



Literacy Action's Annual Breakfast 2022

Literacy Action's Annual Breakfast is attended by business and civic leaders, philanthropists, activists, educators, board members, alumni and star students, volunteers, staff, and other Atlantans with a vested interest in supporting the adult literacy movement. The event is the primary annual fundraiser for Literacy Action, Inc. (LAI), the largest and longest-serving provider of free adult basic education services in Georgia. The event takes place in September, which is National Literacy Month.

Event Details:

Date: September 21, 2022.

Location: The Gathering Spot, 384 Northyards BLVD NW, Atlanta, 30313

Expected Number of Guests: 200 – 250

Timing: Guest arrival at 8:00 am, conclusion at 10 am.

Theme: *"A Conversation with Malcolm Mitchell."*

Malcolm Mitchell is a UGA Football hero and Superbowl winner turned literacy crusader, children's book author, and CEO of the Share the Magic Foundation. We will also honor a local literacy champion and at least one Literacy Action student who exemplifies our organization's mission of building better futures through literacy, life, and work skills that help adult learners reach their highest potential.

Contact:

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Host/Sponsorship/Supporter Impact:

Sponsorship and/or support of this event will help Literacy Action provide tuition-free adult basic education (ABE), GED preparation, ESL, and tailored work-readiness and job training programs for hundreds of low-literate Atlanta residents. The need for the critical intervention with immediate impact that LAI offers is significant. More than 800,000 adults in our city have low-literacy skills, and one in ten lack a high school diploma. For over fifty years, Literacy Action has advanced adult learners toward goals such as sustainable employment, higher wages, citizenship, stronger parenting, and self-sufficiency.