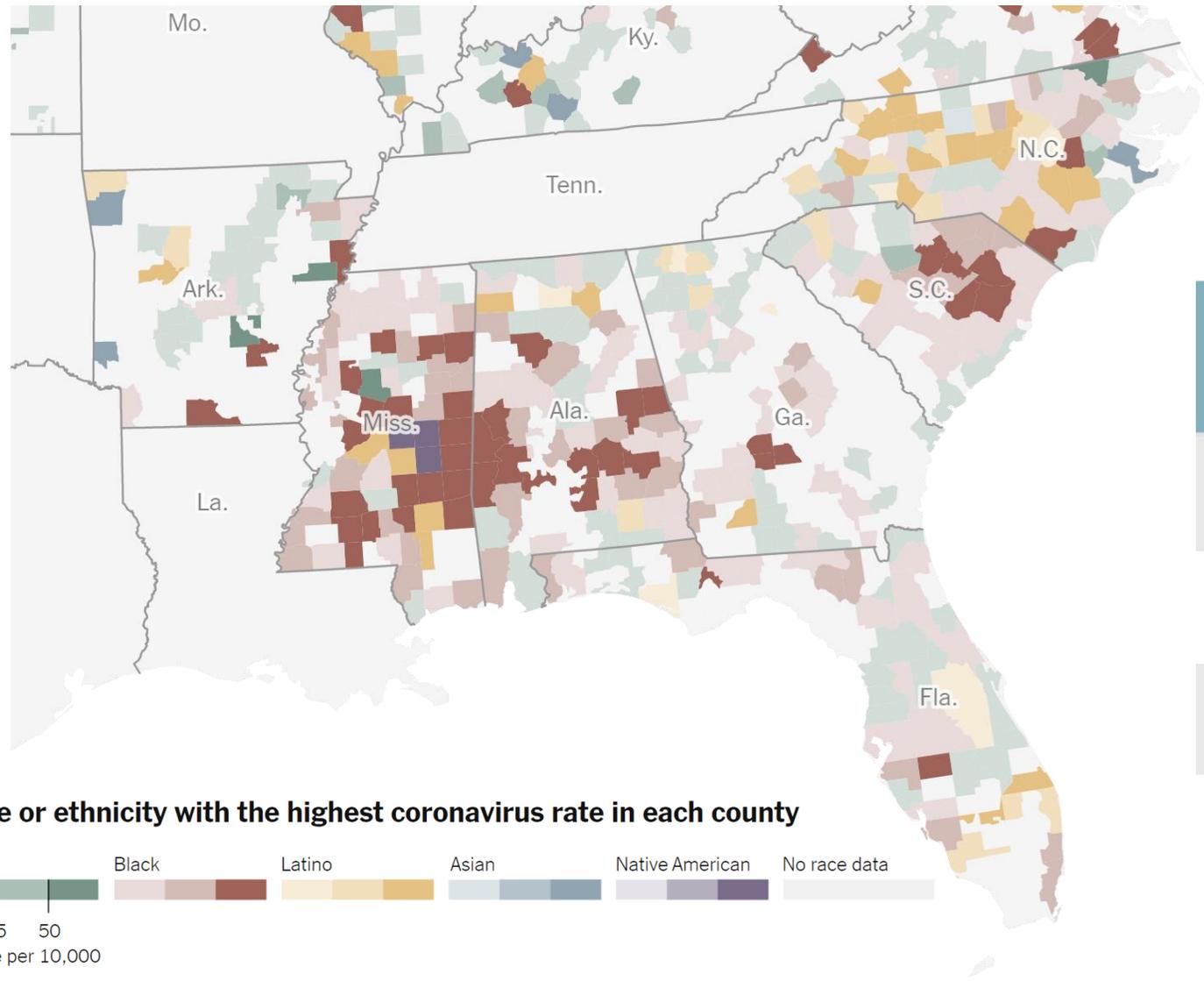


# Staying at home, policy stringency, and new covid cases

## 10-County Region



# Black and Latino individuals are disproportionately affected by infection, hospitalization, and death

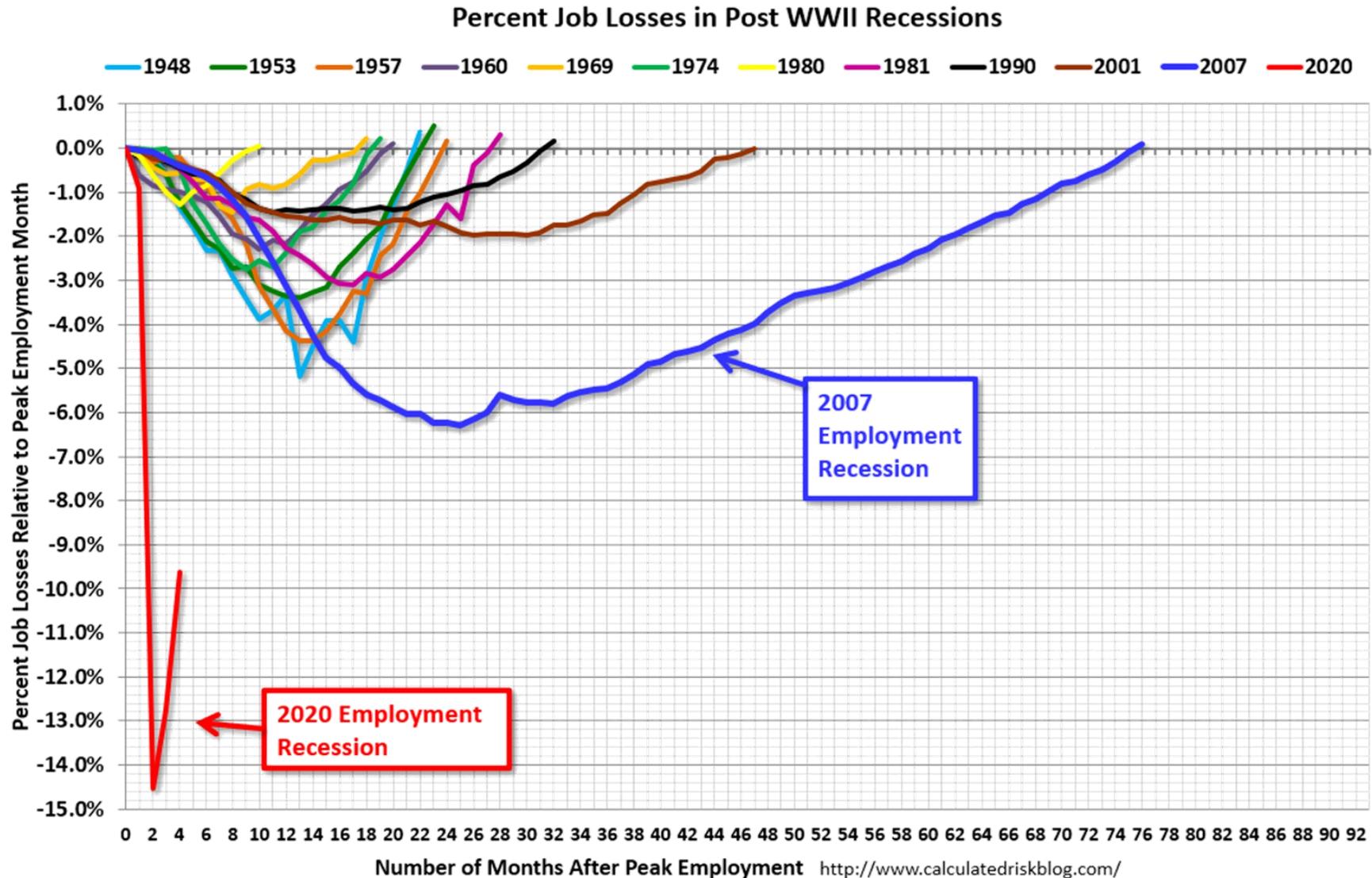


Rate ratios compared to White, Non-Hispanic Persons	Black or African American, Non-Hispanic persons	Hispanic or Latino persons
Cases <sup>1</sup>	2.6x higher	2.8x higher
Hospitalization <sup>2</sup>	4.7x higher	4.6x higher
Death <sup>3</sup>	2.1x higher	1.1x higher

<https://www.nytimes.com/interactive/2020/07/05/us/coronavirus-latino-african-americans-cdc-data.html>  
<https://www.cdc.gov/coronavirus/2019-ncov/covid-data/investigations-discovery/hospitalization-death-by-race-ethnicity.html>



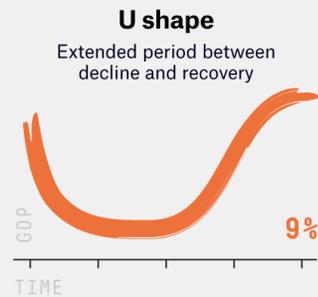
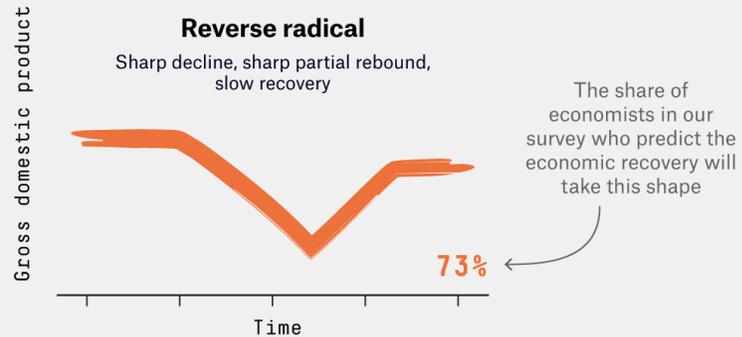
# This time is different



# The shape of recovery

## Economists in our survey expect an uneven recovery

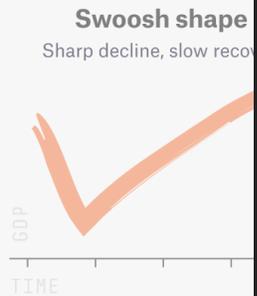
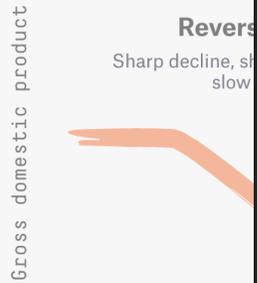
Expert predictions for the shape of the U.S. economic recovery



# The shape of recovery

Economists in our survey expect an uneven recovery.

Expert predictions for the



KEYWORDS: CHRISTOPHER MIMS

## Covid-19 Is Dividing the American Worker

The rapid adoption of remote work and automation could accelerate inequalities in place for decades. Economists say the resulting 'K' shaped recovery will be good for professionals—and bad for everyone else.

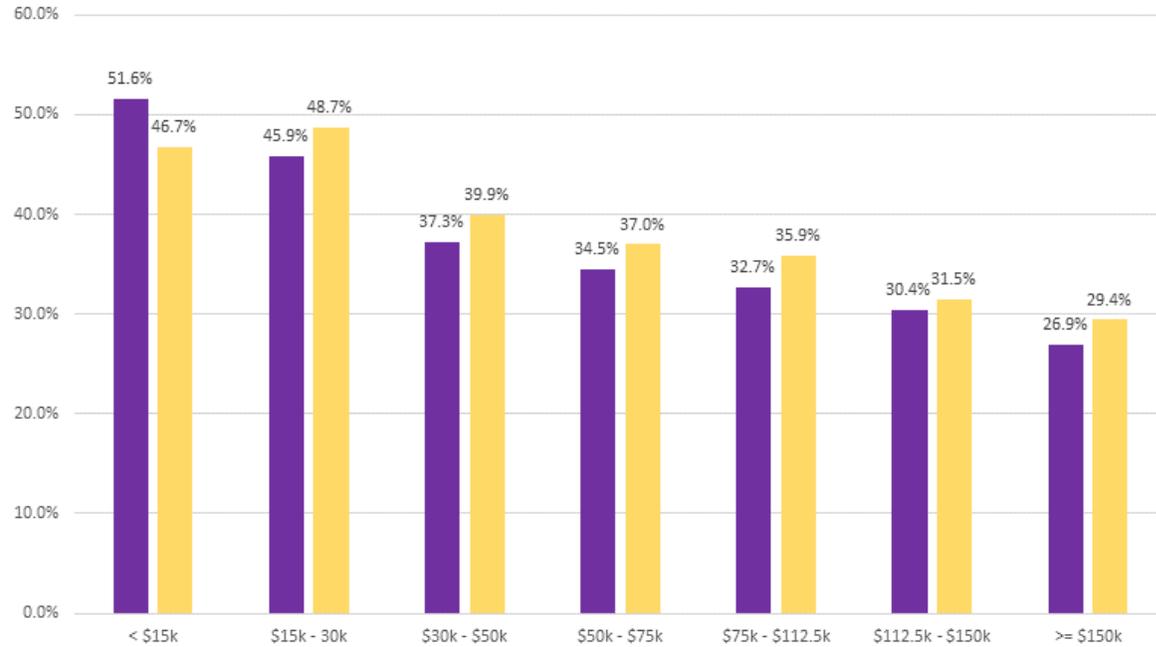


[wsj.com/articles/covid-19-is-dividing-the-american-worker-11598068859](https://www.wsj.com/articles/covid-19-is-dividing-the-american-worker-11598068859)

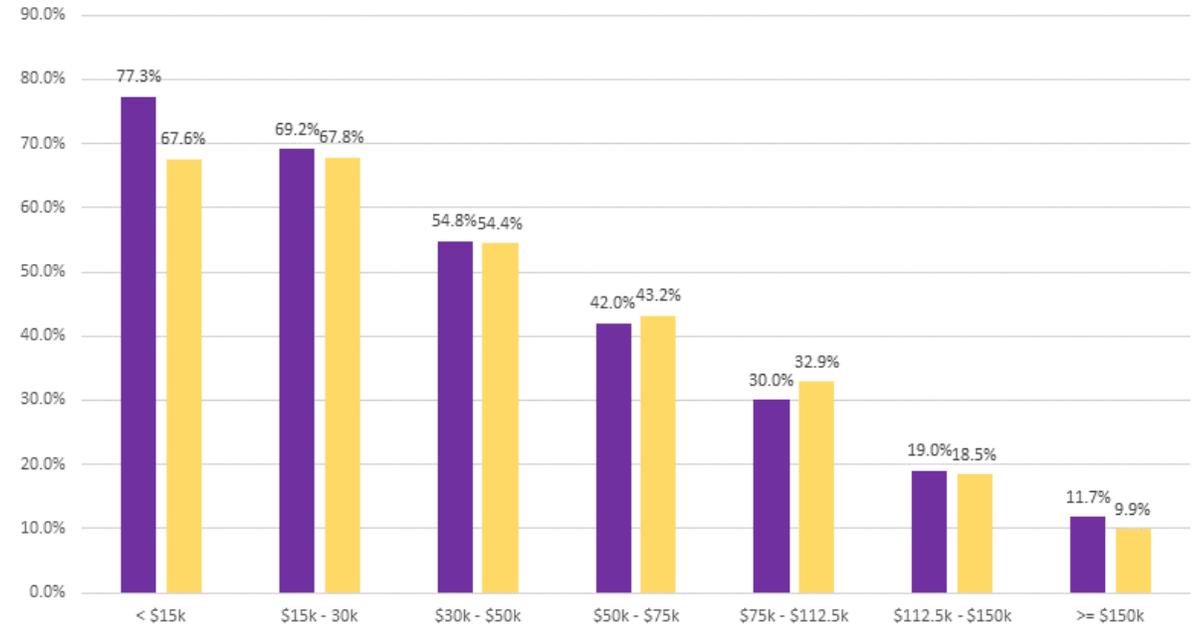
[fivethirtyeight.com/features/what-economists-fear-most-during-this-recovery](https://www.fivethirtyeight.com/features/what-economists-fear-most-during-this-recovery)

