



**CAREER
FORWARD
GEORGIA**



Career, Technical, and Agricultural Education (CTAE)

Building and Delivering A Statewide Workforce Development Ecosystem

MAX Minutes
June 21, 2024



Dr. Barbara Wall

Deputy Superintendent

Career, Technical, and Agricultural Education

Georgia Department of Education

bwall@doe.k12.ga.us

Mission of Georgia CTAE

To provide Georgia students with high-quality educational programs, Career Pathways, and experiences that prepare them for workplace success.



GaDOE Vision

To prepare ALL students for life.

CTAE cultivates the future talent pipeline of Georgia by enriching students with workforce ready skills that lead to an in-demand career.

Georgia CTAE: Current Status

- CTAE programs - every school system in Georgia
- Business & Industry involvement with CTAE - norm, not exception
- CTAE - part of the career pipeline and can assist with solutions for workforce shortages & other workforce issues.

2022-2023

703,476

students participated in
CTAE

70%

of all high school
students and

66%

of all middle school
students participated
in CTAE.

97.75%

of CTAE completers
graduated from high school.

This is

13

percentage points higher than the
state average graduation rate.

2022-2023

More than **7,400**
CTAE teachers
and **4,000**
school counselors
delivered career-
focused education to
Georgia students.

240,000
students completed a
YouScience
assessment to
understand their career
aptitudes and interests.

27,594
students and more
than
13,000
Employers participated
in work-based learning.

450 programs are currently industry certified.

205,119
students participated in career and technical student organizations (CTSOs).

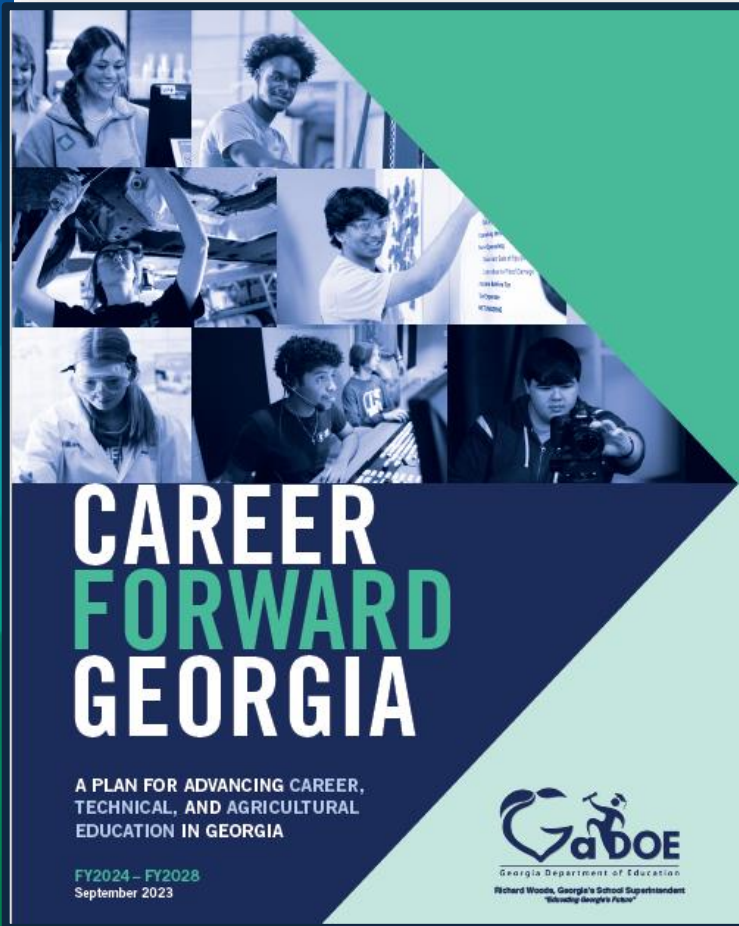
High Demand Career Pathway List Update

HB 982 (expected in December)



- **Act to amend Chapter 14 of Title 34 of the O.C.G.A. (State Workforce Development Board)**
 - Require the State Workforce Development Board to develop, approve, and annually publish a High-demand Career List identifying those careers most critical to the state's current and future workforce needs;
- **Amend Title 20 of the O.C.G.A. (relating to education)**
 - Provide for conforming changes;
 - Require the Office of Student Achievement to work in consultation with the State Workforce Development Board
 - Audit and report on the effectiveness of employment, wage attainment, and retention of students in programs that align with the High-demand Career List;

