

### *The Rework America Alliance*

The Rework America Alliance is a nationwide collaboration of employers, non-profits, educators, government entities, and public and private organizations dedicated to helping unemployed and low-wage workers emerge from this crisis stronger.

The Alliance is opening opportunities for millions of unemployed and low wage workers to move into good jobs, particularly people of color who have been disproportionately impacted by the current economic crisis. Part of this work centers around providing expanded resources for career coaches through the Virtual Coach Training Program.

### *The Virtual Coach Training Program*

The Virtual Foundational Skills Career Coach Training is designed to develop the competencies that will lead to skills-based, human-centered, and equity-driven career coaches. The training consists of four modules, each inclusive of a group of courses designed under an overall theme: **Skills-based Coaching Application, Human-Centered Coaching, Effective and Equitable Career Navigation, and Exploring and Upskilling for the Future of Work**. The first four courses developed in the Skills-Based Coaching Application module are now available.

These courses provide career coaches with a new, skills-based approach to career navigation, including helping job seekers understand the value of the current skills they have and position them to gain skills over time. Coaches will be introduced to digital tools that will improve ways to think about career progressions and simplify the process of matching a person's skills to specific job postings. The full Human-Centered Coaching module will be available in early November. Courses to follow will include those covering racial equity in career coaching, benefits cliffs, and labor market information.

Additional courses and modules will be made available as they are created to registered participants over the next year.

**To access the courses** on the Learning Management System (LMS), please:

1. Visit [training.skillful.com](https://training.skillful.com)
2. Click the "create new account" button in the middle of the page
3. Agree to the Terms of Service
4. Fill in your profile information and use the affiliate code (CGWNOGA21) create your new account
5. An account confirmation will go to your email (be sure to check your junk folder too) - if you do not receive an email in 24 hours, please reach back out to us.
6. Confirm account and Log-In
7. On the training dashboard page, explore the page to learn about modules to come and then select The Skills-based Coaching Application module
8. Fill out the intake form and then begin the first courses!

*If you are having trouble accessing the course or have direct questions, please reach out to the Markle Coaching team at: [skillsbasedcoaching@markle.org](mailto:skillsbasedcoaching@markle.org)*

## OTHER RESOURCES THROUGH THE REWORK AMERICA ALLIANCE

### [The Job Progression Tool](#)

The Job Progression tool was developed by McKinsey & Co, on behalf of the Rework America Alliance, to light a path for job seekers who have skills and experience but lack a traditional four-year degree, toward more resilient, in-demand occupations with wages greater than \$42k. The highlighted occupations and all the accompanying results, including pay, skill gaps, and success likelihood, are tailored for this group of job-seekers and use national EMSI, Burning Glass, McKinsey Global Institute (MGI), and U.S. Department of Labor data. The tool draws on historical transitions data to show a path to success.

### [The Skill My Resume Tool](#)

The Rework America Alliance's Skill My Resume tool uniquely addresses two problems.

First, employers and jobseekers frequently use different skill words to describe the same thing, leaving them effectively speaking different languages. This problem is resolved by leveraging Emsi's growing library of over 30,000 skills pulled from millions of job postings.

Second, jobseekers and the career coaches supporting their job search frequently lack the resources to create an effective resume. Skill My Resume provides the resource they need to write a powerful resume that showcases their skills and experience, using a language that employers will understand.

Jobseekers can use the tool to build a resume in two main steps: 1) Create a basic resume with suggested skills, using job history, education, contact information, etc. 2) Customize that resume according to the specific job they're applying for by adding skills required by the employer.

Career Coaches, whether in workforce centers, community colleges or local community-based organizations, can use this tool to help their clients position their skills for greatest opportunity in a much more effective and efficient way than is possible today.