

2022 TRAVEL UNITY SUMMIT
SOUTHEAST

MARCH 22-25, 2022

DEI & SOUTHERN HOSPITALITY

EMBRACING COMMUNITY DIVERSITY TO EXPAND TOURISM

BROOKHAVEN, GA

HYATT REGENCY ATLANTA PERIMETER
AT VILLA CHRISTINA

The pandemic has put a spotlight on tourism's contribution to the economic health of localities.

This Summit will bring together economic development experts, tourism professionals, and cultural partners to address how thoughtful DEI strategies can help communities flourish.



Economic Development sessions include:

- Inviting and Incentivizing Diverse Businesses
- Helping Businesses With Employee Recruitment and Retention
- Kids and Grids: Addressing Long-Standing Issues around Employees' Childcare and Transportation Needs
- Telling the Stories of Diverse Businesses



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SOUTHEAST
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