



Social Media Summer Intern Opportunity

Duties and Responsibilities

First Step Staffing is seeking Social Media Summer Intern to support the digital media outreach, branding, and marketing. The Social Media Intern will help develop and implement outreach and promotional campaigns to boost brand engagement.

The duties and responsibilities of a Social Media Intern include:

- Assist with the design and execution of social media campaigns across multiple platforms
- Create weekly and monthly editorial calendars to raise brand profile on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify high-performing ideas and campaigns for scalability

Mostly remote (will be required to attend some in-person, team meetings)

15 hrs/week

June 6-July 29

\$1000 stipend