FY 24-FY 28 CTAE Strategic Plan



PRIORITY AREA 1

Prioritize Skill and Industry Alignment at the State and Local Level



PRIORITY AREA 2

Ensure High-Quality Career Development Support for All CTAE Students



PRIORITY AREA 3

Enhance Recruitment and Retention Efforts for the CTAE Workforce



PRIORITY AREA 4

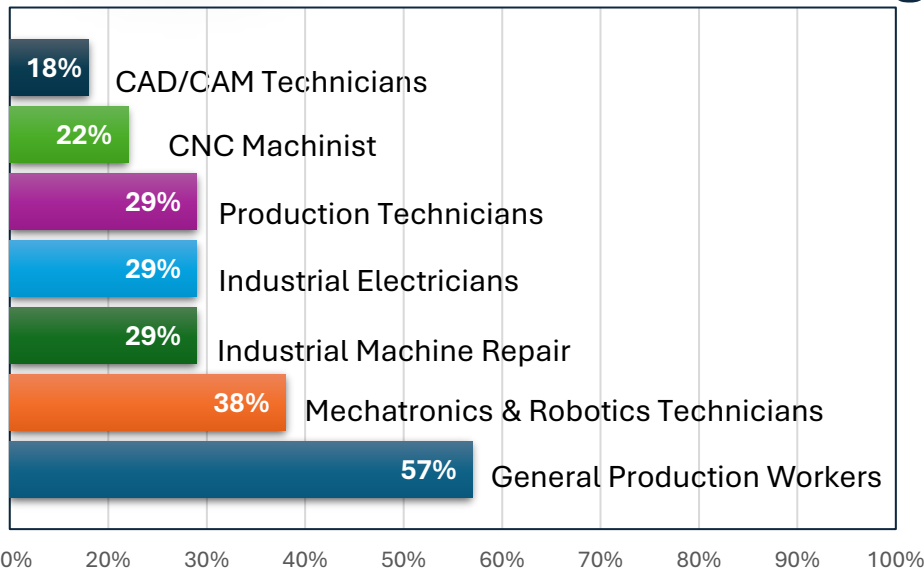
Expand Marketing and Promotion Efforts to Enhance Stakeholders' Awareness and Perceptions of CTAE in Georgia

SME Equipment Grants



**Celebrities from
11 Georgia School Districts**
Counties: Bryan, Forsyth, Hall, Jones,
Liberty, Newton, Troup, Walton,
Whitfield
City: Calhoun, Gainesville

Areas of Need in Manufacturing



\$4,500,000.00 in equipment & professional development



6 Economic Development Regions impacted



Patrick Ledford

Economic Development Liaison

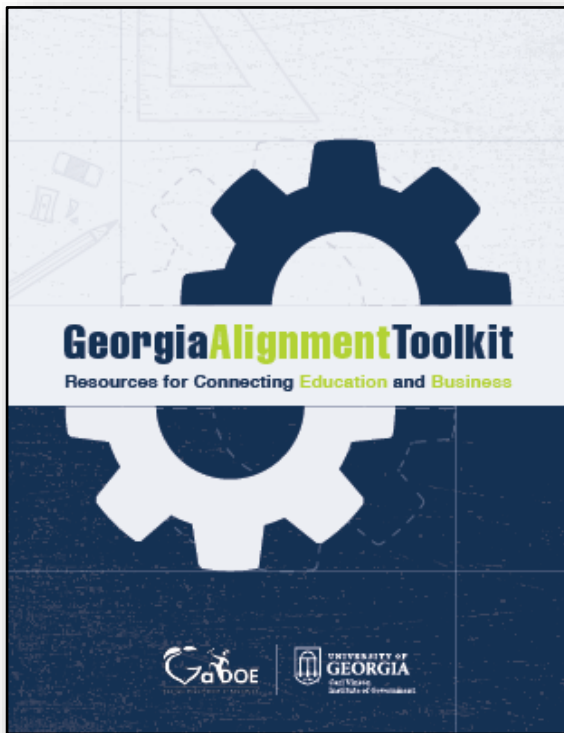
Career, Technical, and Agricultural Education

