

AMERICANS THRIVE,

Digital Capabilities Statement &
Organizational Impact

CULTIVATING A COMMUNITY OF EXCELLENCE



— OUR MISSION & VISION

THE MISSION

Empowering underserved populations from vulnerability to vocational success through integrated workforce solutions.

■ Economic Mobility

Creating sustainable pathways for long-term financial stability.

■ Systemic Impact

Addressing human and structural barriers to employment.

■ Strategic Partnership

A trusted ally for employers, institutions, and municipalities.

CORE COMPETENCIES

WORKFORCE READINESS

Comprehensive employability development and soft skills training designed to prepare talent for high-demand roles.

APPLIED LEARNING

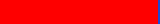
Innovative apprenticeship and project-based models (TAAP™) that bridge the gap between classroom and career.

REENTRY SUPPORT

Specialized workforce pathway support for justice-impacted individuals to reduce recidivism and foster stability.

PIPELINE STRATEGY

Developing strategic employer partnerships to align talent development with real-world business needs.



SIGNATURE PROGRAMS: TAAP™

Thrive Applied Apprenticeship Program: Connecting talent to real-world demand.

■ PERFORMANCE-BASED

Connects participants to real-world projects and employer-aligned experiences that mirror professional workplace expectations.

■ PRACTICAL SKILL DEVELOPMENT

Moving beyond the classroom into hands-on execution, enabling participants to build professional confidence and career readiness.

■ EMPLOYER CONNECTION

Direct access to job-ready, dependable talent pipelines that reduce hiring risk and improve long-term retention.

— THE THRIVE ECOSYSTEM MODEL

HOLISTIC FRAMEWORK

An interconnected network integrating support services, education, and mentorship to ensure workforce readiness.

Integrated Support

STABILIZATION

Addressing the "real-life" barriers—housing, transportation, and health—that often prevent long-term success.

Barrier Removal

CAREER PATHWAYS

Creating structured, employer-aligned routes from vulnerability to professional advancement and mobility.

Sustainable Growth

Building the infrastructure for individuals and communities to thrive.

WHAT SETS US APART

Our Unique Value Proposition

Holistic Integration

We fuse workforce development with participant stabilization, addressing the root causes of instability.

Targeted Expertise

Deep specialization in justice-impacted and underestimated populations with a dignity-first approach.

Experiential Focus

Prioritizing real-world, employer-aligned experience over isolated classroom training environments.

Outcome-Driven

A relentless focus on long-term retention, economic mobility, and measurable community transformation.

— PROVEN IMPACT & PERFORMANCE

450+

PARTICIPANT PIPELINE

Expanded from 95 to 450+ participants within a 12-month period.

21

EMPLOYER PARTNERS

Active engagement with cross-sector partners to align talent with demand.

85%

RETENTION RATE

Consistent term-over-term participation and program retention.

100%

SYSTEMS ALIGNMENT

Successfully connecting talent development to direct opportunity access.

— PROCUREMENT & ENTITY DATA

LEGAL ENTITY

Americans Thrive, LLC

UNIQUE ENTITY ID (UEI)

VCBTKEWW23L7

CAGE CODE

8WJY7

STATUS

Active Registration

NAICS CODES

611430 Professional and Management Development Training

624310 Vocational Rehabilitation Services

611710 Educational Support Services

624190 Other Individual and Family Services

561311 Employment Placement Agencies

541611 Administrative Management and General Management Consulting Services

LET'S BUILD THE FUTURE TOGETHER

CULTIVATING A COMMUNITY OF EXCELLENCE

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HEADQUARTERS

Atlanta, GA

AMERICANS THRIVE