# Low-income, renters, and POC are at greatest risk of losing jobs

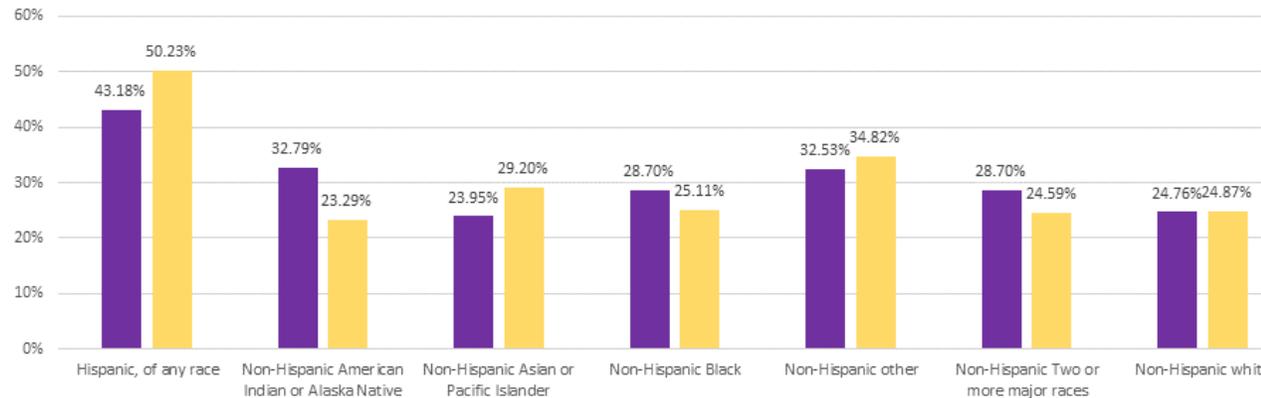
Share of households with at least one member employed in a more vulnerable occupation by household income



Rent share of households with at least one member employed in a more vulnerable occupation by household income



Share of wage earners employed in more vulnerable occupations by race/ethnicity



Georgia  
10-County

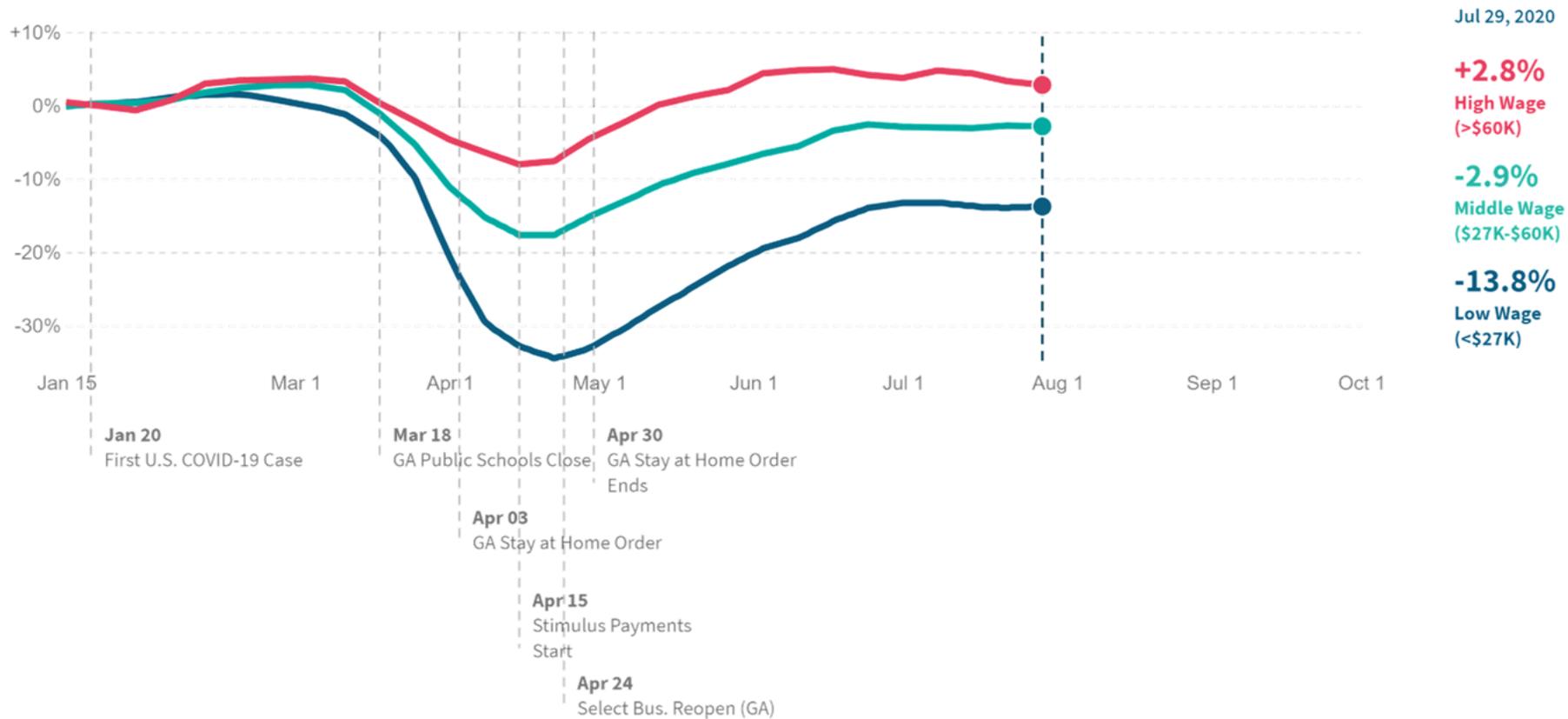
<https://33n.atlantaregional.com/data-diversions/data-diversion-the-landscape-for-possible-housing-stress-for-workers-vulnerable-to-covid-19>



# Low-wage workers

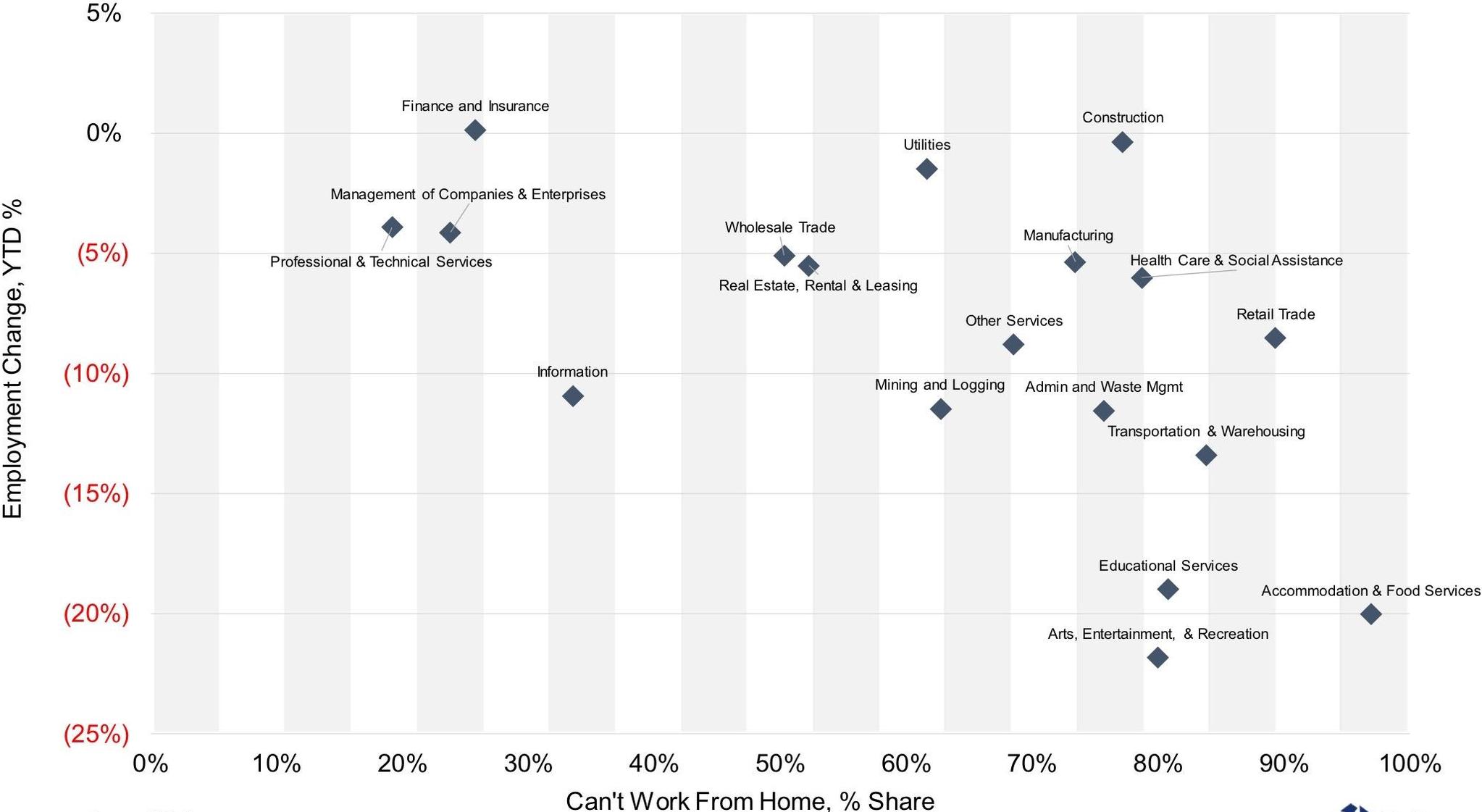
## Percent Change in Employment\*

In **Georgia**, as of July 29 2020, employment rates among workers in the bottom wage quartile decreased by **13.8%** compared to January 2020 (not seasonally adjusted).



\*Change in employment rates (not seasonally adjusted), indexed to January 4-31, 2020. This series is based on payroll data from Paychex and Intuit, worker-level data on employment and earnings from Earnin, and timesheet data from Kronos. The dotted line in the low-wage series is a prediction of employment rates based on Kronos data.

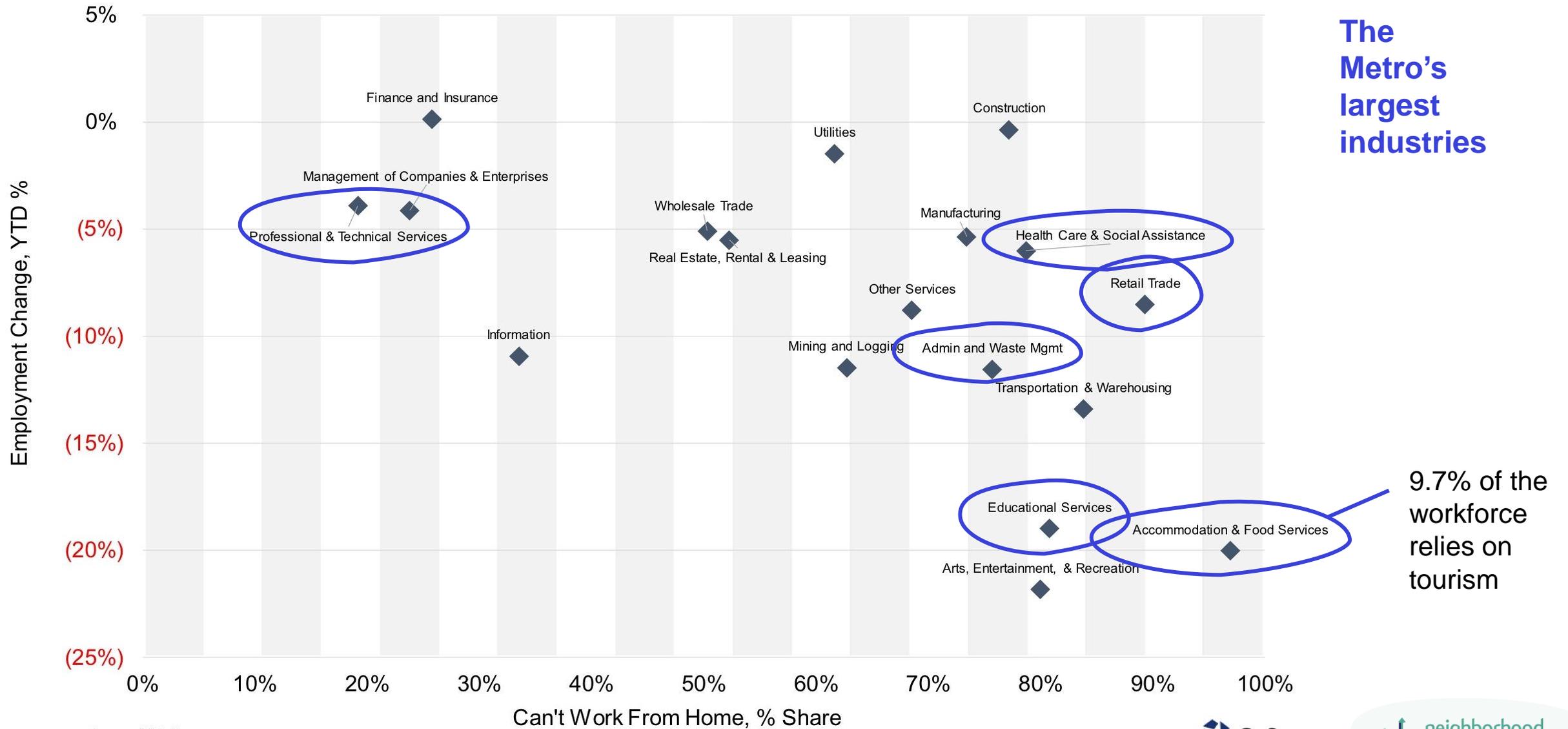
# Job Loss Still Substantial for Non-WFH Industries



