

MAX Community Impact Assessment Results

November 2022



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Overview

- We had 20 providers participate, 10 reporting for 2021 and 2022
- Size:
 - 18 respondents had an average of 7 career coaches, one larger with over 166 coaches
 - Budgets ranged from \$100,000 - \$22,000,000 with high variance
- Service area: A mix of metro area, all GA counties, and one for the state of GA
- Fiscal Years:
 - January – December: 4 (2021), 3 (2022)
 - July – June: 5 (2021), 6 (2022)
 - June to May – 1(2021)





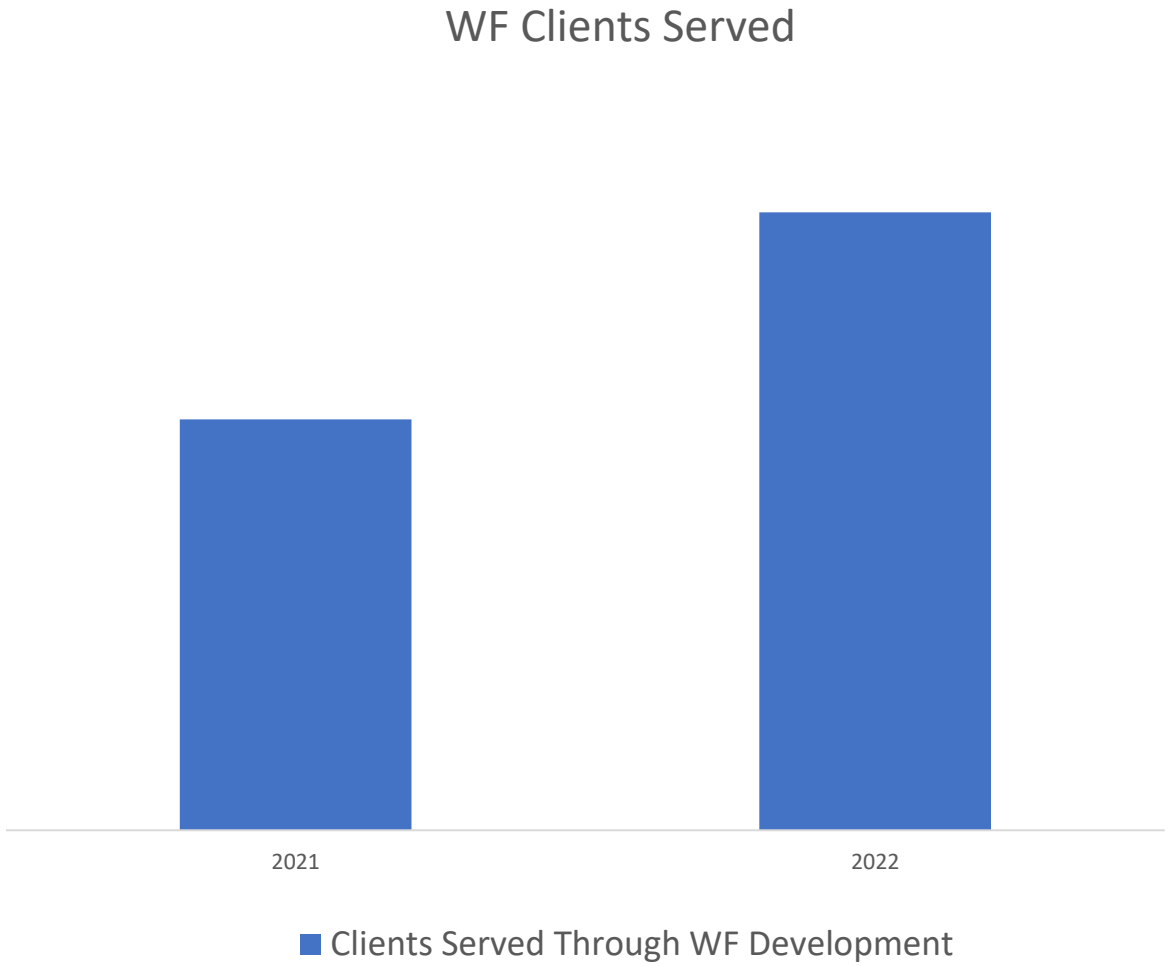
Major Industry Overlap:

- Accommodations & Food Services
- Administration and Support
- Transportation & Warehousing
- Information

Major Employer Overlap:

- Amazon

From 2021 to 2022, there was a 50% increase (16,539 to 24,874 respectively) in the number of clients WF served.



