

Career\$hift

Small Business Bootcamp – Spring 2026

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BRANDYWINE *Cares* &



ULGA | YOUNG PROFESSIONALS
Urban League of Greater Atlanta Young Professionals



Free Virtual Webinar Training for Entrepreneurs and Startups



Starts April 7, 2026
Every Tuesday | 6:00 PM - 8:00 PM



Session 1 (Virtual) - April 7
Business Planning Basics & How to Create a Strong Business Plan



Session 2 (Virtual) - April 14
**Business Expert Panel Discussion
Legal, Accounting, Insurance & Banking**



Session 3 (Virtual) - April 21
Marketing & Social Media Strategies & How to Grow Your Client Pipeline



Session 4 (Virtual) - April 28
How to Become a Certified Small Business Enterprise & Do Business with Government Agencies



Session 5 (Virtual) - May 5
Alternative Business Funding, Leveraging Loans & Credit As a Business Asset



Session 6 (In Person) - May 12
Elevator Pitch Competition & Graduation Ceremony

Scan or Click Link to Register!

At the end of this life-changing **CareerShift**, you'll have the knowledge, tools, resources and ongoing support to build and grow a **successful** and **sustainable** business.



Spaces are filling up fast!
ACT NOW!



<https://bit.ly/Atlanta-Spring2026>

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