Source: BLS, Haver  
As of Aug-20



# Job Loss Still Substantial for Non-WFH Industries



Source: BLS, Haver  
As of Aug-20

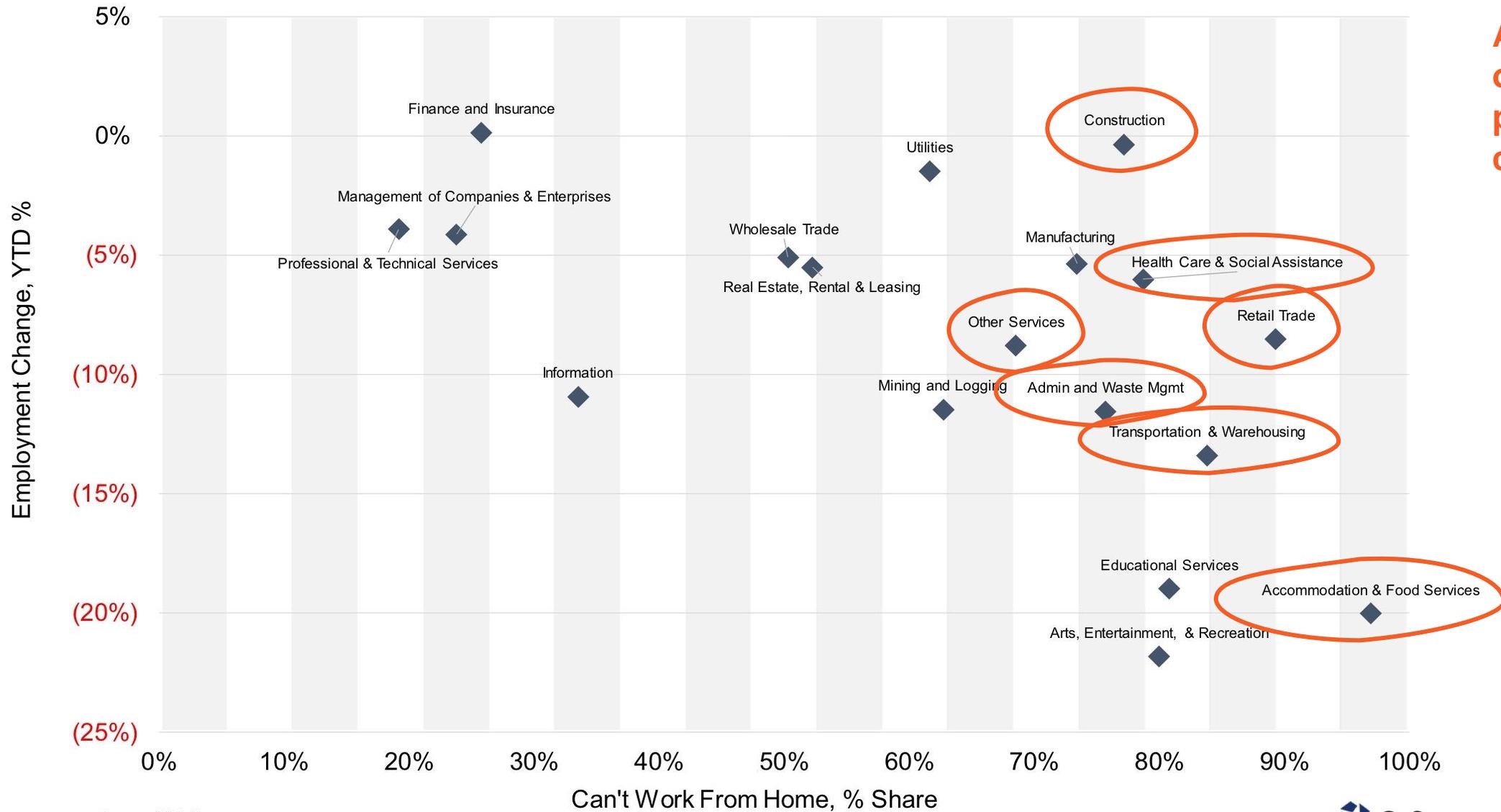
CoStar Economy newsletter

<https://33n.atlantaregional.com/friday-factday/friday-factday-differential-economic-impacts-of-covid-19-by-industry>

<http://metroatlantaceo.com/news/2020/09/georgia-97-workforce-relies-tourism/>



# Job Loss Still Substantial for Non-WFH Industries

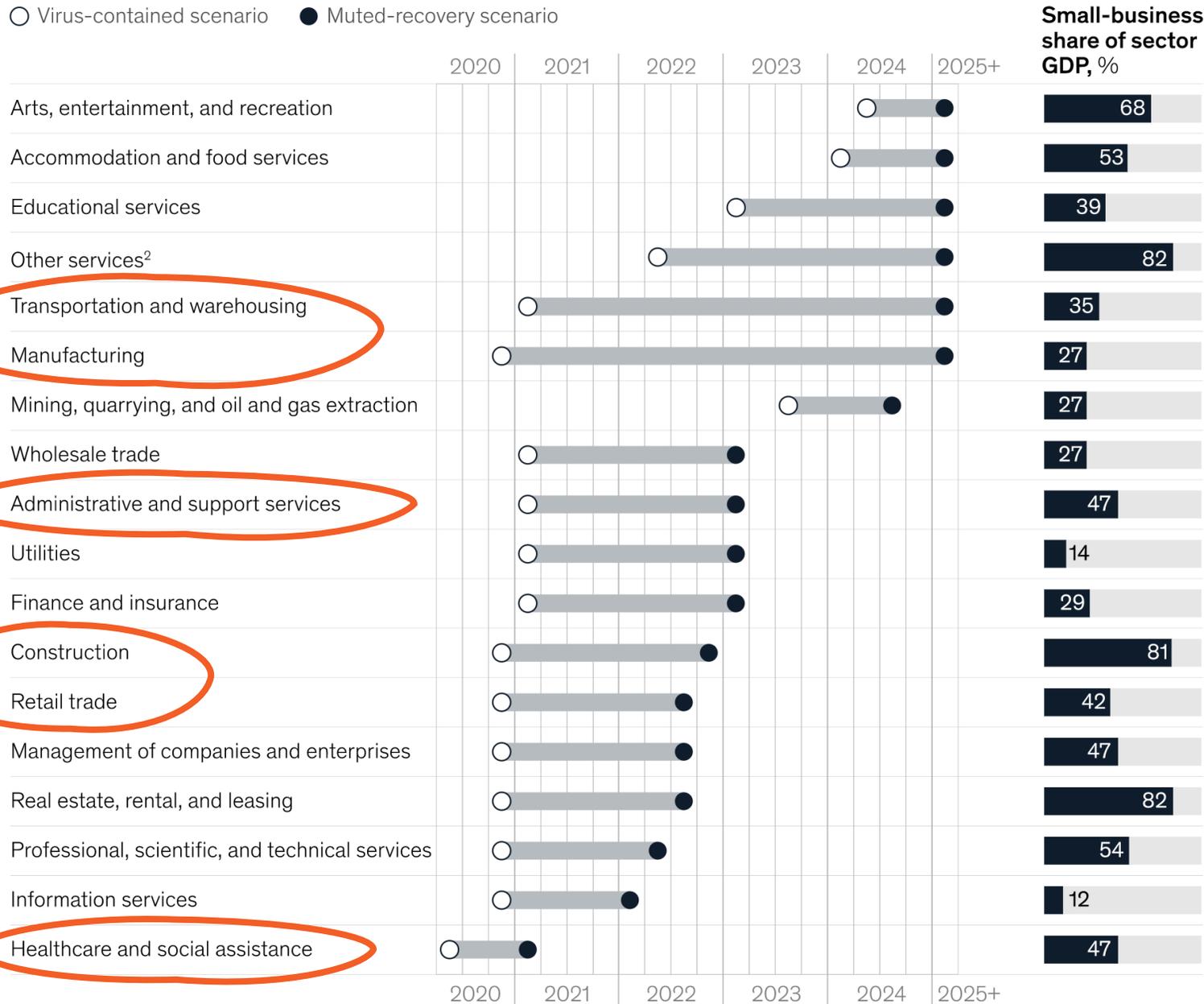


**At least 50% of workers are people of color**

Source: BLS, Haver  
As of Aug-20

## Estimated time to recover to pre-COVID-19 sector GDP<sup>1</sup>

○ Virus-contained scenario ● Muted-recovery scenario



Focus on resilient industries expected to bounce back more quickly for mid-skill workforce development

# Black, Latinx, immigrant-owned businesses are shuttering

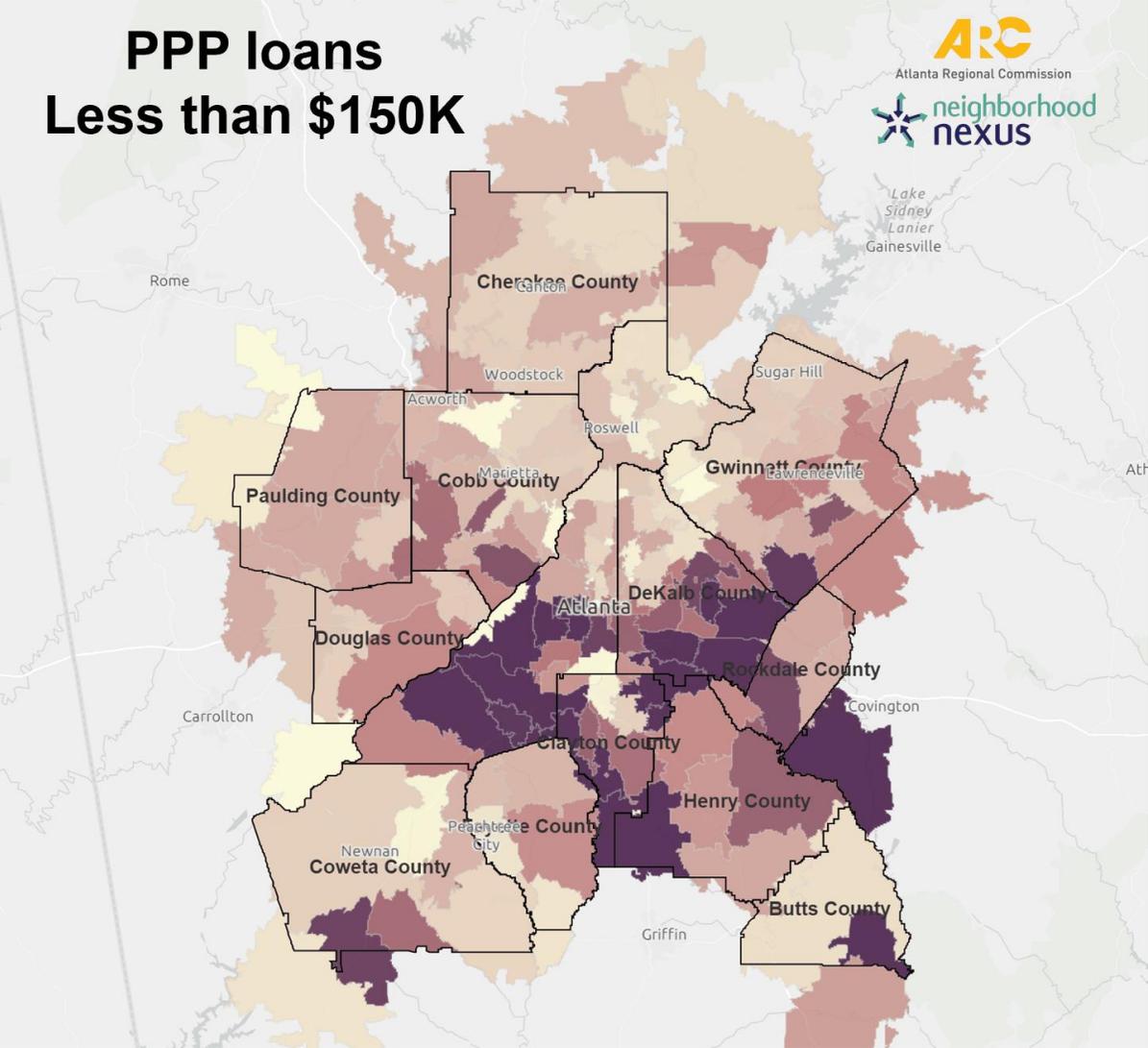
## Businesses lost by demographic group

Losses from February to April 2020

	February	April	Losses	% decrease
Total	15.0m	11.7m	3.3m	22%
Women	5.4m	4.0m	1.3m	25
Men	9.6m	7.7m	2.0m	20
Black	1.1m	637.8k	441.3k	41
Latinx	2.1m	1.4m	658.0k	32
Asian	888.5k	657.9k	230.6k	26
White	10.6m	8.8m	1.8m	17
Immigrant	3.1m	2.0m	1.1m	36
Native born	11.9m	9.7m	2.2m	18

Data: [National Bureau of Economic Research](#); Table: Axios Visuals

# PPP loan distribution isn't equal



<https://33n.atlantaregional.com/monday-mapday/monday-mapday-ppp-loans-in-the-metro>



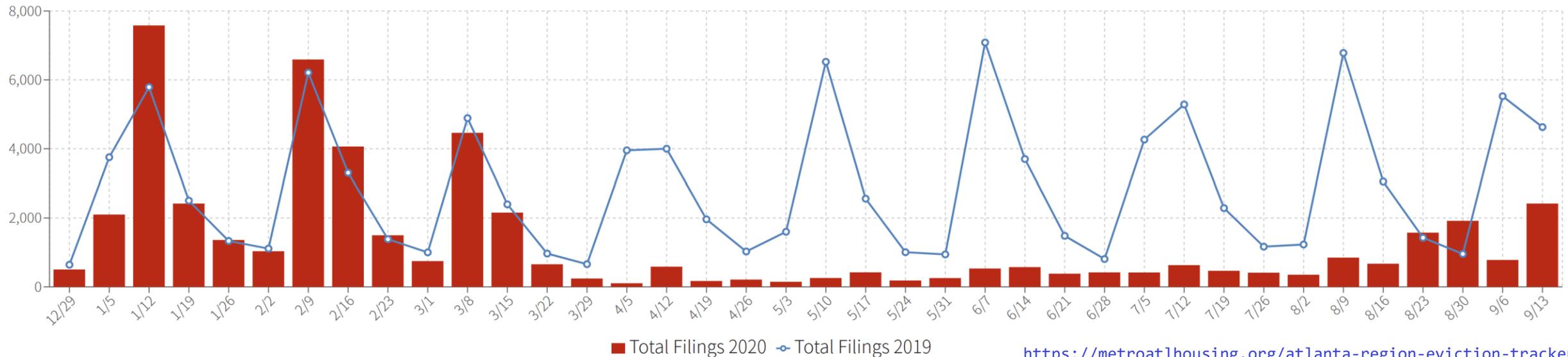
**No income, no stability**

# An eviction “tsunami” is looming

\$600/week, court closures, and moratoriums kept eviction filings at bay through July.

August saw the first real uptick in eviction filings just before September’s national moratorium.