2021 Education:

	A	B	C	D	E	F	G	H	I	J
Clients with Secondary Credential	98%	N/A	N/A	43%	34%	N/A	67%	50%	53%	N/A
Clients with Postsecondary Certificate or Associates Degree	11%	N/A	N/A	8%	0%	N/A	3%	10%	0%	N/A
Clients with Bachelor's Degree or Beyond	27%	N/A	N/A	7%	6%	N/A	0%	5%	0%	N/A

Note: N/A means they did not report this data

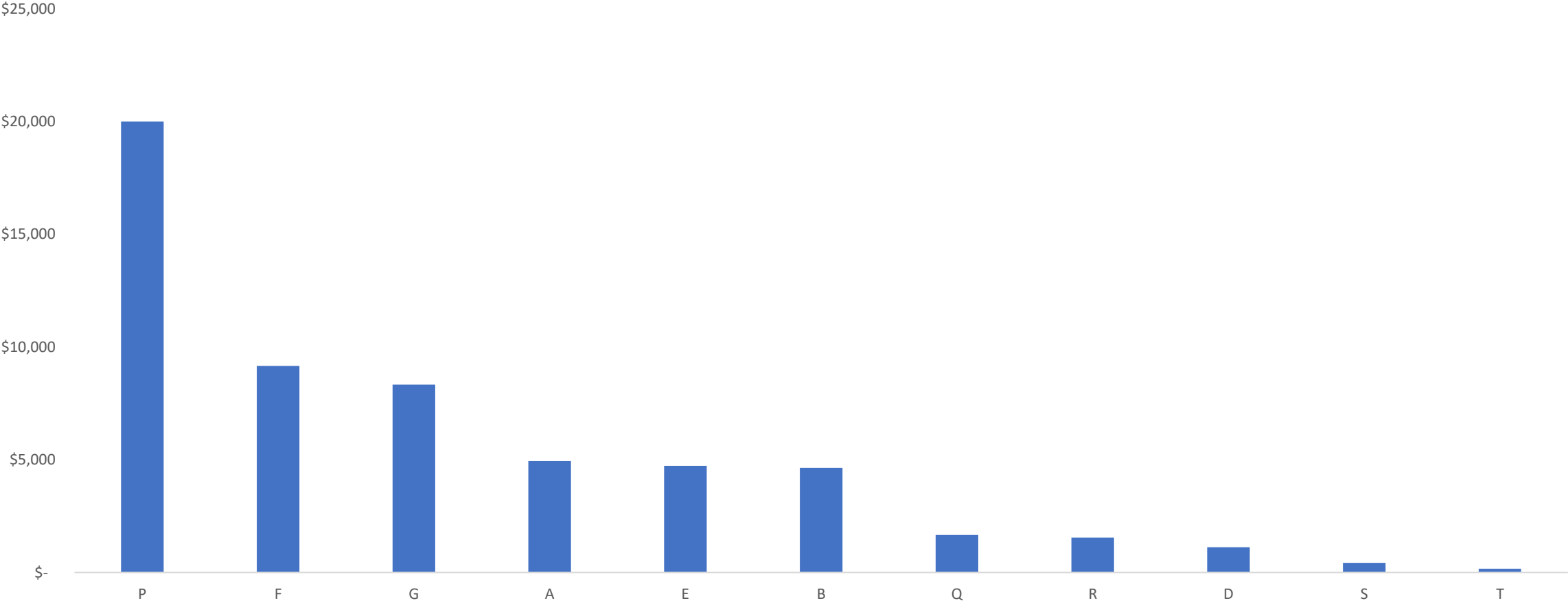
2022 Education:

	K	L	M	N	O	P	Q	R	S	T
Clients with No Postsecondary Credential	N/A	N/A	88%	3%	N/A	20%	65%	0%	6%	70%
Clients with Postsecondary Certificate or Associates Degree	N/A	N/A	29%	0%	N/A	0%	5%	0%	0%	0%
Clients with Bachelor's Degree or Beyond	N/A	N/A	52%	0%	N/A	10%	3%	0%	0%	0%

