

YOUR INVITATION TO JOIN MAX



MEMBERSHIP



Curated Resources

MAX Mondays
MAX Resource Library
MAX Website



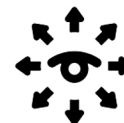
Professional Development

MAX Academy
MAX Minutes
MAX Talks



Connection

MAX Leadership Network
MAX Provider Council
MAX Data Council



Awareness

MAX Provider Portal
MAX Blog
MAX Member Spotlight



Learn the benefits of MAX Membership



Ready to Join?

Email: Joy Wilkins
office@metroatlantaexchange.org
www.metroatlantaexchange.org



MAX MEMBERSHIP

Metro Atlanta eXchange for Workforce Solutions

Curated Resources

Building awareness through information brokerage

MAX Mondays: Weekly email updates on workforce happenings for 1,700+ list members

MAX Website: Access to WorkSource Metro Atlanta; centralized calendar of events; reports, data tools; job board; RFP board, and more

MAX Job and RFP Boards: Posting career and project opportunities to MAX website

MAX Resource Library: WFD studies, reports, data tools, websites and online portals



Member Price

FREE
FREE

Non-Member Price

FREE
FREE

Professional Development

Supporting members with knowledge-acquisition & skill-building

MAX Academy: Workshops to build knowledge and skills among workforce developers and connect them to helpful resources for serving job seekers and employers (4/year)

MAX Minutes: Webinars to provide timely insights from key experts on workforce trends, opportunities and hot topics (12/year)

MAX Talks: Lunch-N-Learns to hear from business and industry about their perspectives on workforce needs and industry trends (4/year)



Member Price

1/2 price
(virtual = FREE)
FREE

Non-Member Price

Full Price
FREE

Connection

Strengthening connections and fostering alignment as a neutral convener

MAX Leadership Network: Senior-level leaders serving in the Atlanta region's workforce ecosystem who meet every other month to discuss key issues and opportunities of significant and mutual interest, and work through best practices

Advisory Councils: Advisors who inform the work of MAX and provide a platform for information-sharing and collaboration

MAX Provider Council: Nonprofit and community-based organization workforce leaders

MAX Data Council: Workforce data experts and researchers

MAX Annual Meeting: Signature event that brings all MAX members together



Member Price

FREE (6 ea /year)

Non-Member Price

Not open to non-members

FREE (6 ea /year)

Not open to non-members

Varies by year

Not open to non-members

Awareness

Informing and increasing knowledge-sharing on topics of interest

MAX Provider Portal: One place to learn about the services of workforce providers, intermediaries, and other partners serving in the region

MAX Blog: Articles posted to website and socialized in MAX Mondays

MAX Member Spotlight: Insights, impact, and trends from individual members



Member Price

FREE

Non-Member Price

FREE

FREE
FREE

FREE, but only members can post
FREE, but only members can post

MEMBERSHIP DUES STRUCTURE

Total Budget	Dues Amount
\$1 to \$999,999	\$150
\$1M to <\$10M	\$275
\$10M+	\$495



ANCHOR INVESTOR MEMBERSHIP LEVELS

Anchor	Investment Level	# of Members
Champion	\$25,000/year	Unlimited
Catalyst	\$10,000/year	25
Advocate	\$5,000/year	12

Email: Rob LeBeau, rlebeau@atlantaregional.org

