



## MAX AT-A-GLANCE

<https://metroatlantaexchange.org/>

### CURATED RESOURCES

#### BUILDING VISIBILITY AND KNOWLEDGE THROUGH INFORMATION BROKERAGE

- **MAX Mondays:** Weekly email updates on workforce happenings for 2,000+ list members.
- **MAX Website:** Access to WorkSource Metro Atlanta; a centralized calendar of events; reports, data tools, and more.
- **MAX Job Board + RFP Board:** Posting career and project opportunities to MAX website.
- **MAX Resource Library:** Central clearinghouse for reports and studies, data tools, websites and online portals, and other sources of information related to workforce development.

### PROFESSIONAL DEVELOPMENT

#### INCREASING QUALITY, CAPACITY, AND EFFECTIVENESS IN THE PROFESSION

- **MAX Academy:** Workshops to build knowledge and skills among workforce developers and connect them to helpful resources for serving job seekers and employers.
- **MAX Minutes:** Webinars to provide timely insights from key experts on workforce trends, opportunities, and hot topics.
- **MAX Talks:** Lunch-n-learns to hear from business and other employers about their perspectives on workforce needs and industry trends.
- **Leadership MAX:** Cohort-based leadership development program designed especially for existing and emerging leaders in the workforce development field,

### CONNECTIONS

#### FOSTERING ALIGNMENT AND PARTNERSHIPS AS A NEUTRAL CONVENER

- **MAX Leadership Network:** Senior-level leaders in workforce who meet every other month to discuss key issues and opportunities of significant and mutual interest, and work through best practices.
- **MAX Provider Council:** Advisory council to inform the work of MAX and provide a platform for information sharing and collaboration among nonprofit and community-based organization workforce leaders.
- **MAX Data Council:** Advisory council to inform the work of MAX and provide a platform for information sharing and collaboration among workforce data experts and researchers.
- **MAX Member Engagement Council:** Advisory council to advise, review, and advocate for strategies and actions that contribute positively to the MAX member experience.
- **MAX Annual Meeting:** Signature event that brings all MAX members together.
- **Other Convenings:** Meetings that bring MAX members together for member value.

### AWARENESS

#### RAISING UNDERSTANDING ABOUT WHO IS DOING WHAT, WHERE, AND FOR WHOM

- **MAX Provider Portal:** One place to learn about the services of workforce providers, intermediaries, and other partners serving in the Atlanta region.
- **MAX Blog:** Articles posted to website and socialized in MAX Mondays.
- **MAX Member Portal:** One place to find and share information with fellow members.
- **MAX Member Spotlight:** Insights, impact, and trends from fellow members