Note: N/A means they did not report this data

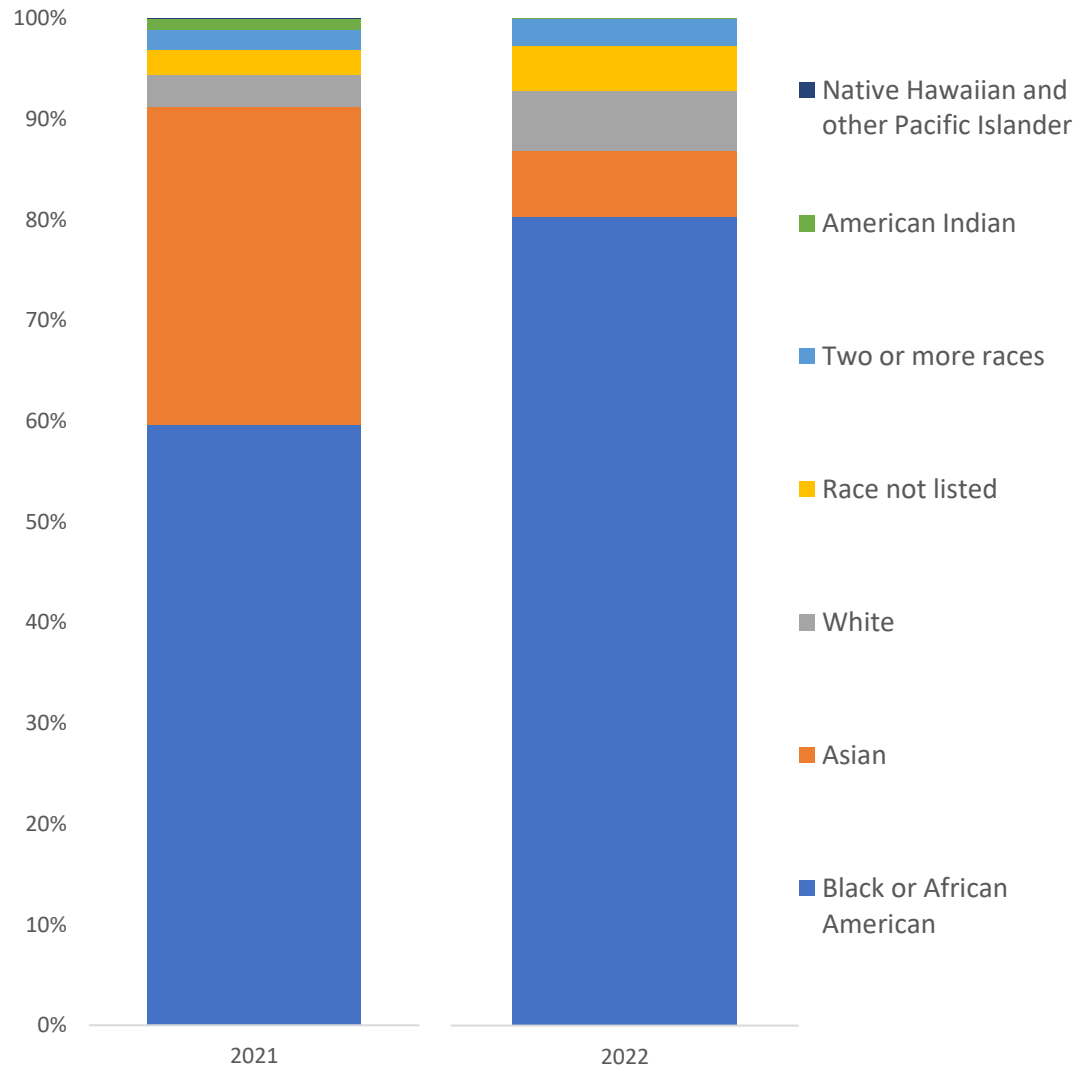
In 2021 and 2022, on average, Companies spent \$2505.90 / WF client (\$3,643.36 in 2021 and \$1,368.43 in 2022).