Without a mechanism to deal with accumulating debts we’re buying time, but we’ll see judgments and evictions land in early 2021

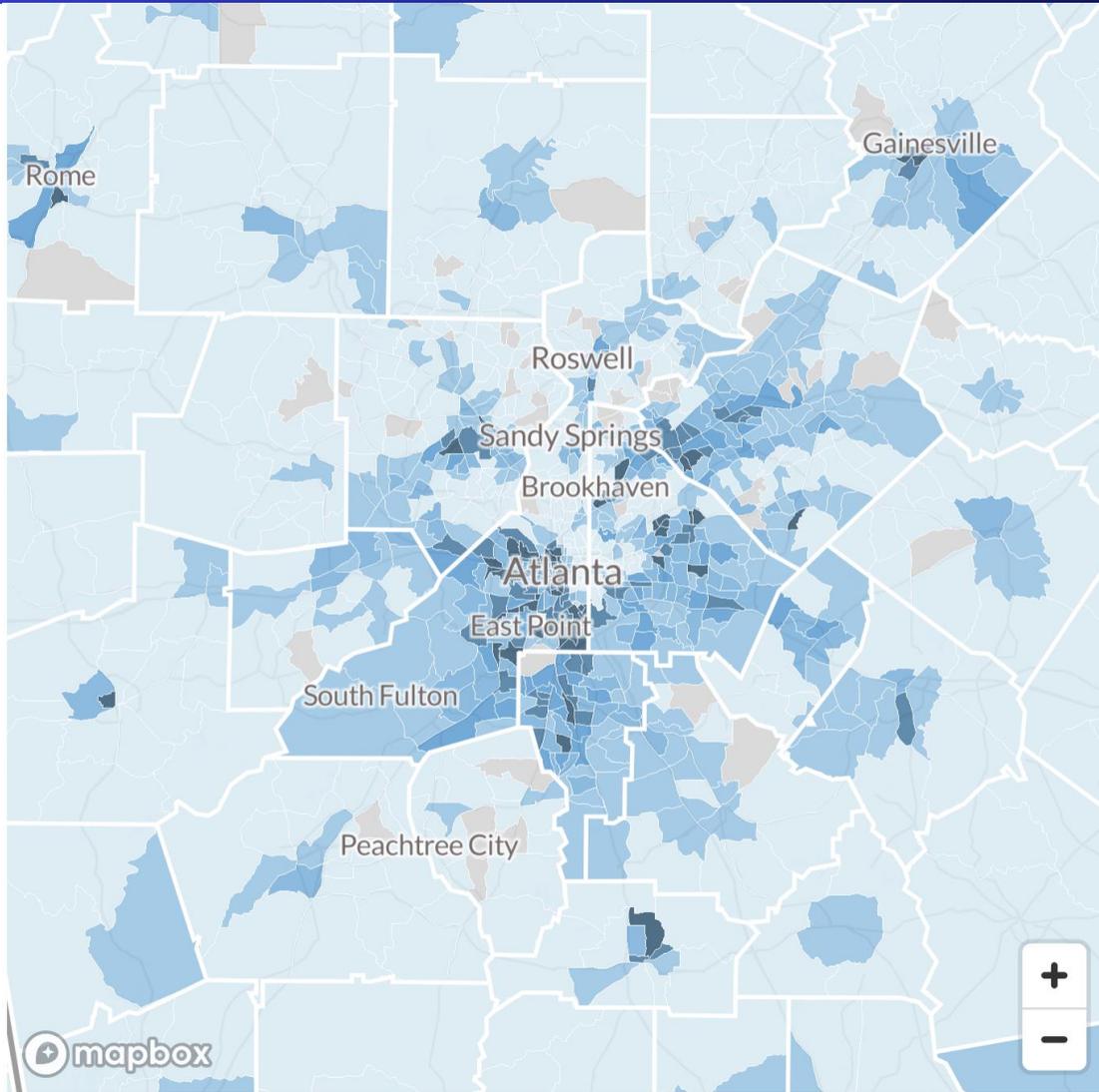


# Rent payments

Metro Atlanta  
July 16 – July 21

	Total	occupied without rent	Last month's renter payment status			
			Yes	No	Deferred	No + Deferred
	118,602	18%	58%	39%	4%	42%
<b>Hispanic origin and Race</b>						
Hispanic or Latino (may be of any race)	49,962	0%	52%	48%	0%	48%
White alone, not Hispanic	82,350	33%	72%	25%	2%	28%
Black alone, not Hispanic	69,851	2%	53%	42%	5%	47%
Asian alone, not Hispanic	6,844	11%	100%	0%	0%	0%
Two or more races + Other races, not Hispanic	26,447	0%	69%	31%	0%	31%
<b>Education</b>						
Less than high school	45,091	33%	46%	54%	0%	54%
High school or GED	72,983	16%	67%	33%	0%	33%
Some college/associate's degree	69,012	7%	54%	40%	6%	46%
Bachelor's degree or higher	62,239	7%	94%	5%	0%	6%
<b>Household income</b>						
Less than \$25,000	80,415	12%	61%	37%	1%	39%
\$25,000 - \$34,999	81,738	27%	59%	41%	0%	41%
\$35,000 - \$49,999	61,263	2%	54%	46%	0%	46%
\$50,000 - \$74,999	31,134	5%	68%	18%	14%	32%
\$75,000 - \$99,999	30,134	9%	80%	19%	1%	20%
\$100,000 - \$149,999	31,709	9%	97%	3%	0%	3%
\$150,000 - \$199,999	8,427	9%	56%	28%	16%	44%
\$200,000 and above	12,789	60%	100%	0%	0%	0%





Emergency Rental Assistance Priority Index percentile



# Prioritizing emergency rental assistance

## Housing Instability Risk

Shares of people living in poverty, renter-occupied housing units, severely cost-burdened low-income renters, severely overcrowded households, and unemployed people

## COVID-19 Impact

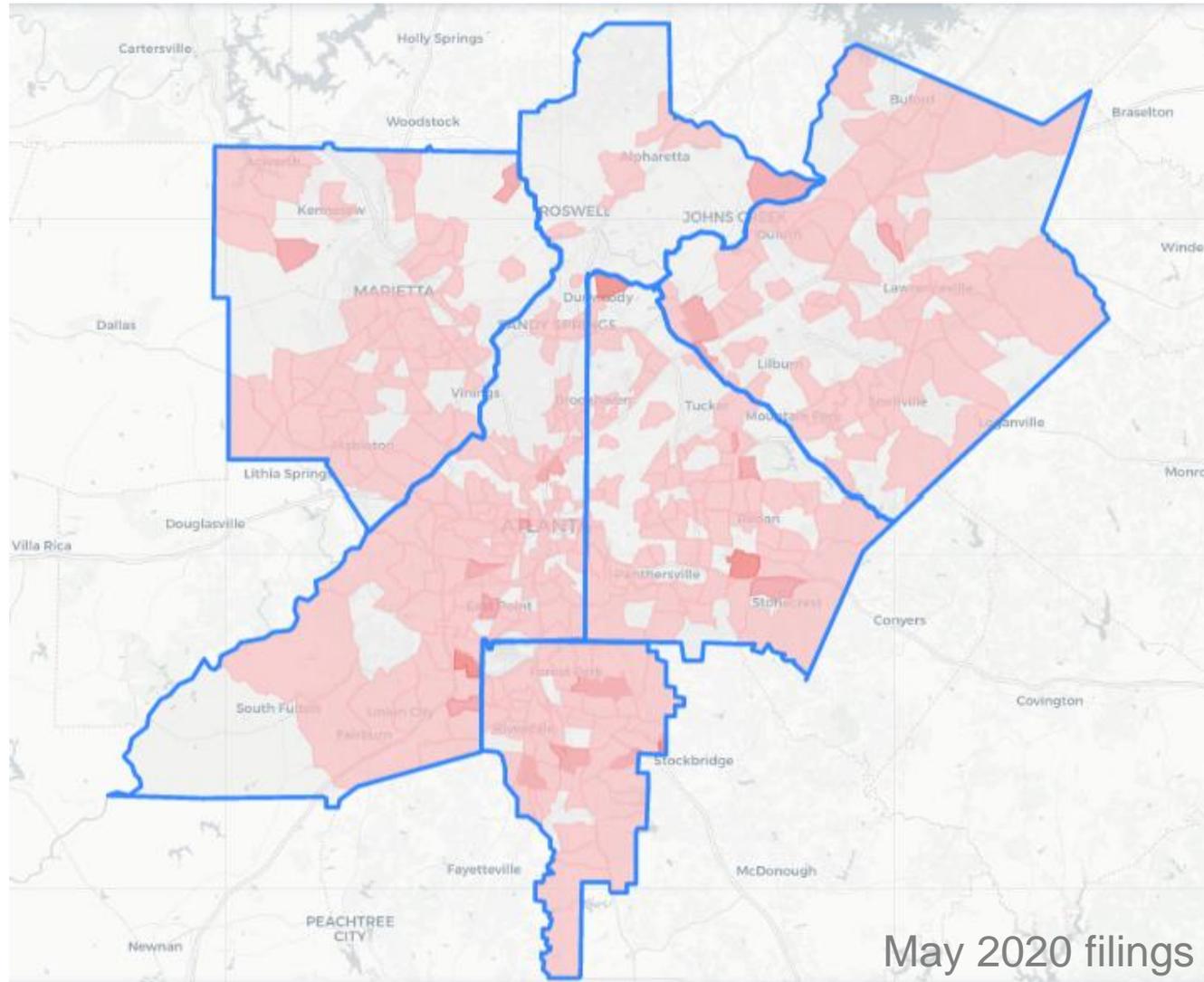
Shares of adults without health insurance and low-income jobs lost to COVID-19

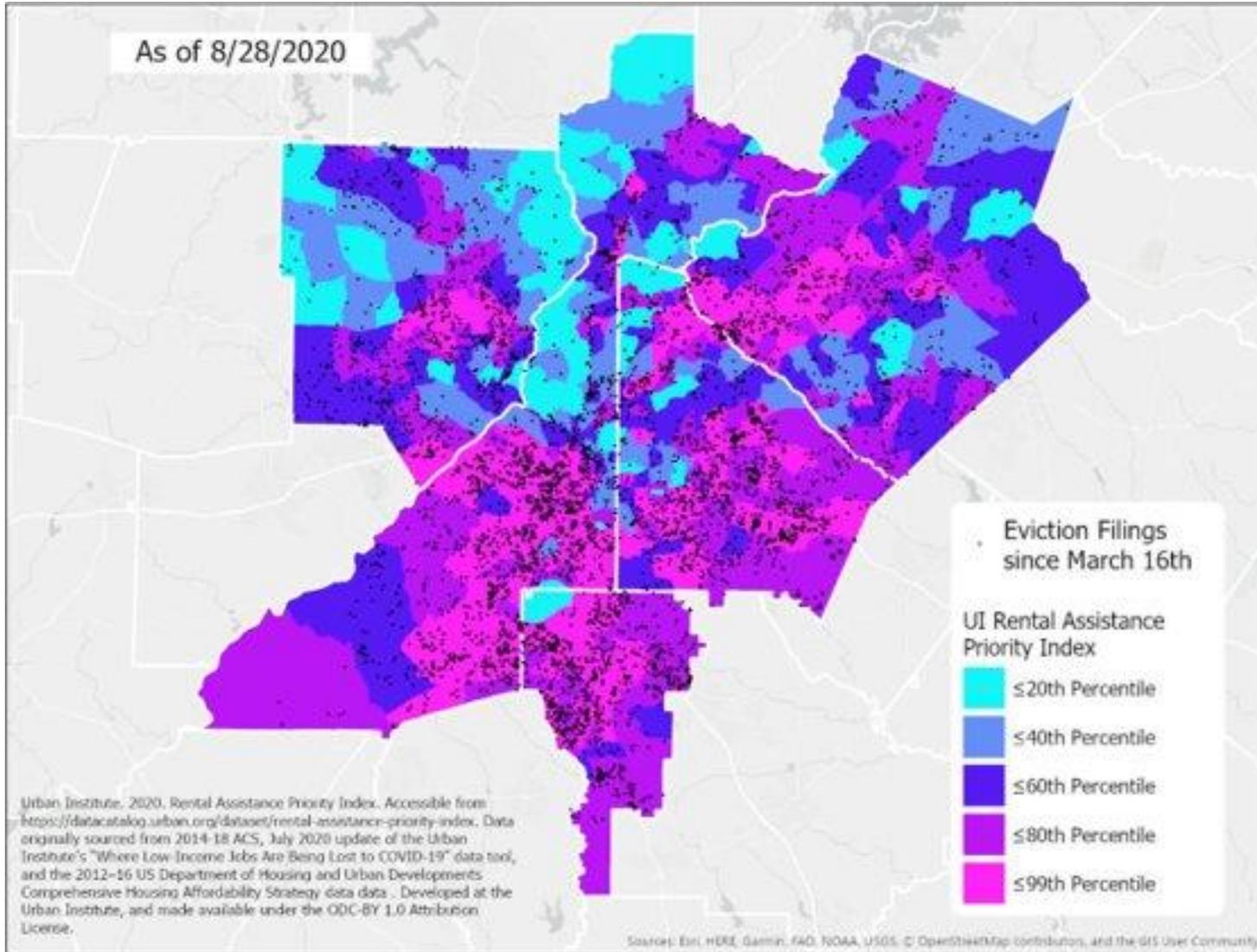
## Equity

Shares of people of color, extremely low-income renter households, households receiving public assistance, and people born outside the US



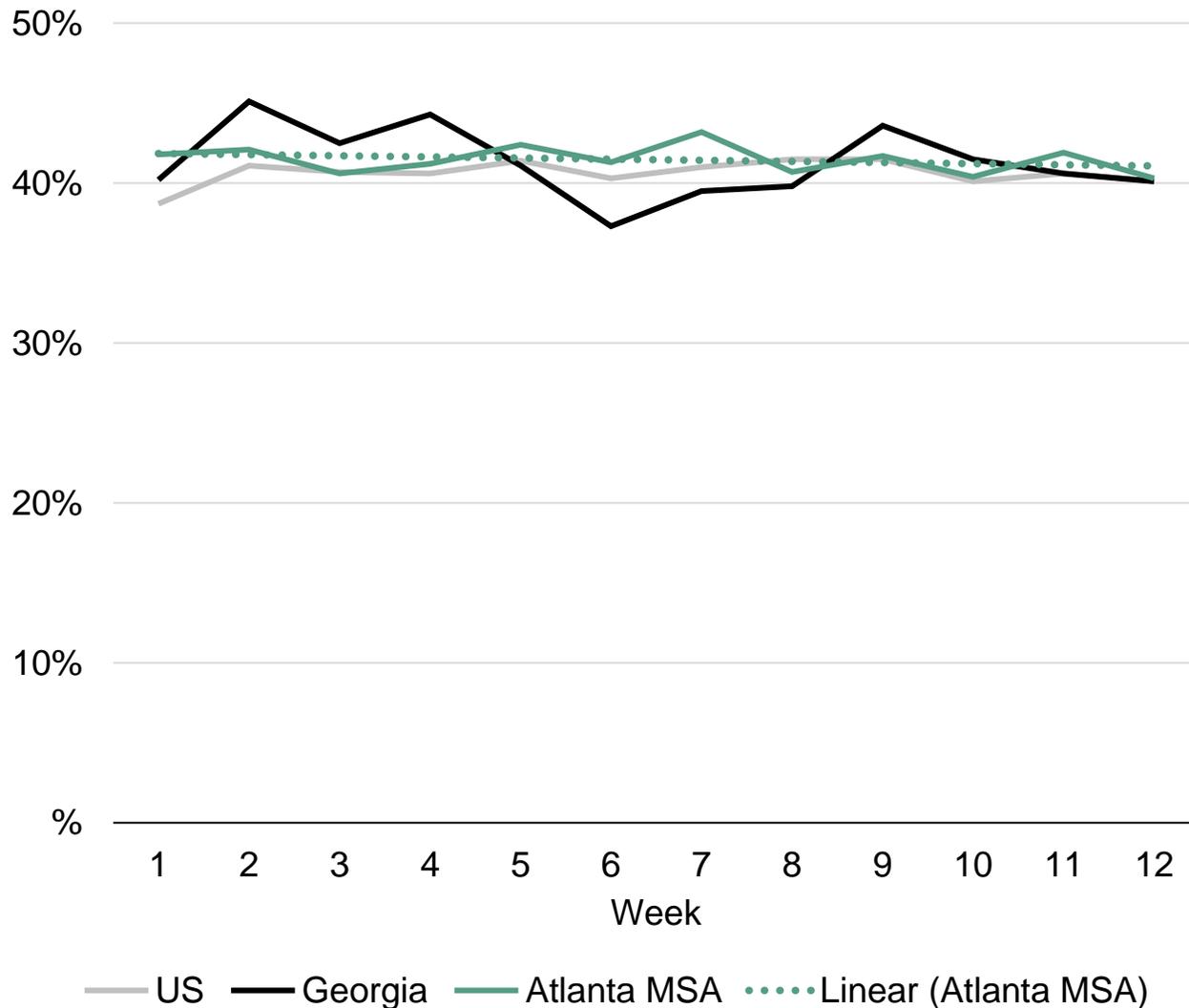
**We're tracking  
eviction filings in  
real time for five  
counties...**





**...and actual  
eviction filings  
reflect the models**

# Delayed Medical Care



Percentage of adults who delayed getting medical care because of the COVID-19 pandemic in the last 4 weeks.

