



MAX AT-A-GLANCE

www.metroatlantaexchange.org

CURATED RESOURCES

BUILDING VISIBILITY AND KNOWLEDGE THROUGH INFORMATION BROKERAGE

- **MAX Mondays:** Weekly email updates on workforce happenings for 1,700+ list members
- **MAX Website:** Access to WorkSource Metro Atlanta; a centralized calendar of events; reports, data tools, and more
- **MAX Job Board + RFP Board:** Posting career and project opportunities to MAX website
- **MAX Resource Library:** Central clearinghouse for reports and studies, data tools, websites and online portals, and other sources of information related to workforce development

PROFESSIONAL DEVELOPMENT

INCREASING QUALITY, CAPACITY, AND EFFECTIVENESS IN THE PROFESSION

- **MAX Academy:** Workshops to build knowledge and skills among workforce developers and connect them to helpful resources for serving job seekers and employers
- **MAX Minutes:** Webinars to provide timely insights from key experts on workforce trends, opportunities, and hot topics
- **MAX Talks:** Lunch-n-learns to hear from business and other employers about their perspectives on workforce needs and industry trends

CONNECTIONS

FOSTERING ALIGNMENT AND PARTNERSHIPS AS A NEUTRAL CONVENER

- **MAX Leadership Network:** Senior-level leaders in workforce who meet every other month to discuss key issues and opportunities of significant and mutual interest, and work through best practices
- **MAX Provider Council:** Advisory council to inform the work of MAX and provide a platform for information sharing and collaboration among nonprofit and community-based organization workforce leaders
- **MAX Data Council:** Advisory council to inform the work of MAX and provide a platform for information sharing and collaboration among workforce data experts and researchers
- **MAX Member Engagement Council:** Advisory council to advise, review, and advocate for strategies and actions that contribute positively to the MAX member experience
- **MAX Annual Meeting:** Signature event that brings all MAX members together
- **Other Convenings:** Meetings that bring MAX members together for member value

AWARENESS

RAISING UNDERSTANDING ABOUT WHO IS DOING WHAT, WHERE, AND FOR WHOM

- **MAX Member Portal:** One place to find and share information with fellow members
- **MAX Provider Portal:** One place to learn about the services of workforce providers, intermediaries, and other partners serving in the Atlanta region
- **MAX Blog:** Articles posted to website and socialized in MAX Mondays
- **MAX Member Spotlight:** Insights, impact, and trends from fellow members