2021 and 2022 Average Budget Per WF client

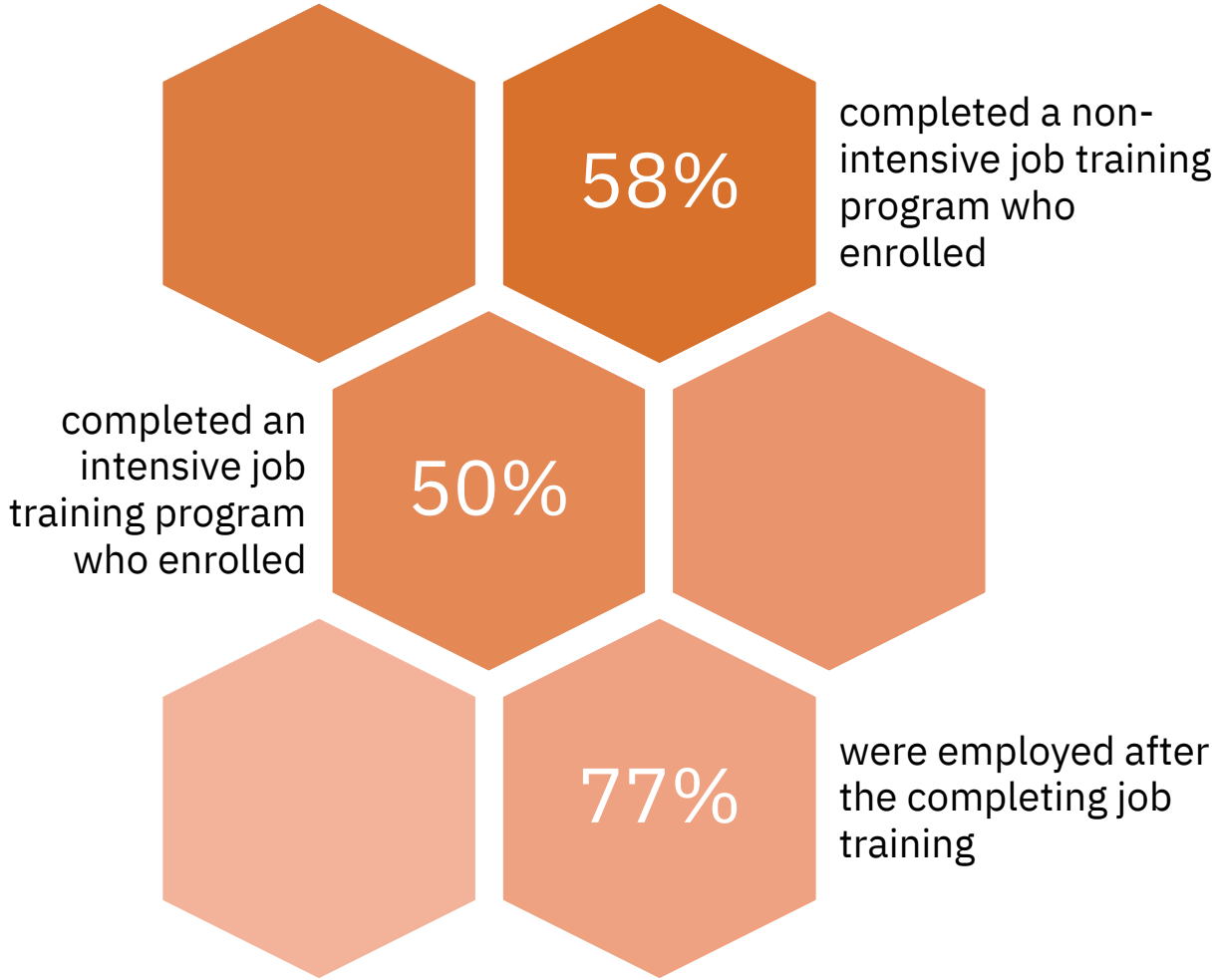


Among the clients being served, predominantly identify as Black or African American.