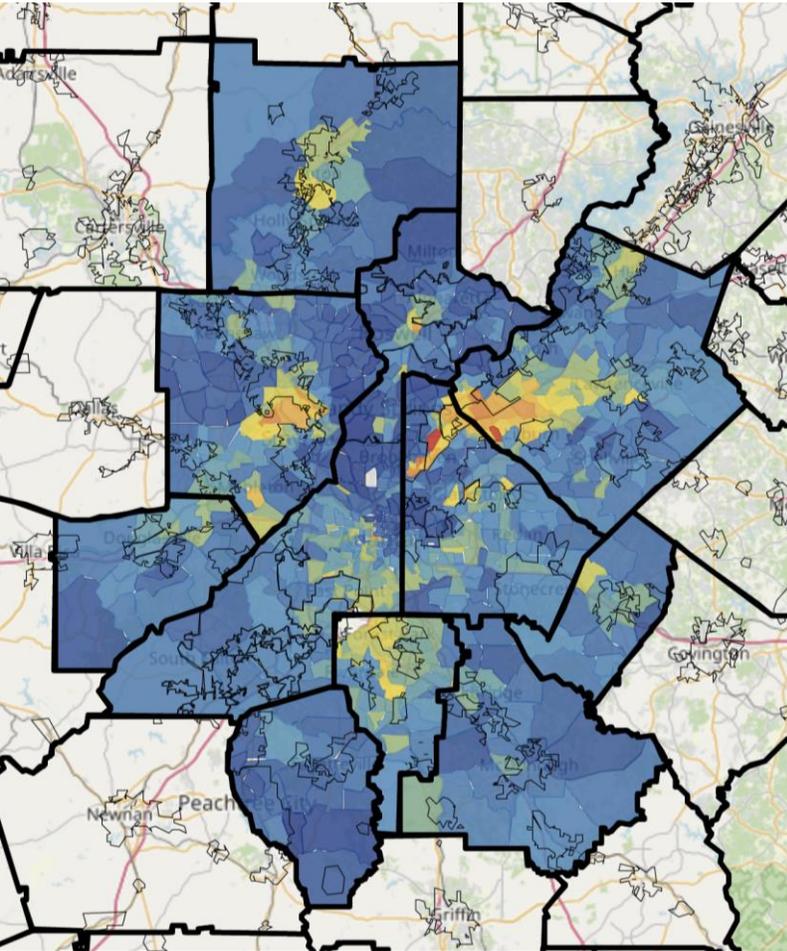
# Health insurance

Metro Atlanta  
July 16 – July21

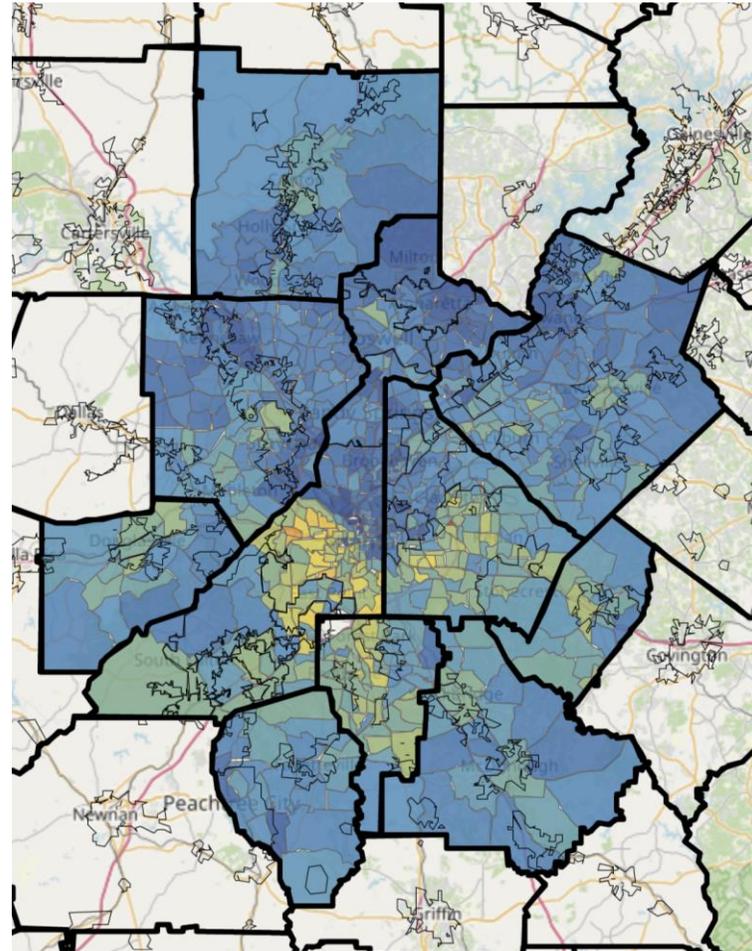
	Total Insured	Insured Private	Public	Uninsured	% Uninsured
	137,360	141,793	89,238	120,175	34%
<b>Hispanic origin and Race</b>					
Hispanic or Latino (may be of any race)	46,925	43,084	30,367	44,963	38%
White alone, not Hispanic	101,342	111,638	86,169	57,767	23%
Black alone, not Hispanic	83,905	83,204	52,963	111,084	45%
Asian alone, not Hispanic	25,332	24,261	7,109	7,516	19%
Two or more races + Other races, not Hispanic	26,309	28,625	12,642	6,002	13%
<b>Education</b>					
Less than high school	60,533	44,292	50,003	43,483	32%
High school or GED	105,791	111,291	78,576	109,340	37%
Some college/associate's degree	77,688	64,043	49,715	58,617	34%
Bachelor's degree or higher	47,456	48,212	37,033	46,021	35%
<b>Household income</b>					
Less than \$25,000	64,847	47,052	47,725	78,734	45%
\$25,000 - \$34,999	87,982	59,308	67,867	45,175	26%
\$35,000 - \$49,999	62,240	58,856	35,284	60,768	39%
\$50,000 - \$74,999	108,243	110,773	31,421	109,349	43%
\$75,000 - \$99,999	54,354	50,672	33,592	10,950	11%
\$100,000 - \$149,999	60,723	59,960	26,493	13,985	14%
\$150,000 - \$199,999	47,754	45,773	14,435	7,690	11%
\$200,000 and above	57,006	52,191	31,149	4,754	5%

# Health insurance (percent)

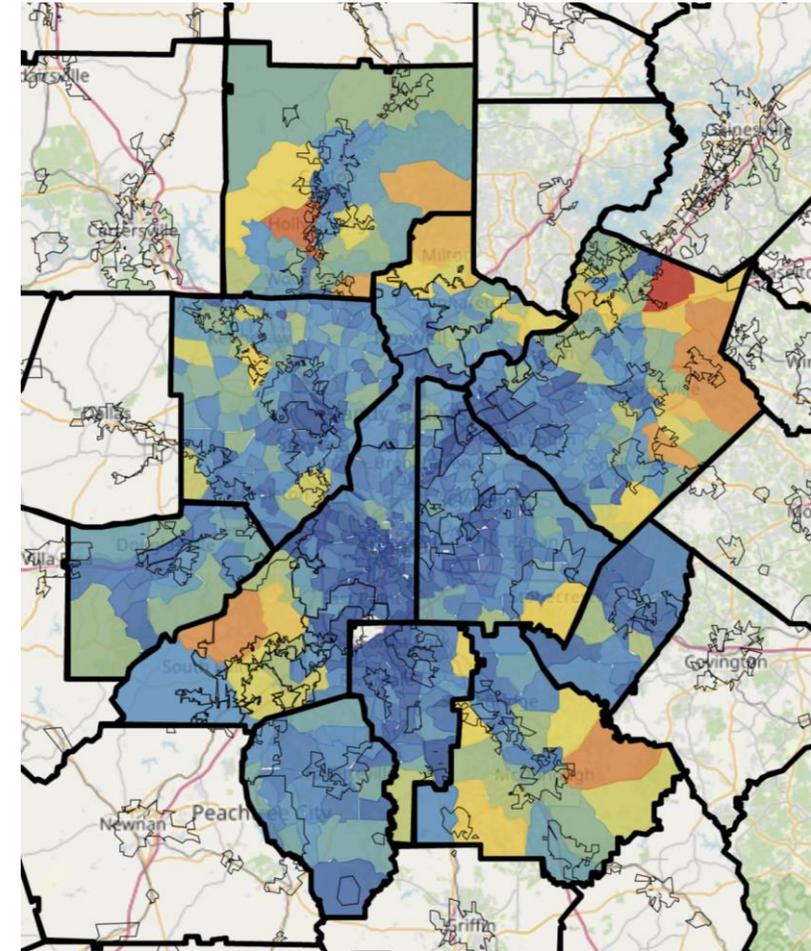
none



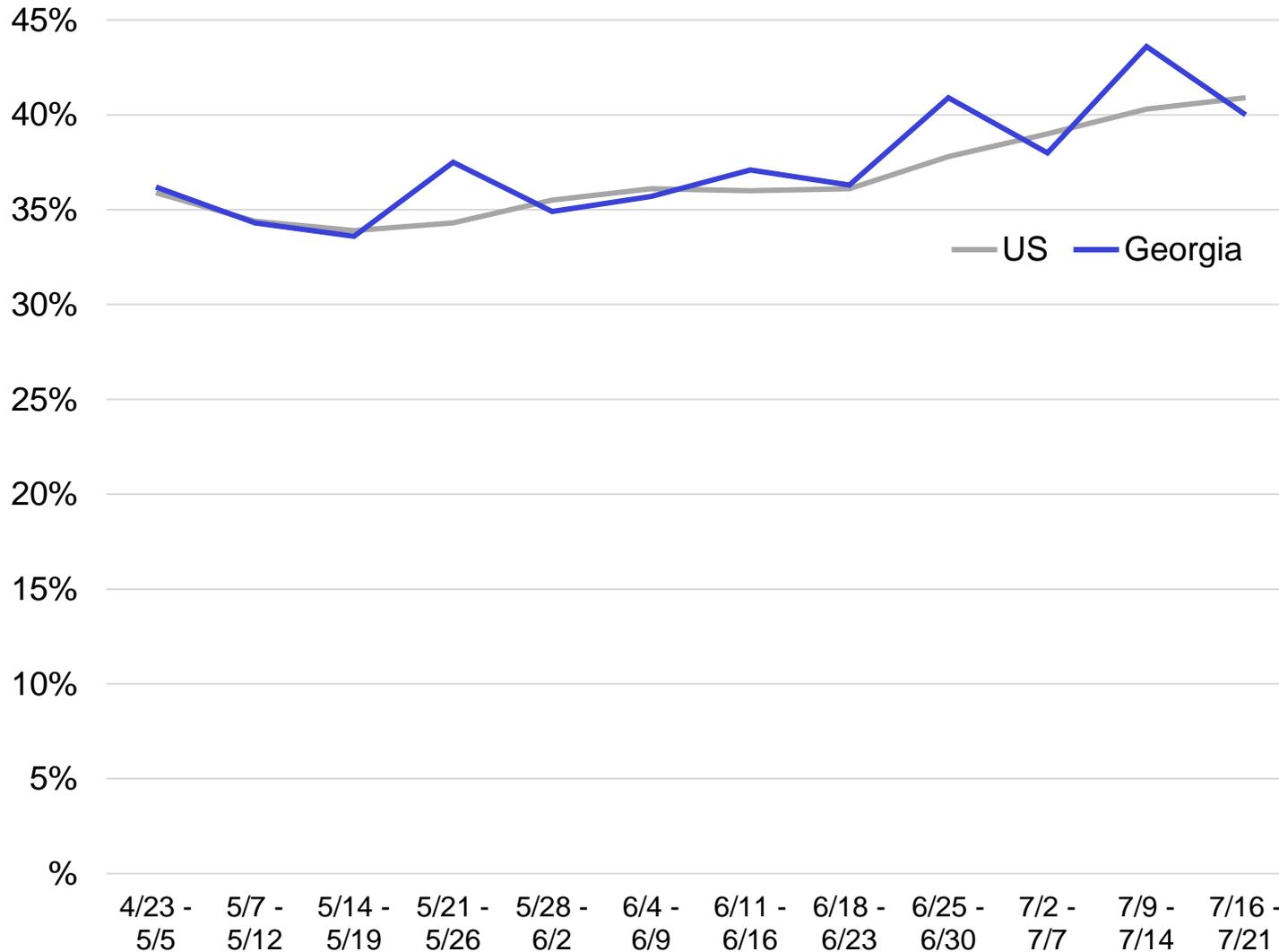
public



private



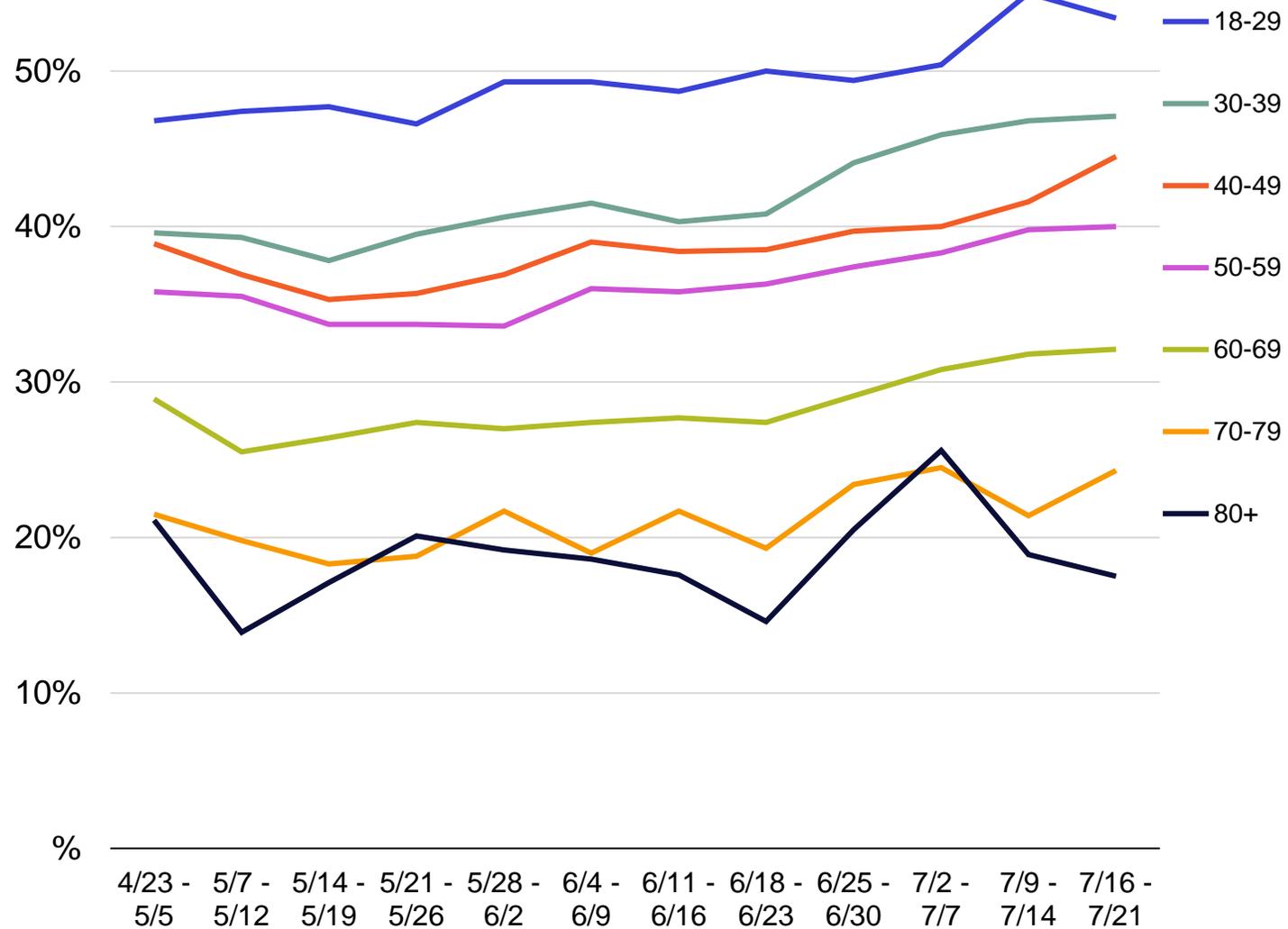
# Mental Health



Percentage of US and Georgia adults experiencing symptoms of anxiety or depressive disorders in the last seven days

