



Metro Atlanta eXchange for Workforce Solutions

## **MAX DATA COUNCIL CHARTER 2021**

### **PURPOSE**

The Data Council is a MAX advisory council that shall work to better inform local and state policy makers and practitioners by amalgamating various data sources into a more comprehensive picture of the region with the intention of leading to better outcomes for job seekers and employers; by creating a peer learning network to empower and enhance the skill sets of research/data staff within entities; and by identifying opportunities for the more efficient use of data (including purchased data) among providers.

### **DATA COUNCIL COMPOSITION**

The Data Council shall be comprised of stakeholders whose primary roles consist of reviewing and interpreting economic, labor market, and workforce data in the Atlanta region, with the goal of having all workforce data voices heard through the council. Members should represent key partners in the Atlanta region's workforce development ecosystem. Members of the MAX Data Council shall be members of the MAX Association in good standing. The Data Council shall nominate a Chair, to oversee council efforts, for approval by the MAX Board of Directors. The Data Council Chair shall have a seat on the MAX Board to inform overall MAX governance and ensure continuity and communication between the board and the advisory council. New members representing organizations not already represented on the council may join the council with the approval of the council chair.

### **KEY RESPONSIBILITIES**

- Serve as the Data Council for workforce partners in providing thought leadership for stakeholders on the utilization of data and data sources to improve research practices and inform workforce-related strategies
- Serve as the advisory council to inform the ongoing development of MAX Minutes, a webinar series that brings timely insights, often data-driven, to the workforce community
- Oversee and inform the ongoing development of the MAX Resource Library, an online compendium of reports, studies, data tools, websites and online portals, and other sources of information related to workforce development
- Identify and routinely review an agreed-upon set of Key Performance Indicators (KPIs) to serve as benchmarks for helping workforce partners better understand trends
- Develop and vet recommendations to foster a more coordinated approach in the collection and use of data among workforce agencies
- Advise MAX on data and survey collection efforts
- Support and attend MAX activities and events

### **TIME COMMITMENT**

Members are asked to serve for two years, attend periodic meetings, and respond to requests, via e-mail and phone, for feedback and input.