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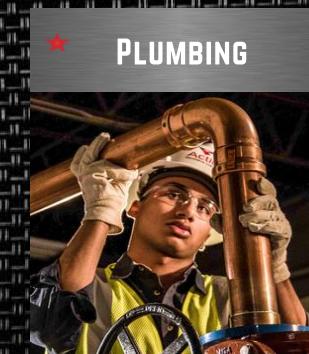
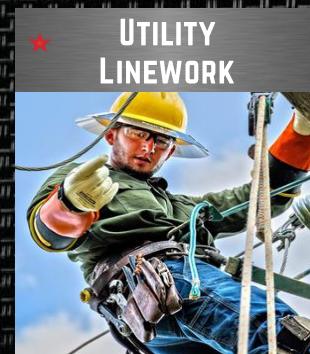
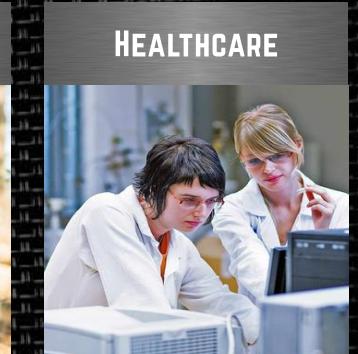
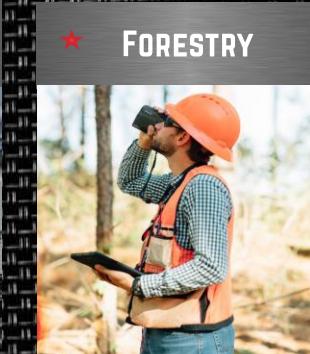
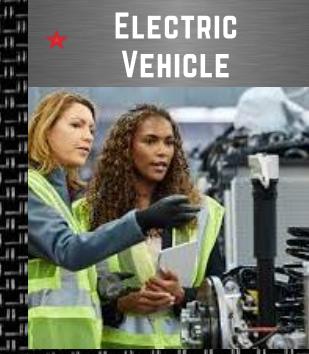
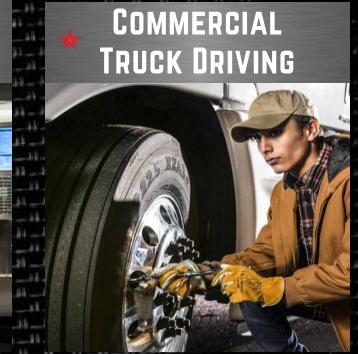
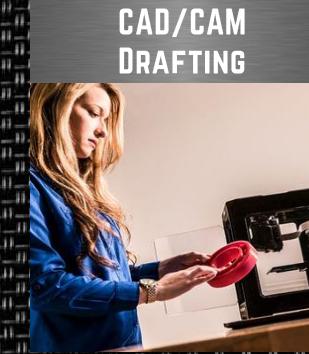
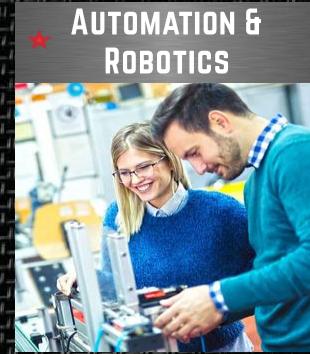
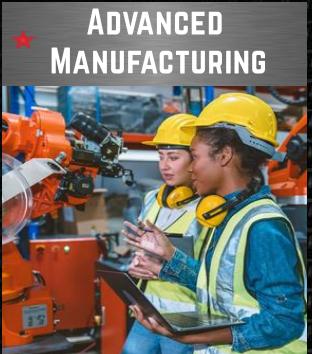


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THE PROFESSIONS



WEBSITE FEATURES 20 HIGH-DEMAND SKILLED PROFESSIONS WITH 10% OR MORE GROWTH POTENTIAL
(★ INDICATES PROFESSION WITH DEDICATED STATION ON THE MOBILE WORKSHOPS)

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TARGET AUDIENCE



HIGH SCHOOL & NON-TRADITIONAL STUDENTS



TCAREER COACHES/
SECONDARY COUNSELORS



BUSINESS LEADERS



SECONDARY EDUCATORS & PARENTS





WE CONNECT STUDENTS TO **TRAINING & JOBS**



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PROGRAM IMPACT

2024 SCHOOL YEAR

TOUR STOPS: 86 SCHOOLS/SITES

VISITORS: 15,636 STUDENTS (58,000+ CUMULATIVE)

TOP PROFESIONS OF INTEREST

HEALTH CARE

WELDING

CONSTRUCTION

AUTOMATON & ROBOTICS

COMPUTER PROGRAMMING

PLANS AFTER GRADUATION

12% TECHNICAL COLLEGE

13% STRAIGHT TO WORK

26% NOT SURE

49% 4 YEAR SCHOOL

MEASURING SUCCESS

STUDENTS “JOINING THE MOVEMENT”

AWARENESS OF NEED

POSITIVE PERCEPTION OF SKILLED TRADES

CONNECTION TO STRATEGIC PARTNERS

ALIGNMENT WITH K-12, CTAE

INCREASED ENROLLMENT IN TECHNICAL COLLEGE
PROGRAMS

INCREASED EMPLOYMENT WITHIN SKILLED PROFESSIONS

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