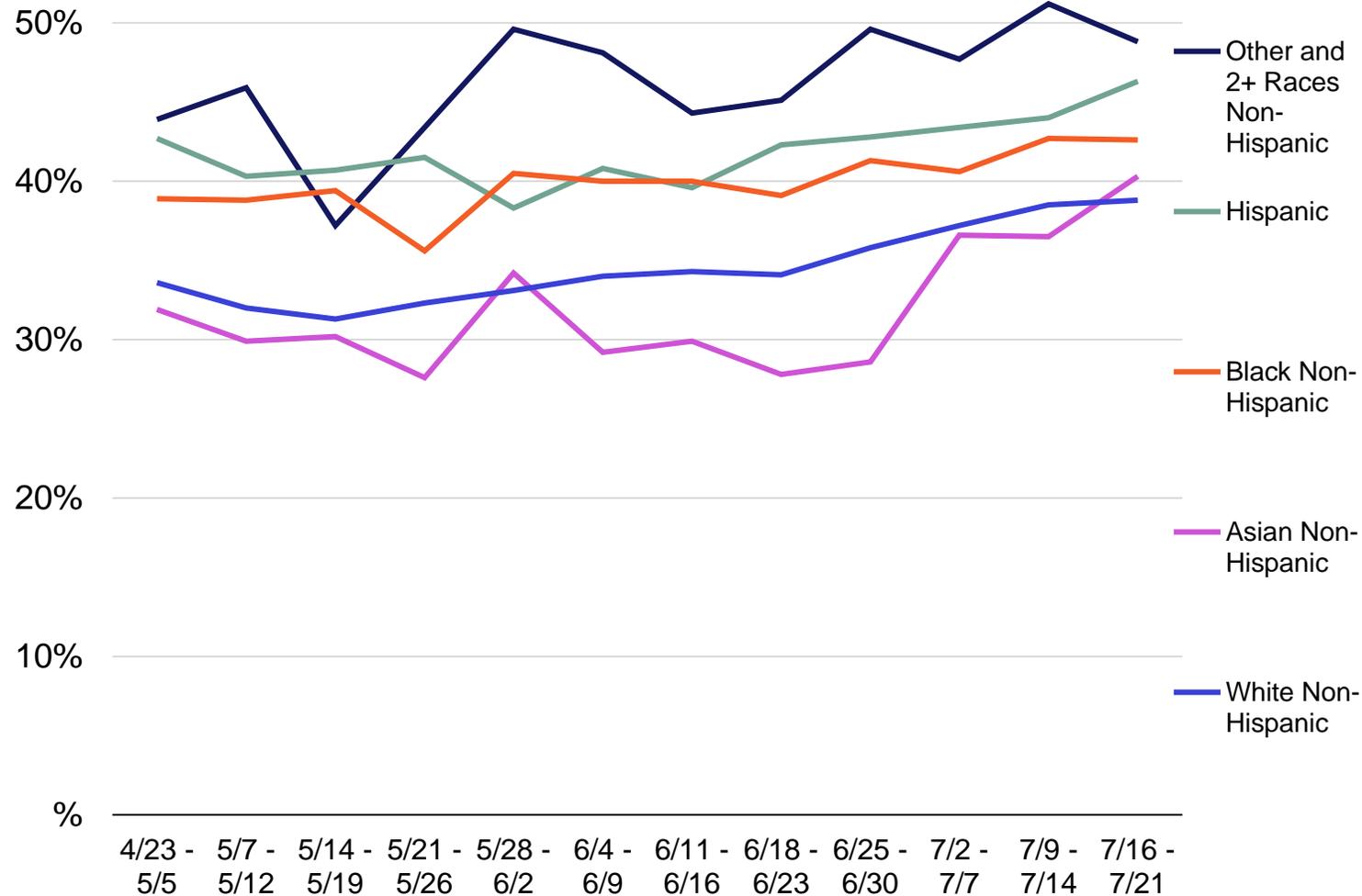
# Mental Health

Percentage of US adults experiencing symptoms of anxiety or depressive disorders in the last seven days by age



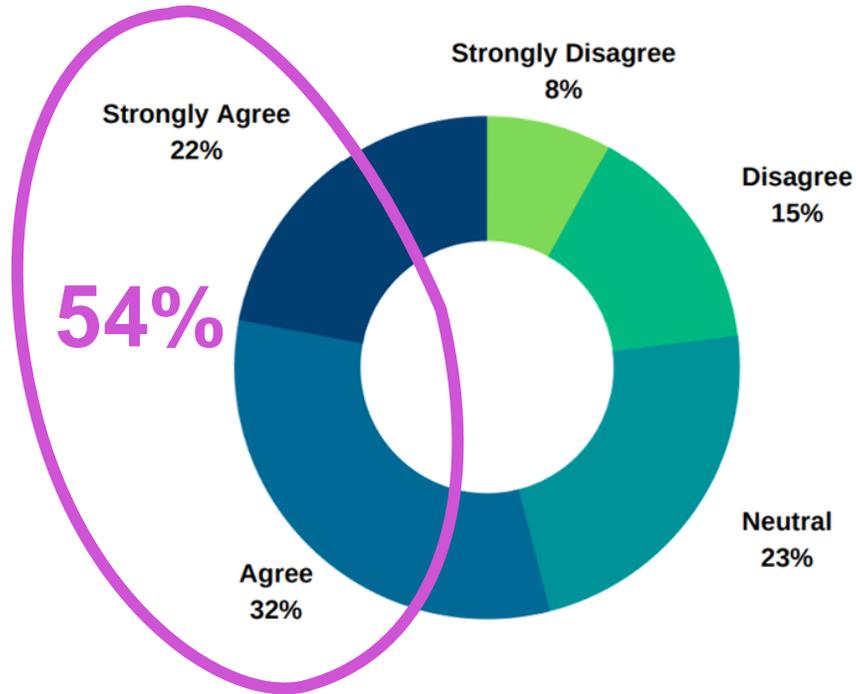
# Mental Health

Percentage of US adults experiencing symptoms of anxiety or depressive disorders in the last seven days by race/ethnicity

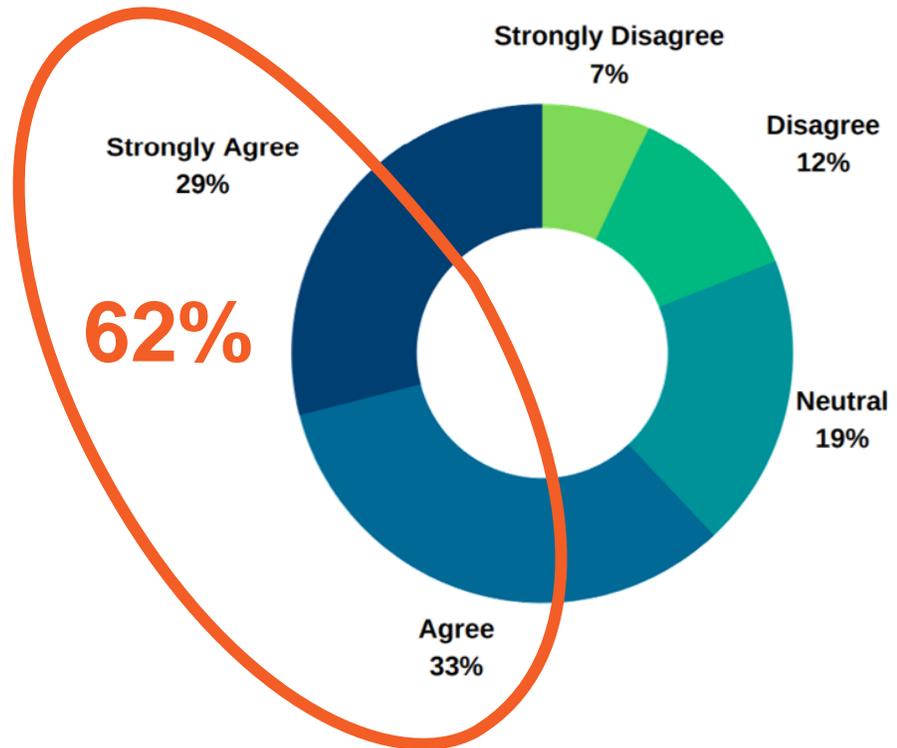


**Three-quarters (75%) of respondents indicated their current stress levels were either somewhat or much higher than usual.**

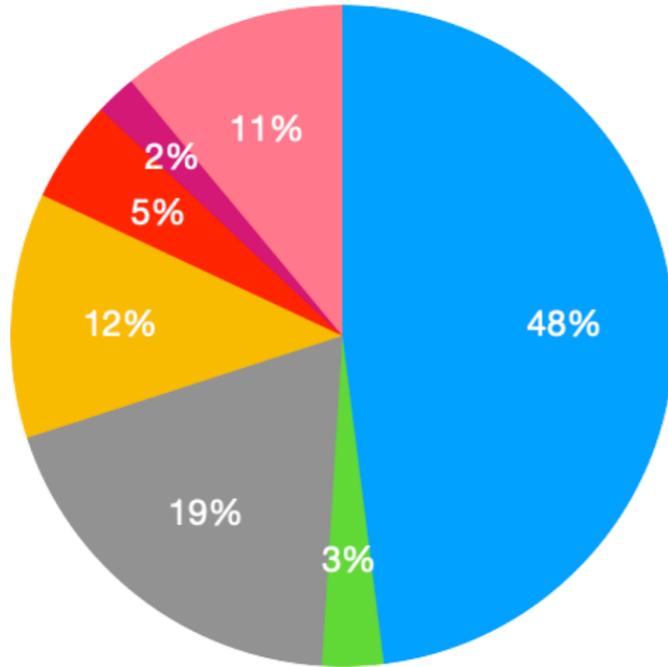
Parents and caregivers are concerned about the **impact of the pandemic on their children's development**.



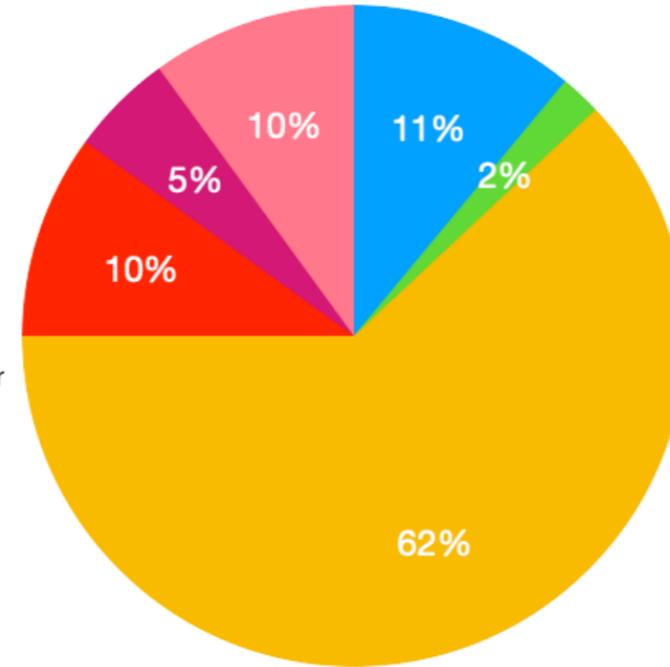
Parents and caregivers worry about the pandemic's **impact on their own mental health**.



### BEFORE MARCH 13TH



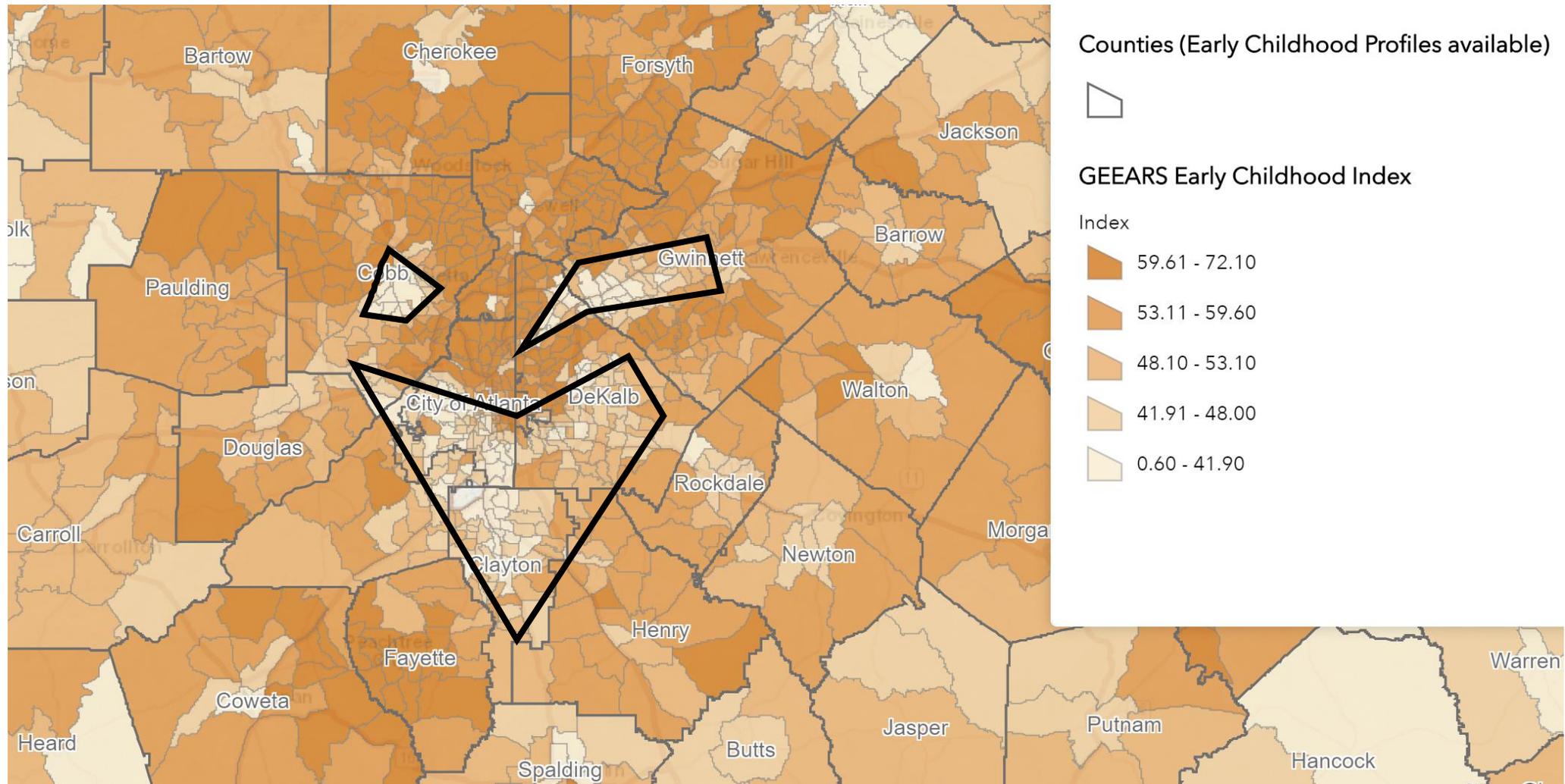
### CURRENTLY



- Child Care Center
- Family Child Care Home
- Pre-K (public or private)
- Parent or Guardian
- Family, Friend, or Neighbor
- Nanny or Babysitter
- Other

Parents' intentions to return to their original child care arrangement were mixed. Of those using a different arrangement than they were in early March, **56% expect to return to their original arrangement, 33% were unsure, and 11% indicated they did not intend to return.**

# Early childhood providers are needed in the light regions



# Childcare facilities will close permanently without intervention

**2/5**

Approximately two out of five respondents—and half of those who are minority-owned businesses—are certain that they will close permanently without additional public assistance.