patrick.ledford@doe.k12.ga.us

(470) 270- 4010

Georgia Alignment Toolkit

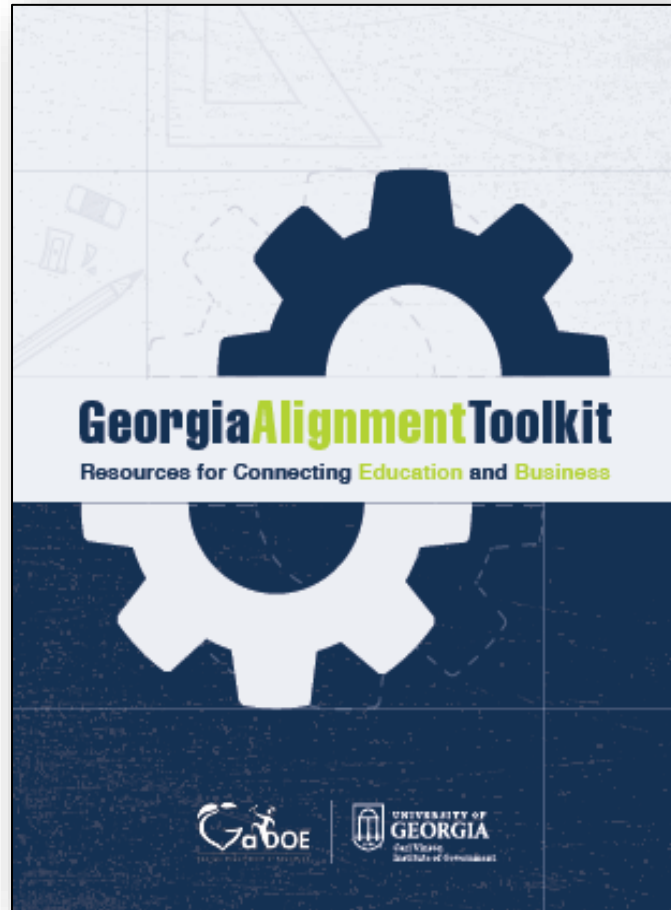
Innovative Strategies* Robust Solutions * Talent in Action



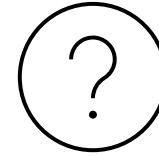
Scan To View The Toolkit



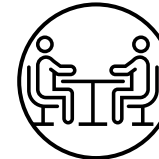
Georgia Alignment Toolkit



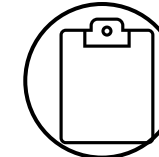
What is Alignment?



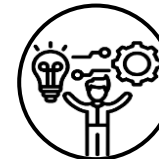
Alignment Partners



Needs Assessment



Alignment in Practice



Savannah Regional Workforce Development Strategy

Building workforce strategies surrounding the Hyundai Meta Plant in Brian County, GA with plans to expand to surrounding districts in the future.



Why Georgia Works Alignment Grant

The Drivers: A partnership between the Governor's Office, the Georgia Department of Education (GaDOE), and the Georgia Department of Economic Development (GDEcD) with technical assistance and training provided by UGA's Carl Vinson Institute of Government (CVIOG)

Grantees: 15 school districts received a grant of up to \$15,000

Project Goal: Develop A Community Alignment Action Plan Throughout FY 25

Be In The Know: Press release and list of participating school districts-
[Why Georgia Works Alignment Grants](#)



Economic Development Partnership (EDP) Designation



Elevated Partnerships Empowering Workforce Development

Economic Development Partnership (EDP)

A district wide certification process that prepares school districts to adopt best practices and behaviors that support economic development, strengthen their programs, and align education with key regional industries.



EDP Districts are evaluated in 6 areas:



CTAE Advisory Committees



Industry Certification of Pathway programs.



Alignment and operation of the Work-Based Learning program (WBL)



