

# EMPLOYER PARTNERSHIP OPPORTUNITY

## BECOME A PADE EMPLOYER PARTNER HELP BUILD THE NEXT GENERATION OF DIGITAL TALENT

The Pathways to the Digital Economy (PADE) initiative connects metro Atlanta employers with trained young adults prepared for entry-level careers in IT support and cybersecurity. PADE helps employers build workforce pipelines while expanding opportunities for emerging talent across the region.

### ▶ NO COST TO EMPLOYERS

PADE covers participant wages and support services.

### ▶ PRE-TRAINED TALENT

Participants earn Google Career Certificates and workforce readiness training.

### ▶ ON GOING SUPPORT

Career coaching and wrap-around support help participants succeed.

### WHY EMPLOYERS PARTNER WITH PADE

- ▶ Connect with emerging digital talent
- ▶ Support workforce development in metro Atlanta
- ▶ Host interns prepared for entry-level tech environments
- ▶ Build future hiring pipelines
- ▶ Help create economic opportunity for young adults

### BECOME A PADE EMPLOYER PARTNER

- ▶ Host interns
- ▶ Connect with trained talent
- ▶ Support workforce development initiatives

### IDEAL EMPLOYER PARTNERS

Organizations across the metro Atlanta region interested in supporting workforce development and digital career pathways.

Atlanta Regional



Connecting Talent with Opportunity  
A proud partner of the American Job Center network

Serving Clayton, Cherokee,  
Douglas, Gwinnett, Fayetteville,  
Henry, and Rockdale counties

Contact: [PADE@atlantaregional.org](mailto:PADE@atlantaregional.org)



Atlanta Regional Commission