**18%**

Nationally, **18%** of child care centers and **9%** of family child care homes remain closed.

**86%**

Of those who are open, **86%** of respondents are serving fewer children now than they were prior to the pandemic. On average, enrollment is down by **67%**.

**70%**

At the same time, upwards of **70%** of child care centers are incurring substantial, additional costs for staff (**72%**), cleaning supplies (**92%**), and personal protective equipment (**81%**).

**1/4**

One in four early childhood educators reported that they have applied for or received unemployment benefits, while a full **73%** of programs indicated that they have or will engage in layoffs, furloughs, and/or pay cuts. For minority-owned businesses, the situation is worse; only **12%** have not resorted to these measures in order to survive.

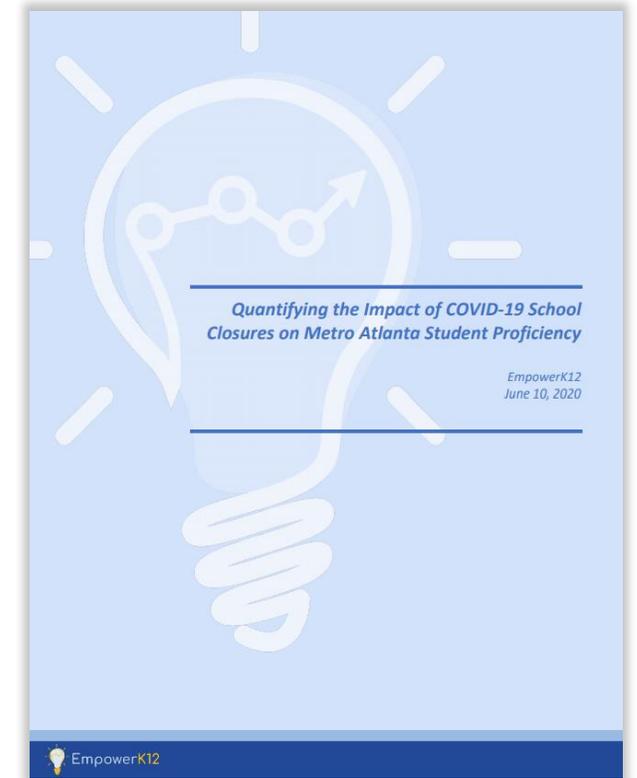
# K-12: We expect to lose 1½ years of progress

3rd-grade reading and 8th-grade math show expected declines of 3.5% and 4.8% respectively

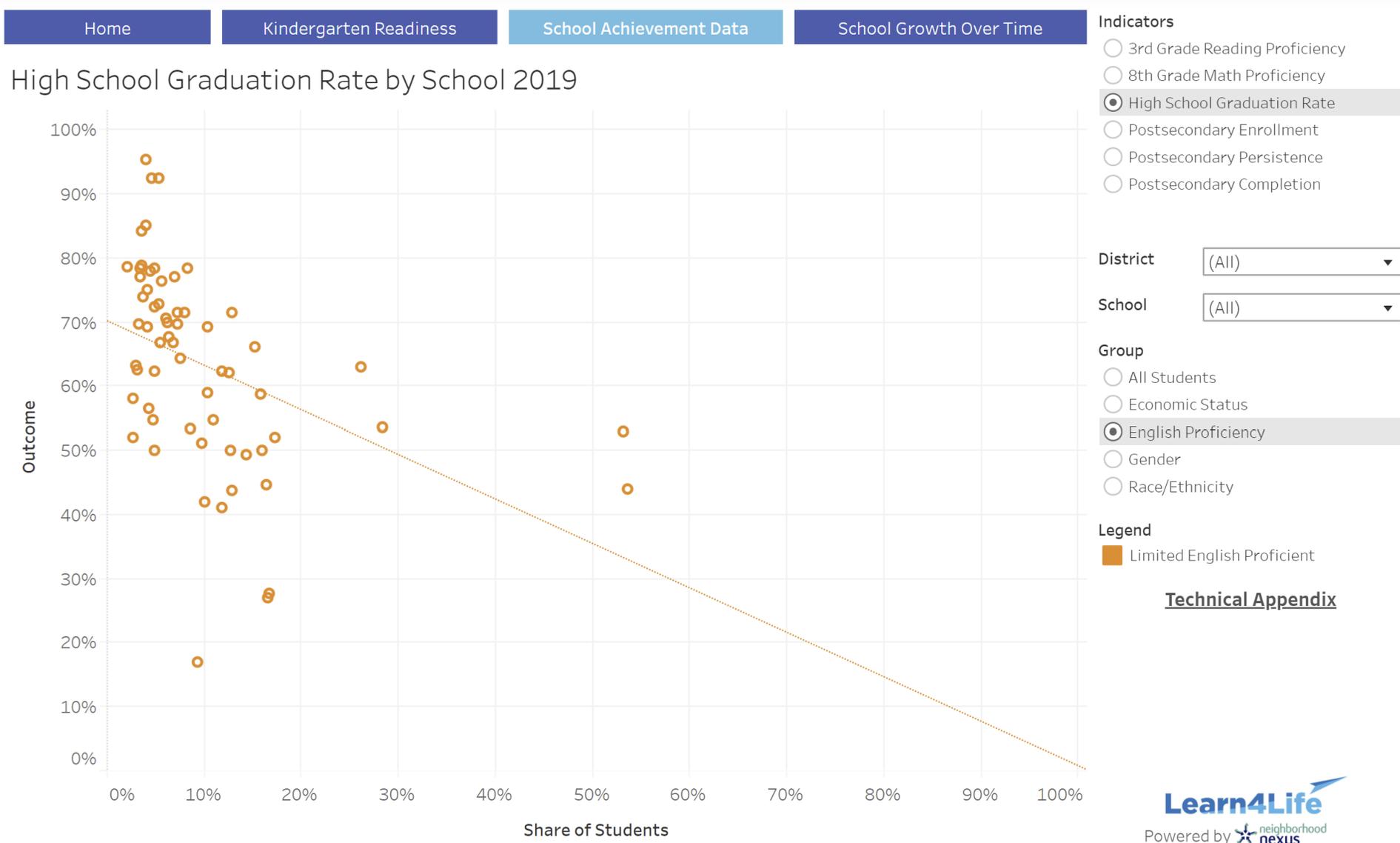
“Economically disadvantaged students and students of color, who were already behind their peers, will fall further behind.”  
**Only 30% of students from underserved groups would have demonstrated grade-level proficiency if tested.**

“About **21,000 fewer students in ELA and 29,000 fewer in math are on track** for grade-level proficiency than prior to COVID-19”

**~12% of metro students have IEPs**



# Pre-covid, students with limited English proficiency already trail in 3<sup>rd</sup> grade reading, 8<sup>th</sup>-grade math, and high school graduation



# Digital divide

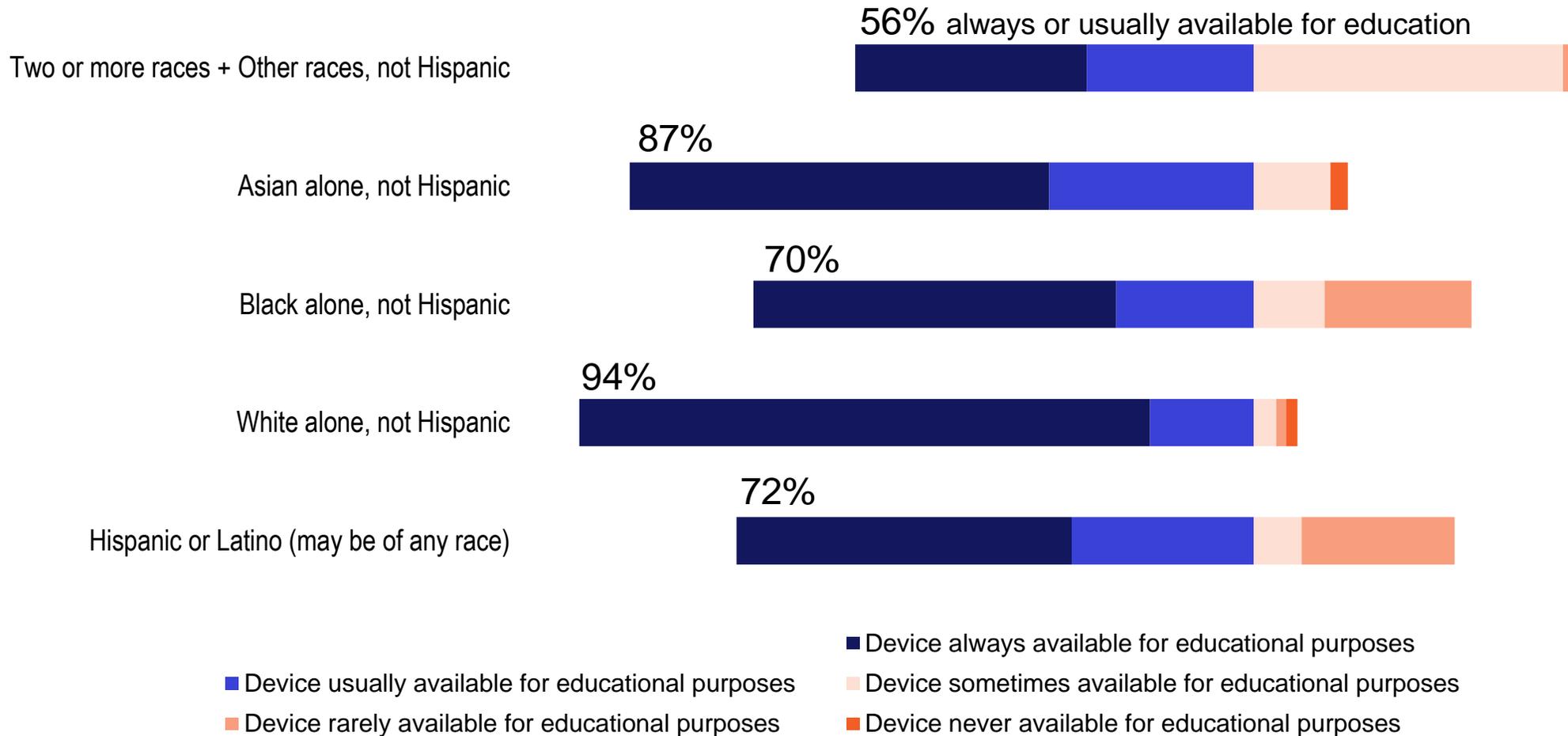
Devices and internet access are primary means of

