



Urban League of
Greater Atlanta

*Empowering Communities.
Changing Lives.*



BANKWORK\$



BANKWORK\$ OPENS DOORS TO MEANINGFUL CAREERS

**YOUNG ADULTS
FIND LASTING
EMPLOYMENT**

3,400+
placements across
the nation

BankWork\$® creates opportunities for young adults from low-income communities to build meaningful careers in banking and fosters employer success. We offer a free, eight-week career training, placement assistance, and ongoing coaching.

82%
remain employed six
months after hire

72%
remain on track
for lifetime careers
after one year

Participants train for entry-level positions in banking with career potential. These include teller, customer service representative, relationship banker, and personal banker.

We create alliances between local workforce development organizations, banks, and financial institutions to match great hires with great careers and ensure participants and employers thrive.

as of February 2020

WE INTRODUCE EMPLOYERS TO QUALIFIED, DIVERSE TALENT, READY TO GROW THEIR CAREERS

Graduates come from the communities they serve, help strengthen local relationships, and fulfill employers' organizational goals.

WE WORK WITH PARTNERS COAST-TO-COAST

Our national and local banking partners have been instrumental in the development of the BankWork\$ training and actively support its expansion.

"Being in a position to assist someone financially means everything to me. In my new role at the bank, I hope to teach others how to be financially successful."

—DaVonte
BankWork\$ Graduate
Relationship Banker
at Bank of America

"By providing life-changing career opportunities for qualified candidates, BankWork\$ helps us serve the financial needs of diverse communities across the country."

—Tracy Curtis
BankWork\$ Advisory Board Member
Executive Vice President and
North Oregon Regional President,
Wells Fargo



HOW IT WORKS

Our model accelerates success

Our unique model teaches career-building, hard skills for on-the-job success in banking, and the soft skills needed to succeed anywhere.

OUR COMPREHENSIVE TRAINING PROGRAM TAKES ONLY EIGHT WEEKS

Unlike other programs that take a year to complete, our curriculum is covered in eight weeks and was co-developed by employers and community-based organizations to ensure success.

PARTICIPANTS TRAIN FOR SUCCESS IN BANKING AND BEYOND

Young adults learn how to create a positive impression, build relationships with clients and co-workers, and problem-solve. They practice speaking in front of a group, interviewing successfully, and giving and receiving constructive feedback.

EVERY GRADUATE HAS AN OPPORTUNITY TO INTERVIEW WITH OUR INDUSTRY PARTNERS

At each graduation, participants interview for open positions with industry partners during a personalized job fair. They graduate prepared for their first day on the job, with the confidence that they can and will succeed, and are supported through mentorship as they grow in their new career.

GET IN TOUCH!

BankWorks.org | bankworks@ulgatl.org | 404-913-5737

FOUNDING AND NATIONAL FUNDING PARTNERS

Bank of America.



 The Sheri and Les
BILLER FAMILY FOUNDATION

60+ banks support our local training partners and hire program graduates.

BankWork\$ is a signature program of the Sheri and Les Biller Family Foundation.



CAREERWORK\$