Race



Among Black and African American clients:

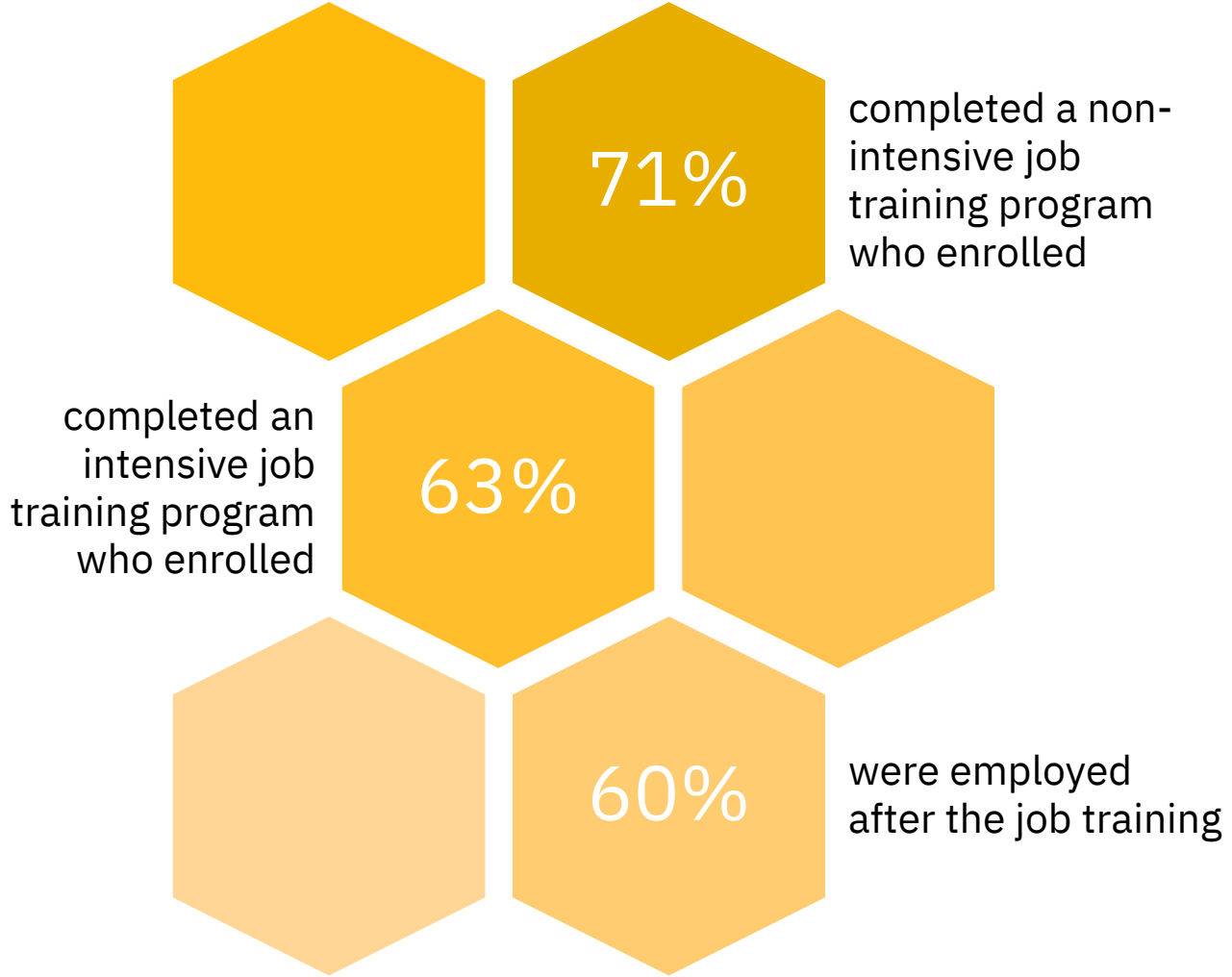


**Based off the six companies that reported this data*

From 2021 to 2022, more male clients were served grew by 27% (10,469 and 12,285 respectively).



Among woman clients:



**Based off the six companies that reported this data*

Summary

- More clients are being served overtime
 - The number of men is growing the fastest
 - Among demographics, most clients identify as Black and African Americans
 - In 2022 they made up 80% (from 60% in 2021)
- Most clients only completed high school
 - Very few obtained an Associate or Bachelor's degree
- Among reported data, many clients are finding success in finding jobs upon completing an intensive or non-intensive job training program
 - Women are doing slightly better Black or African American clients (data did not account for overlap)



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Improvements

- Advise providers on how to best track data on demographics
 - Specifically, data disaggregated by race and males was hard to report
- Get feedback from providers to redesign questions
 - Ask what type of questions they want prioritized to help them improve their business
 - Suggest a methods of internal data collection to measure outcomes



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- Ask for raw number instead of percentages
- Shorten survey in hope of getting more complete data