Evidence of Employability Skill Development and Application

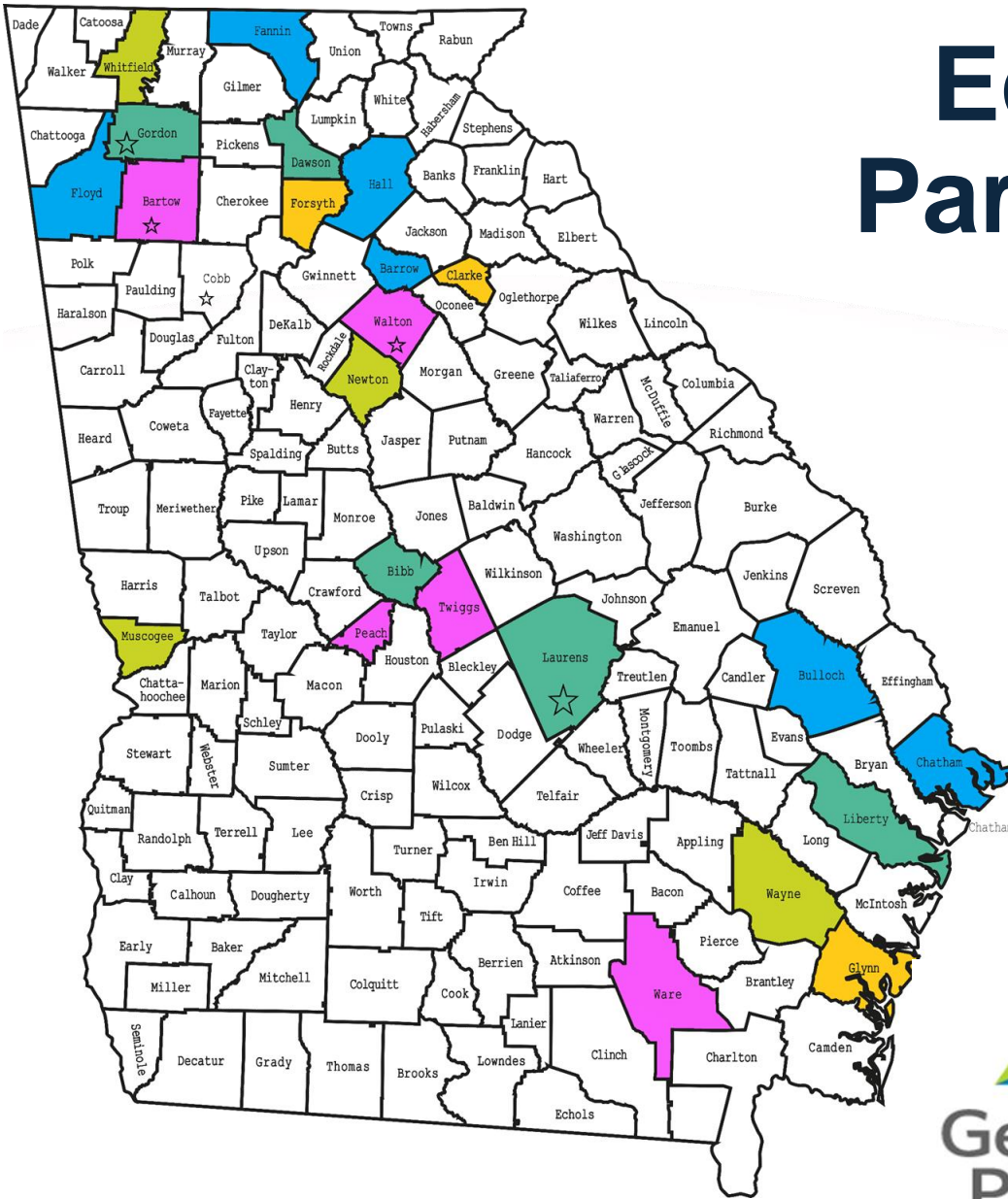



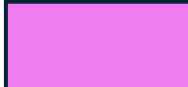



Pathway Alignment to Local and Regional Economy



Culture of Economic Development Within the School District and Community

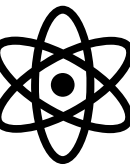
Economic Development Partnership (EDP) Districts



-  FY 25 EDP Districts (Starting July 1, 2024)
-  FY 24 EDP Districts (Pursuing)
-  FY 24 EDP Renewal Districts
-  FY 23 EDP Districts
-  FY 22 EDP Districts

Energized Partnerships In Action

The Georgia Power Foundation supports the EDP via grant funds that go toward economic development related activities for participating districts. \$25,000.00 has been allocated for FY 25 districts.



Georgia CTAE's Online Presence

Website

 www.ctae.gadoe.org

Users will find CTAE resources for students, educators, and stakeholders. Take time to explore courses and credentials offered, as well as Georgia's Career Pipeline, used to find the availability of young talent.

Social Media

 www.facebook.com/georgiacareertech

 www.instagram.com/georgiactae

 www.twitter.com/georgiactae

Like our pages on these sites to receive updates each time CTAE Delivers to students, educators, and stakeholders.

Annual Report

 www.ctaedelivers.org

Visit this website to view statistics and information on the accomplishments and approaches to delivering CTAE in Georgia

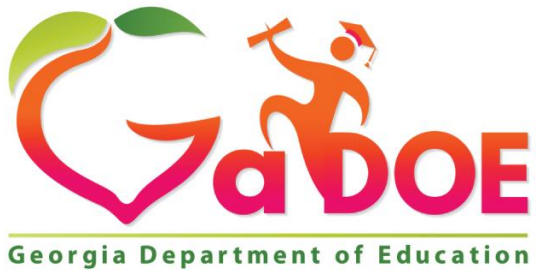
Through energized curriculum, holistic workforce development strategies, relevant real-world student experiences, and robust partnerships, **WE** are building Georgia's future talent pipeline, **TOGETHER.**



www.gadoe.org

   @georgiadeptofed

 youtube.com/user/GaDOEmedia



**EDUCATING
GEORGIA'S FUTURE**