**Virtual learning**

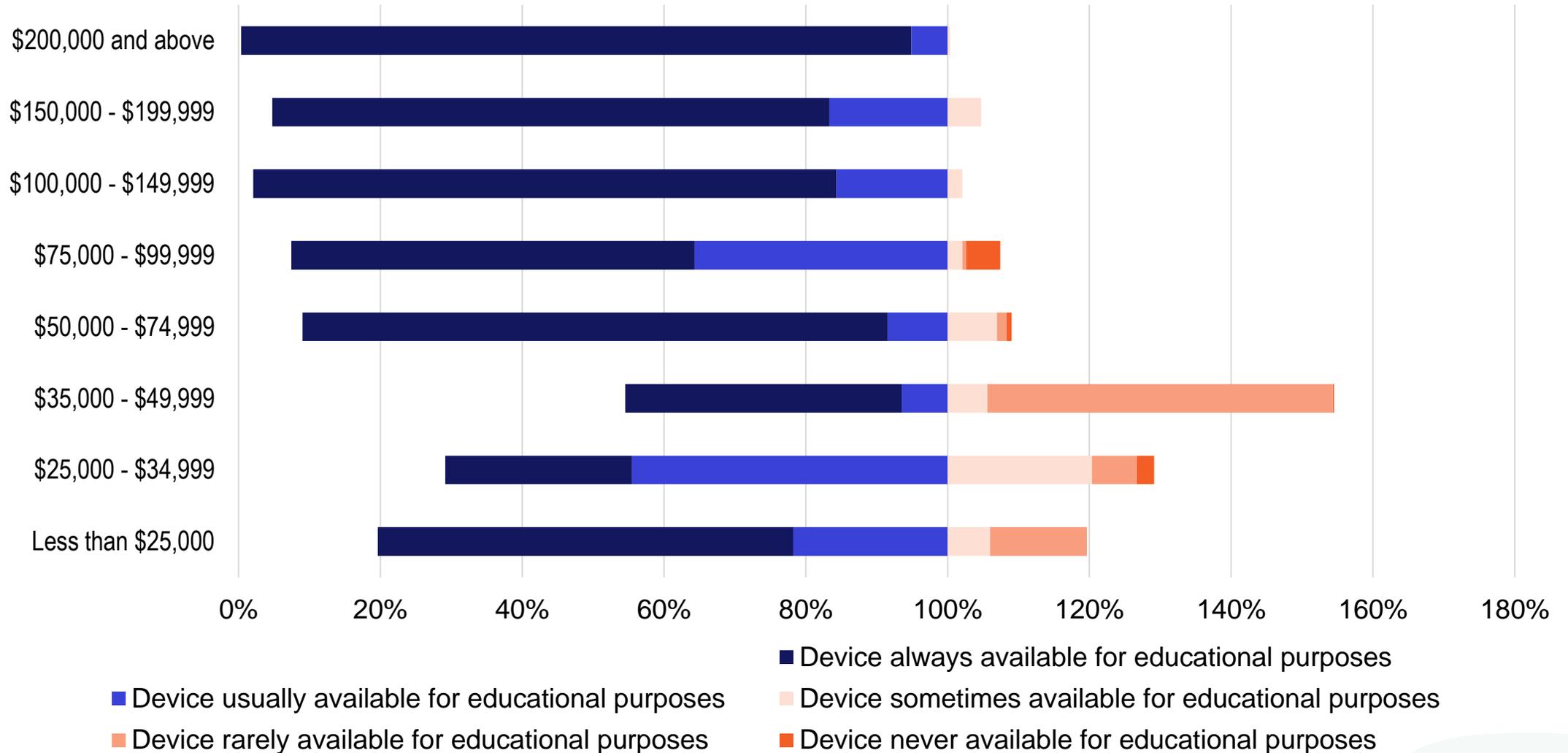
**Job seeking**

**Telehealth**

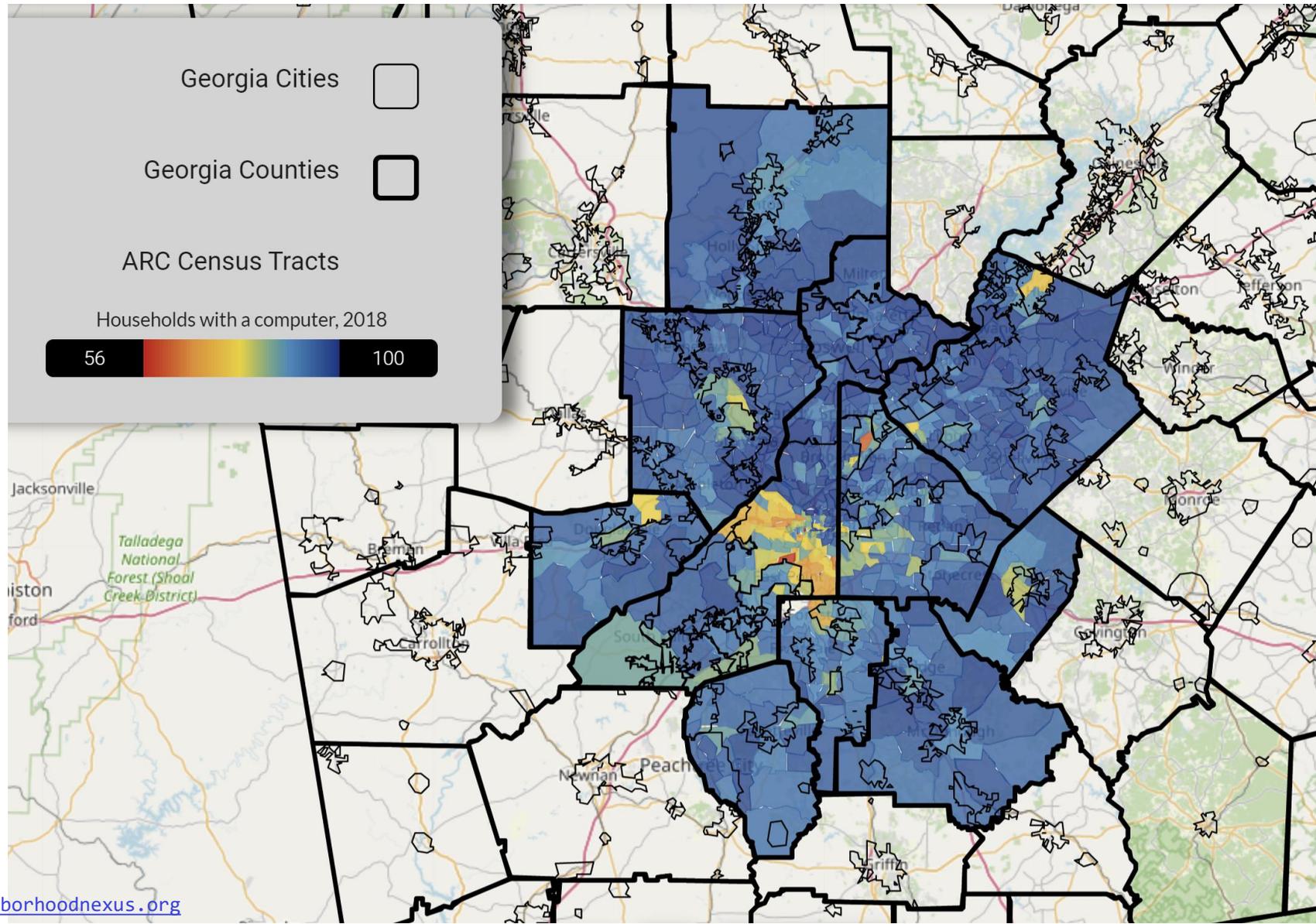
# Computer availability for education by race/ethnicity



# Computer availability for education by income

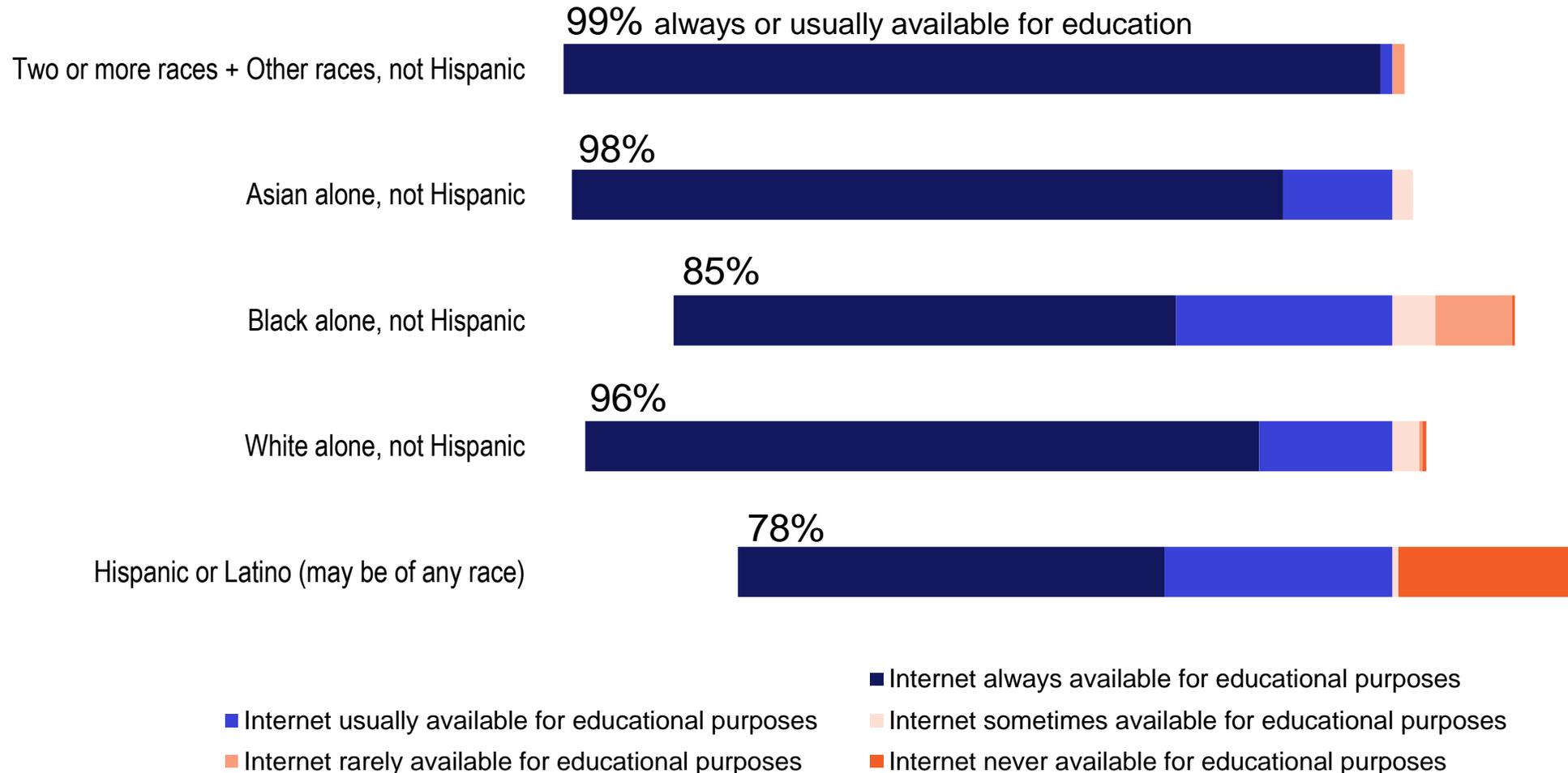


# Household computers (percent)



SW Atlanta  
Chamblee  
Forest Park  
Buford  
Marietta  
Conyers

# Internet availability for education by race/ethnicity







# INVERT THE BURDEN OF NAVIGATION AWAY FROM INDIVIDUAL TO THE SYSTEM

MEET PEOPLE WHERE THEY ARE



Patients



Families and children

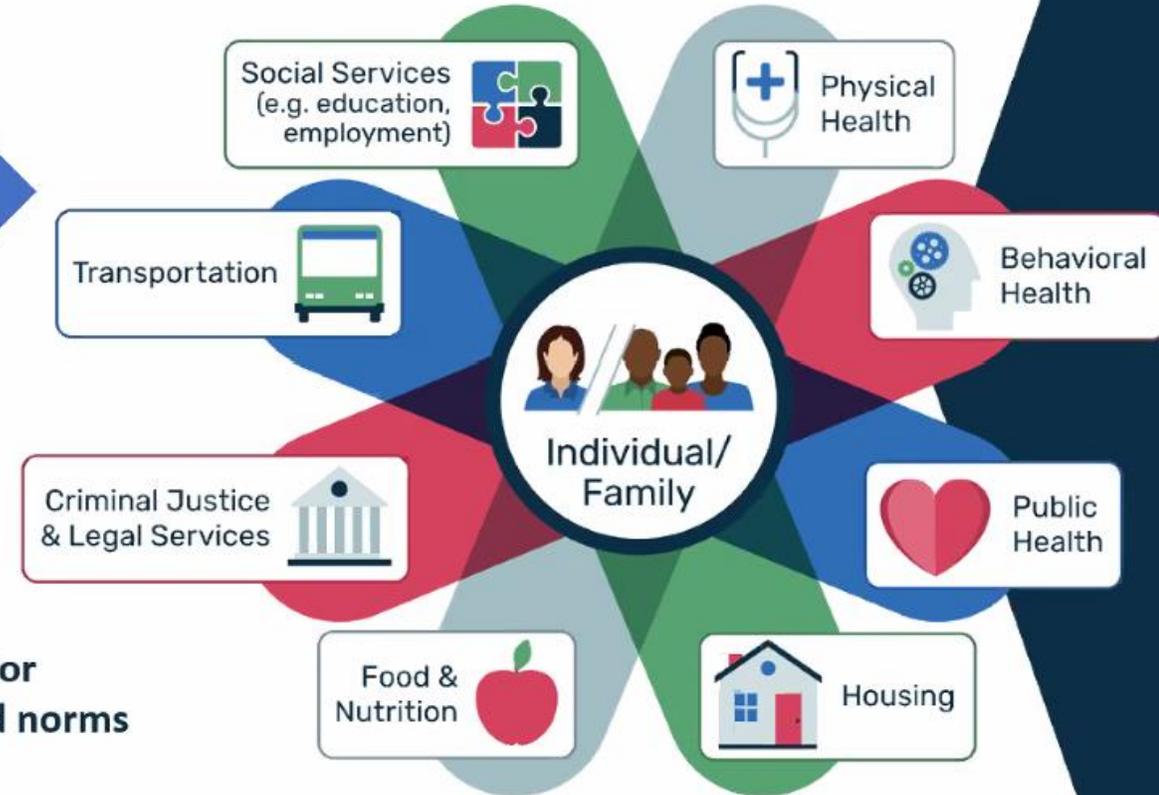


Families and individuals  
in target communities  
or industry sectors



- **Bi-directional data sharing**
- **Warm to “hot” hand offs**
- **CHW/navigator/care coordinator**
- **Clear governance structure and norms**
- **Impact tracking over time**
- **Aligned & mutually reinforcing incentives**
  - every organization has a “win”

COORDINATE CARE



# Continue to communicate to your partners and participants

## Factors that increase community spread and individual risk



Crowded Situations



Close/physical contact



Enclosed space

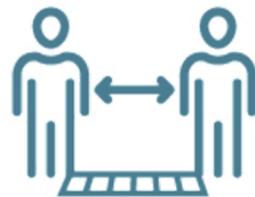


Duration of exposure

## Actions to reduce risk of COVID-19



Wearing a mask



Social distancing  
(6 ft goal)



Hand hygiene



Cleaning and  
disinfecting

# Thank you!

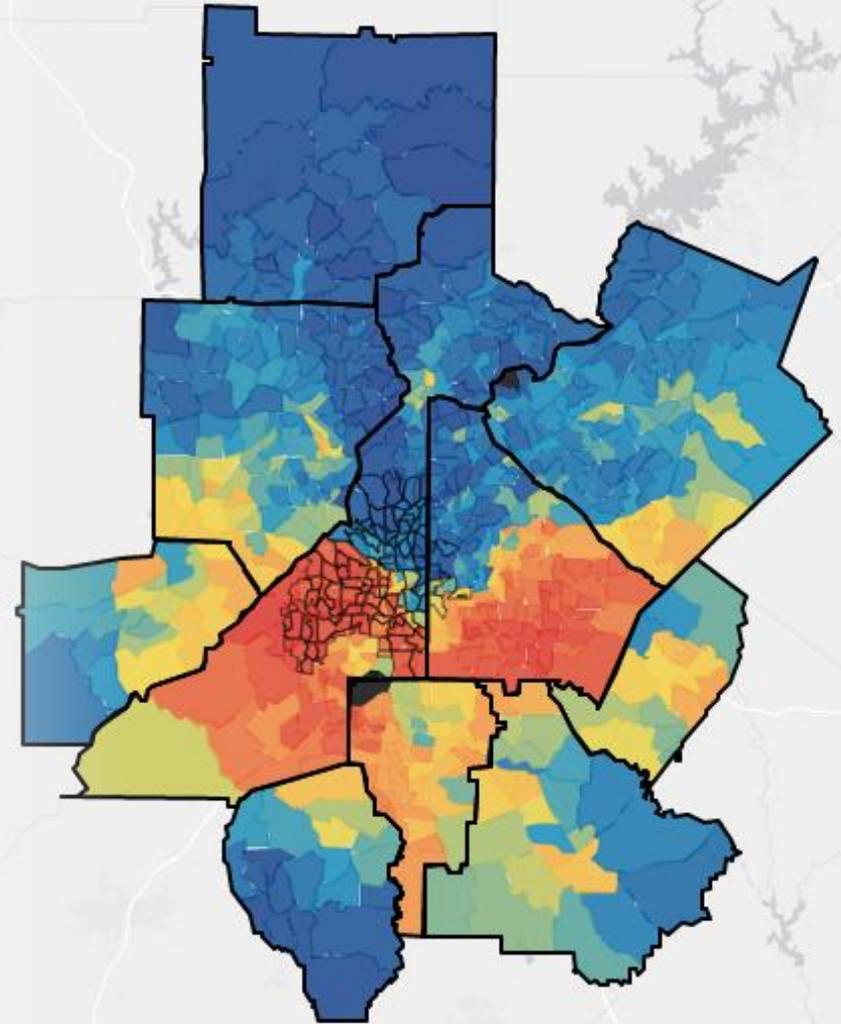
 @NHNexus

 /company/neighborhoodnexus

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GEORGIA